BBA (Financial Analytics)
ADMISSIONS 2025-26

A collaborative 4 (2+2) Year Degree program between VIT & Binghamton University, USA

— PROSPECTUS —

OPPORTUNITY TO GRADUATE IN
USA

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01 About VIT

VIT (Vellore Institute of Technology), evolved from the former Vellore Engineering College during 1984 and conferred the status of a Deemed-to-be-University in the year 2001 by the Government of India under Sec. 3 of the UGC Act. Over the past four decades, VIT has emerged as an innovator in higher education, growing from 180 students to 67,000+ students. Today, VIT is amongst the most respected Universities in India, featuring top-ranked academic programmes. The principal campus of VIT is at Vellore, Tamil Nadu and off-campus at Chennai. VIT has it's campuses at Amaravati, Andhra Pradesh; Bhopal, Madhya Pradesh. The latter two campuses are State Private Universities.VIT now has global foot prints with campus at the Republic of Mauritius in (Hons.) Engineering field. Eco-friendly in design and equipped with cutting-edge infrastructure, VIT provides a favorable atmosphere for learning and living. Quality in teaching-learning, futuristic research, and innovation are VIT's raison d'etre. VIT adopts student-centric culture and places importance on quality and consistency in learning, teaching, and research experiences.

02 About VIT Business School (VIT BS)

VIT Business School, established in 1994, offers undergraduate (BBA), postgraduate (MBA), and doctoral (Ph.D.) programs in business, designed to equip students with industry-relevant knowledge and deep business insights. The core strengths of VITBS include its proven teaching-learning ecosystem, a culture of research and knowledge building, strategic collaborations and networks, a multicultural environment, world-class infrastructure, integrating cutting-edge technology and advanced analytics into management education to prepare future-ready leaders. The collaboration with industries and research organizations enabled the faculty and students of VITBS to write case study and publish in high-impact journals. The school has research funding from organizations, including ICSSR, MSME-DI, NABARD, ICAI, UNICEF apart from the consultancy projects from reputed companies across sectors. VITBS maintains impressive placement records over the past three decades. Recognized for academic excellence, VIT remains among the top universities globally, holding a QS World University Ranking of 791-800 and a THE World University Ranking of 601-800.

Vision (VIT Business School)

To be among the top reputed business schools of choice among prospective students and recruiters by providing intellectual, behavioural knowledge inputs to students and practicing managers who become effective leaders and responsible citizens in the global environment.

Mission (VIT Business School)

To develop innovative, globally competitive and socially responsible leaders.

Accreditation and Ranking

AACSB ACCREDITED

ACBSP GLOBAL BUSINESS ACCREDITATION

NATIONAL INSTITUTIONAL RANKING FRAMEWORK 2024, Govt. of India
University Rank - 10
Research Rank- 13
Overall - 19
(Vellore & Chennai)

THE IMPACT RANKINGS
501-600
Business and Economics

QS WORLD UNIVERSITY RANKINGS
551-600
Business & Management Studies

03 About SUNY Binghamton University

- Binghamton University ranked one of the top public Universities in the USA year after year.
- #34 public college in the nation, #73 overall (highest rank ever) – U.S. News & World Report, 2025.
- Top 10 Public Ivy -- Ranked among the "New Ivies" for "producing smart, driven graduates craved by employers of all types" – Forbes (2024).
- #1 SUNY, #26 public, #36 in the Northeast and the #56 research university in the nation -- Forbes' 2025 "America's Top Colleges".
- #1 public University in New York – Forbes' "Top Colleges in America," 2024.
- #1 SUNY, #2 public, and the #13 University overall in New York – The Wall Street Journal's "America's Best Colleges," 2025.
- #1 SUNY in best salaries -- Wall Street Journal's "America's Best Colleges," 2025.
- #1 provider of new hires for PricewaterhouseCoopers (PwC) and Ernst & Young (EY) in New York.
- Top 20 best career placements among publics – The Princeton Review, 2024.
- School of Management ranked #94 best undergraduate business programs -- U.S. News and World Report, 2025.
  For more information: https://www.binghamton.edu/about/our-accolades.html

