

CHANCELLOR'S MESSAGE

Over the last 25 years, VIT Business School has witnessed its leadership in nurturing business leaders and entrepreneurs through experiential and shared learning in Business Studies to its incumbents. We offer innovative programs that blend foundational knowledge with specializations that reflect the requirements of contemporary AI-dominated times. Our 4-year B.Com (Hons) program with specializations is bold step in this regard which offers industry-focused career pathways. This Programme will transform the students with holistic knowledge in the fields of Commerce and Finance along with hands on experience through internships, industrial visits and project. The detailed programme focuses majorly on the new trends in finance and accounting with industry and functional expertise. Rigorous and industry-relevant Curriculum, Active Collaboration with Foreign Universities, Industrial Collaborations and Extension Activities will enable the students to sharpen their business acumen. Programme highlights the integration of the needs of social and business communities with technology and natural environment. Through an amalgamation of academic learning hands-on projects, business competitions and knowledge resources, students can convert their business ideas into viable products and commercialize them to become true entrepreneurs. I wish all the students a bright and futuristic success in all their endeavors!



Dr. G. Viswanathan
Chancellor



B.Com (Hons) with Specialization - ADMISSION 2024



VIT[®]

Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)
CHENNAI

VIT | **Business School**
Chennai

ACCA

ABOUT VIT CHENNAI

VIT Chennai is a globally engaged, competitive, comprehensive and research enriched university campus, strategically positioned in the capital city of Tamil Nadu to respond to major industrial, social, economic and environmental demands and challenges. It has been a pioneer in the transformation of higher education in the country by introducing application based learning to produce industry ready professionals. The campus has a cosmopolitan atmosphere with students from all parts of the globe.



RANKING

- VIT is one among the top 5-6 in India and within 701-800 universities of the world as per Shanghai Academic Ranking of World Universities 2023.
- VIT is ranked 9 in India and 240th in the world in Engineering and Technology in QS World University Rankings
- As per the NIRF Ranking 2023, VIT has been ranked 8th Best in University, 11th Best in Research and Engineering and overall it is ranked in 17th position.

ABOUT VIT BUSINESS SCHOOL CHENNAI



VIT Business School Chennai is a renowned choice for students seeking undergraduate and graduate business programs. The school boasts accreditation from AACSB and is a part of the esteemed VIT University, offering a cutting-edge learning environment, unparalleled corporate support, and research opportunities to its students. At VIT Business School, students are moulded into global leaders, entrepreneurs, managers and world class financial professionals through an avant-garde curriculum aimed at advancing inclusive and sustainable prosperity worldwide. The school offers a range of programs, including the 2-year MBA program, the 2+2 BS program, 4+1 BBA (Hons), 4+1 B.Com (Hons) besides Doctoral Program in Management. 4 +1 program includes 4 year BBA(Hons) or 4 year B.Com(Hons) + 1 year Accelerated one-year MBA / MS program with Rochester Institute of Technology, USA. The B Com (Hons) program is accredited by ACCA, UK. All the programs provide career pathway programs co-designed with prestigious universities in the United States.

VIT Business School prides itself on producing transformational catalysts who understand the profound interplay of business, society, and the environment, in line with the growing call for ESG (Environmental, Social, and Governance) enabled business education. The faculty members continuously produce outstanding research work that is published in top journals and engage with industry through institutional funding of projects and consultancy work.

The school is committed to establishing long-lasting relationships with industries to ensure students are equipped with the necessary skills and knowledge to secure excellent job placements. Through collaborations with various organizations, the school keeps its course curriculum up-to-date with the latest industry needs.

At VIT Business School, students, faculty, and alumni are united by their passion for knowledge, innovation, and their desire to make a positive impact in the world. Join VIT Business School today and become a successful global leader and responsible global citizen.



LEARNING RESOURCES

Classroom learning in VIT Business School is enhanced with e-learning resources from Harvard Business School Publishing, Emerald, Coursera and Edusat Programme. In addition, access to journals and databases such as EBSCO, CMIE prowess, and CAPEX is facilitated. Also students get trained in tools such as IBM SPSS, R-Studio, Statcraft etc.

ACCREDITATION

- NAAC Accreditation with highest score A++ in the last 3 consecutive cycles
- ACCA



ABOUT THE PROGRAM – B.COM HONOURS WITH SPECIALIZATION (4 YEAR PROGRAM)

Embark on a transformative career building journey with our B Com (Hons) 4-year program, where academic excellence converges seamlessly with industry relevance, unlocking a gateway to specialized prowess in accounting and finance. This program is crafted with a meticulous focus on interdisciplinary rigor, positioning learners at the forefront of excellence and adaptability. Through a dynamic curriculum, and through an innovative challenge-based learning method, students are immersed in a comprehensive exploration of accounting and finance, honing not only their technical expertise but also fostering critical thinking and problem-solving skills essential for success in the intricate world of commerce. This distinctive approach not only prepares graduates for coveted roles with leading accounting & auditing firms but also equips them with a versatile skill set that transcends traditional boundaries. Beyond the realm of accounting, our program strategically aligns with the demands of the contemporary financial landscape, cultivating proficiency for diverse career paths in banking, financial services, fintech, financial markets, and investment analyst roles. Graduates emerge not only as adept professionals ready to navigate the challenges of the industry but also as innovators and leaders shaping the future of accounting and finance. It provides foundation for students who aspire to pursue professional courses such as CA, ICWA, CMA, ACCA, CFA and MBA.

Bachelor of Commerce Honours degree with specialization (4 Year program)

Available specializations:

- Banking and Finance
- Audit and Assurance
- Financial Markets and Analytics

*Optional exit at 3rd year – B.Com with specialization

GLOBAL EXPERIENCE (OPTIONAL)

4+1 Accelerated/Integrated MBA/MS program from the prestigious RIT, USA

- Students go to RIT after completing 4 years of study at VIT and study at RIT for 1 year – Receive UG degree from VIT and PG degree from RIT
- After the 5th semester, interested students may apply for a 1-year STEM designated MBA/MS at RIT, USA.
- Contingent admission as per RIT norms, granting access to RIT-recognized master's level courses offered by VITBS Chennai.
- Benefit from a fee waiver for either 9 or 12 credits, plus special scholarships.
- GMAT/GRE requirements are waived

KEY FEATURES OF THE PROGRAM

- Innovative, challenge based learning philosophy
- Blended learning and use of modern concepts and industry trends
- Real-world problem-solving as an essential learning philosophy to foster innovation and entrepreneurship among the cohort
- Environmental, Social, and Governance (ESG) embedded courses and projects
- Gain up to 6 months of cooperative internships for a holistic learning experience.
- Visiting faculty from International Universities
- Interaction with Industry leaders, Role Models, Global Immersion Program
- Experienced faculty with diverse backgrounds in academics, research and industry experience
- Extensive use of technology and software tools
- Flexible assessment and evaluation methodologies followed
- CMA and ACCA papers integrated within the course enabling students to finish the professional certifications with minimal additional training
- Training for CMA and ACCA through partner institutes scheduled to suit the semester timetable

B.COM HONOURS WITH SPECIALIZATION – PROGRAMME STRUCTURE

S. No	Course Category	B.Com	B.Com (Honours)	B.Com (Honours with Research#)
1	Discipline Core Courses	60	60+20	60+20
2	Specialization Electives	24	24+20	24 + 8
3	Ability Enhancement Courses	08	08	08
4	Skill Enhancement Elective Courses	09	09	09
5	Value Added Courses	08	08	08
6	Open Elective Courses	09	09	09
7	Internship	02	02	02
8	Research Project	-	-	12
	Total Graded Credit Requirements	120	160	160

4 +1 Option: 9 to 12 credits transferred to RIT towards their MS/MBA program so that the student earns a postgraduate degree in 1 year

VITBS VALUE *Addition*



Cultural Immersion with International Students



TechnoVIT'23 Best School Award to VITBS for 'Taikuun'



Global Management Immersion Program (GMIP)
(Singapore & Malaysia)



Industrial Visit



Marching towards SDGs
Planting Hope, Growing Change!



Outbound Training Program

ADMISSION PROCEDURE

01

STEP 1 :

Online application



02

STEP 2 :

Personal Interaction



The rank list will be prepared based on Personal Interaction and the qualifying examination marks.

FEES

Tuition Fees : Rs. 1.38 Lakhs per year

Hostel & Mess Fees : The hostel and mess fee will be based on the student's preference among the types of rooms and type of mess they want to have their food from. Kindly refer our website for the details on Hostel.

Eligibility Criteria : A pass with minimum overall of 75% and with commerce, Accountancy or Mathematics as one of the subjects in the qualifying examination / in Higher Secondary Examination (10+2) conducted by the State/Central Board of Secondary Education or its equivalent examination.

For further details please contact Deputy Director Admissions, VIT, Chennai.

Ph : +91 044-3993 1555, Mail : admissions.chennai@vit.ac.in