04 About the Program

- 2+2 Collaborative Degree Program: Partnership between VIT (India) and Binghamton University (USA). It is a Global Education Pathway.
- Bachelor's Degree: Students can earn a BBA (Financial Analytics) from Vellore Institute of Technology, India or BS in Business Administration/ BS in Accounting from Binghamton University, USA.
- Binghamton University's SoM: Degree awarded by Binghamton's School of Management.
- Study Duration: Two years at VITBS, followed by two years at Binghamton University.
- International Degree: Degree from a top-ranked US public university (Binghamton).
- Cultural and Academic Exchange: Cross-cultural learning, global networking, and access to international resources.
- Seamless Credit Transfer: VIT courses are designed to align with Binghamton's curriculum

05 Why choose this Program?

Global approach to Management Education	International Career Boost	Transnational Degree Power	Prestige & Exposure Combined

06 Program Structure

Year	Institution	Location	
1st & 2nd Year	VIT Business School	Vellore, Tamil Nadu, India	Core BBA courses + Customized Curriculum
3rd & 4th Year	SoM, Binghamton University	Binghamton, New York, USA	Advanced Specialization in Business or Accounting

07 Academic Credit Structure

Program Credit Structure	BBA (Financial Analytics)	
	BBA Honors	**BBA Honors & Research**
Discipline Core Courses	80	80
Discipline Elective Courses	44	32
Ability Enhancement Compulsory Courses	08	08
Skill-Enhancement Elective Courses	09	09
Value-Added Courses	08	08
Open Elective Courses	09	09
Project and Internship	02	14
Total Graded Credit Requirement	**160**	**160**

08 Admission Process

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Submission of online application form by the applicants through www.vit.ac.in  →  Uploading of required documents by the candidates before application deadline  →  Application verification & Scrutiny  →  Applicants will be shortlisted based on the eligibility criteria
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Document verification  ←  Fee payment and Provisional admission letter download  ←  HSC Eligibility Verfication  ←  Shortlisted applicants will be called for Personal Interview
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09 Online Application Form

- Applications must be submitted online via the website:
  https://admissions.vit.ac.in/ugapplications/login
- Candidates should register with a valid email ID and mobile number, as all correspondence will be communicated through these registered email/mobile number only.
- The application cost is Rs. 1,150 and it is non-refundable.

Steps to be followed for online application:

Step 1: Register yourself by clicking on "Sign Up" (New applicant).

Step 2: Verify your registered email address by using the OTP received from VIT.

Step 3: Once OTP is validated, a password will be sent to your registered email address. Keep this Email ID and password secure until the admission process is complete.

Step 4: Fill out the online application form with required information. The list of Boards along with respective code is listed out in the Annexure. The Board code of study in the qualifying examination should be mentioned accurately. In case of any discrepancy in the board filling on the application form and submission of relevant document at the time of admission will lead to cancellation of admission.

Step 5: Pay the non-refundable application fee of Rs.1150 using Net banking, Debit card, Credit card or Paytm.

Step 6: Upload Age proof certificate,10th mark sheet, 12th hall ticket and 12th mark sheet.

Applicants need to upload the following mentioned documents on the application portal, subject to their availability within the specified timeframe.

- Copy of Age proof certificate (Birth Certificate/ Passport Copy)*
- Copy of X Mark statement*
- Copy of XII Hall Ticket*
- Copy of XII Mark statement (for all attempts)*
- Copy of Community Certificate (For SC/ST Applicants)
- Copy of Nativity Certificate (For Applicants hailing from North Eastern States and Jammu & Kashmir/ Ladakh)

Note: Fields marked with asterisk (*) are mandatory

10 Eligibility

For First 2 Years (At VIT BS):
- Minimum 80% in 10th and 12th grades (Mathematics is mandatory in 12th).
- Must clear Personal Interview.

For Next 2 Years (At Binghamton University SoM):
- Cumulative GPA of 8/10 at VIT.
- Proof of English Proficiency as per International Standards.
- Submission of official transcripts and admission application.

11 Declaration of Results

- Rank List announcement based on the 10th/12th marks.
- Shortlisted candidates will be called for personal interview.

12 Selection Criteria

- Admission will be based on the 10th/12th board marks.
- Seat allotment is based on the candidate's rank and seat availability.
- Information regarding seat allotment, instructions for admission fee payment, and downloading the allotment letter will be communicated to the candidates through the counselling portal.
- Provisional admission is subject to cancellation at any point of time if the candidate fails to fulfil the eligibility requirements.
- Qualifying and being called for counselling do not guarantee admission. Admission is based on the candidate's rank and seat availability.

13 Tution Fees

Years 1 & 2 (India): ₹2,00,000 per year
Years 3 & 4 (Abroad): $ 15,225 per semester

Additional charges apply for the hostel, travel, and other facilities. Scholarships are available based on academic performance (for candidates scoring above 90% in the 12th Board exam)

14 Document Submission at the time of Admission

The following documents in original should be submitted at the time of reporting to the Institute or as and when requested from the Office of Admissions:

Original Documents
- X and XII Mark statements of all attempts of qualifying examination
- Transfer Certificate / School leaving Certificate
- Migration Certificate (if issued by the board)
- Student Profile (https://admissions.vit.ac.in/freshersportal/login) – (Signed by Student & Parent)
- Affidavit by the Student (https://vit.ac.in/files/admissions/Affidavit_Student.pdf) – (Signed & Notarized)
- Affidavit by the Parent (https://vit.ac.in/files/admissions/Affidavit_Parent.pdf) - (Signed & Notarized)
- Hostel Affidavit (https://vit.ac.in/campuslife/hostels) - (Signed & Notarized)
- Physical Fitness (https://vit.ac.in/files/admissions/PhysicalFitness_Certificate.pdf)- (Certified by authorized Physician)
- Undertaking form (https://vit.ac.in/sites/default/files/Undertaking.pdf) - (Signed by Student & Parent)
- Recent passport size colour photos – 4 Nos.

Copy of documents (1 set):

- Copy of Provisional Admission Letter
- Age proof certificate (Birth Certificate/ Passport Copy)
- X & XII mark sheet
- Transfer Certificate/School Leaving Certificate
- Migration Certificate
- Community Certificate (For SC/ST only)
- Nativity Certificate (For Applicants hailing from North Eastern States and Jammu & Kashmir/ Ladakh)

Note:

- All copies of documents will be archived and will not be returned for any reason.
- The candidate should submit the qualifying mark statement from the board studied as mentioned on the application form for verification of genuineness at the time of admission. In case of submission of any fraudulent, incompetent certificate by the applicant will lead to legal action and the admission accorded will be duly cancelled and no refund will be initiated.
- The qualifying examination mark statement submitted by the candidate will be verified from the respective board.

15 Rules for Students Continuing at VIT after Two Years

Students opting to continue at VIT after two years instead of transferring must:

- Complete the remaining two years at VIT under the same curriculum.
- Maintain the minimum required CGPA for progression.
- Follow the academic and disciplinary regulations set by the University.
- Internship and placement opportunities will be provided by VIT's career services.

16 Withdrawal Procedure

- Candidates can request withdrawal through online.
- The necessary form for withdrawal/clearances must be obtained to facilitate the withdrawal process.
- The withdrawal application date is considered as the date of submitting the clearance form.
- Refund will be processed through account transfer to the bank account mentioned in the withdrawal request. Accurate bank account details must be provided.

17 Refund of Fees

The policy announced by AICTE / UGC, will be adopted, as and when announced.

18 Important Dates

Year	Location
Last date to apply online	May 31 st , 2025 (Tentatively)
Result Declaration	Refer website
Counselling	Refer website

19 Frequently Asked Questions

- **Q1. What are the advantages of the 2+2 model?**
  The program provides international exposure, industry connections, and a global degree, enhancing job prospects worldwide.

- **Q2. Can I switch back to VIT if I decide not to study abroad?**
  Yes, students can continue their final two years at VIT, provided they meet academic requirements.

- **Q3. Are scholarships available?**
  Scholarships may be available based on academic performance and partner university policies.

- **Q4. What is the visa process for students transferring abroad?**
  The partner university assists with the visa application, and students must meet all legal requirements.

- **Q5. What career opportunities are available after this program?**
  Due to the importance of advanced quantitative skills required across sectors, a bachelor's degree in Financial Analytics will pave the way to get a job as a financial analyst that's highly demanding and lucrative.

20 Annexure

Board Name Regular	Code
A LEVEL OF GENERAL CERTIFICATE OF EDU.,CAMBRIDGE UNIVERSITY(IGCSE)	ALGCE
ASSAM HIGHER SECONDARY EDUCATION COUNCIL	AHSEC
BIHAR SCHOOL EXAMINATION BOARD	BHSEB
BOARD OF INTERMEDIATE EDUCATION (ANDHRA PRADESH) VIJAYAWADA	BIEAP
BOARD OF SCHOOL EDUCATION HARYANA	BSEHR
BOARD OF SCHOOL EDUCATION UTTARAKHAND	BSEUK
BOARD OF SECONDARY EDUCATION RAJASTHAN	BSERJ
BOARD OF SECONDARY EDUCATION, MADHYA PRADESH	BSEMP
CENTRAL BOARD OF SECONDARY EDUCATION	CNBSE
CHHATISGARH BOARD OF SECONDARY EDUCATION	CHBSE
COUNCIL FOR THE INDIAN SCHOOL CERTIFICATE EXAMINATIONS	CISCE
COUNCIL OF HIGHER SECONDARY EDUCATION, MANIPUR	CHSEM
COUNCIL OF HIGHER SECONDARY EDUCATION, ODISHA	CHSEO
DELHI BOARD OF SCHOOL EDUCATION	DLBSE
GOA BOARD OF SECONDARY AND HIGHER SECONDARY EDUCATION	GBSHE
GOVERNMENT OF TAMIL NADU, DIRECTORATE OF GOVERNMENT EXAMINATIONS, TAMILNADU	GTDGE
GOVT. OF KARNATAKA DEPT. OF PRE-UNIVERSITY EDUCATION	GKDPE
GUJARAT SECONDARY AND HIGHER SECONDARY EDUCATION BOARD	GSHEB
H. P. BOARD OF SCHOOL EDUCATION	HPBSE
INTERNATIONAL BACCALAUREATE	INBAE
INTERNATIONAL GENERAL CERTIFICATE OF SECONDARY EDUCATION (IGCSE)	IGCSE
JHARKHAND ACADEMIC COUNCIL	JHDAC
KERALA BOARD OF HIGHER SECONDARY EDUCATION	KBHSE
MAHARASHTRA STATE BOARD OF SECONDARY AND HIGHER SECONDARY EDUCATION	MBSHS
MEGHALAYA BOARD OF SCHOOL EDUCATION	MGBSE
MIZORAM BOARD OF SCHOOL EDUCATION	MZBSE
NAGALAND BOARD OF SCHOOL EDUCATION	NLBSE
PUNJAB SCHOOL EDUCATION BOARD	PNSEB
RAJIV GANDHI UNIVERSITY OF KNOWLEDGE TECHNOLOGIES ANDHRA PRADESH	RGUTA
TELANGANA STATE BOARD OF INTERMEDIATE EDUCATION, NAMPALLY, HYDERABAD	TSBIE
THE J & K STATE BOARD OF SCHOOL EDUCATION	JKBSE
TRIPURA BOARD OF SECONDARY EDUCATION	TRBSE
U.P. BOARD OF HIGH SCHOOL & INTERMEDIATE EDUCATION	UPBHS
WEST BENGAL COUNCIL OF HIGHER SECONDARY EDUCATION	WBCHS

Open Schools	Code
A.P. OPEN SCHOOL SOCIETY	APOSS
BIHAR BOARD OF OPEN SCHOOLING AND EXAMINATION (BBOSE)	BBOSE
BOARD OF OPEN SCHOOLING AND SKILL EDUCATION, SIKKIM	BOSSE
CHHATISGARH STATE OPEN SCHOOL	CHSOS
DELHI STATE OPEN SCHOOL	DLSOS
JAMMU & KASHMIR STATE OPEN SCHOOL	JKSOS
M. P. STATE OPEN SCHOOL EDUCATION BOARD	MPSOS
NATIONAL INSTITUTE OF OPEN SCHOOLING	NIOPS
RAJASTHAN STATE OPEN SCHOOL	RJSOS
STATE COUNCIL OF OPEN AND LIFELONG EDUCATION, KERELA	SCOLE
TELANGANA OPEN SCHOOL SOCIETY	TSOSS
THE WEST BENGAL COUNCIL OF RABINDRA OPEN SCHOOLING	WBCOS

#BBA

Contact Us

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