



VIT[®]
Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)



VIT[®]
Business School

VIT BUSINESS SCHOOL

VIT - VELLORE | VIT - CHENNAI | VIT - AP | VIT - BHOPAL

MASTER OF BUSINESS ADMINISTRATION (MBA)

Academic Year 2027 - 28

Contemporary management education with industry-linked learning, leadership development and global business perspectives.

A GLOBAL BUSINESS EDUCATION DESTINATION

ACCREDITATIONS*



*Vellore & Chennai

About VIT Business School Entrance Examination (VITBEE)

VITBEE is a test conducted for admission to Master of Business Administration (MBA) programme offered by VIT Business School (VITBS) across VIT group of Institutions. VITBEE 2026 will be conducted on 2nd May 2027 (Sunday) at designated centres across India. The duration of the examination will be 2 hours. All the questions will be Multiple Choice Questions and one mark for the right answer and zero for the wrong answer. Those who score 'Zero Mark' in total will be declared as 'Not qualified' and will not be eligible for admission. The Computer-Based Test (CBT) consists of 100 objective-type questions carrying a total of 100 marks. Candidates may either appear for VITBEE 2027 or submit a valid CAT / XAT / MAT score for consideration.



Chancellor's Message



In today's world, disruption is the new normal. To thrive in this ever-evolving reality, where India is the central growth engine, the world requires strategic thinkers and leaders who are flexible, innovative, and adaptable. At VIT Business School, we have embraced this challenge in the way we teach, share knowledge & conduct research. We aspire to groom the next generation leaders and to cultivate a strong research culture relevant to the needs of academia, industry & society.

Dr. G. Viswanathan
Founder & Chancellor, VIT

PROGRAMMES OFFERED

Master of Business Administration

VIT - Vellore | VIT - Chennai | VIT - AP | VIT - Bhopal

MBA (Business Analytics & Artificial intelligence)

VIT - Vellore

ELIGIBILITY CRITERIA

Minimum Academic Requirement

- A minimum of **60% marks or First Class** is required in **Classes 10, 12/Diploma and in any undergraduate degree** from a recognized University or Institution.
- The Bachelor's degree must be of at **least three years' duration** following higher secondary education (10+2 & 3 / 4 / 5 year) or its equivalent.
- Candidates appearing for their **final year undergraduate examination in 2027 (on or before May 2027)**, with results expected **on or before 14th August 2027**, are also eligible to apply.
- Candidates must either **appear for the VIT Business School Entrance Examination (VITBEE 2027)** or submit a valid scorecard of CAT / XAT / MAT.
- **A 10% relaxation in UG degree eligibility** is provided for candidates belonging to **SC/ST categories** and those from **Jammu & Kashmir, Ladakh, and the North Eastern states** (Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura).



SELECTION PROCESS

- Evaluation of **academic performance in the undergraduate degree**.
- Performance in either **VITBEE 2027** or the **best valid score** among CAT / XAT / MAT.
- Candidates with high scores in **CAT** will be considered for early admission.
- **Personal Interview**
- **Work experience** will be considered an added advantage

SCHOLARSHIPS

Students with outstanding aptitude scores or percentiles are eligible for tuition fee waivers:

CAT / XAT

95 percentile and above: Full tuition fee waiver

90 percentile and above: 50% tuition fee waiver

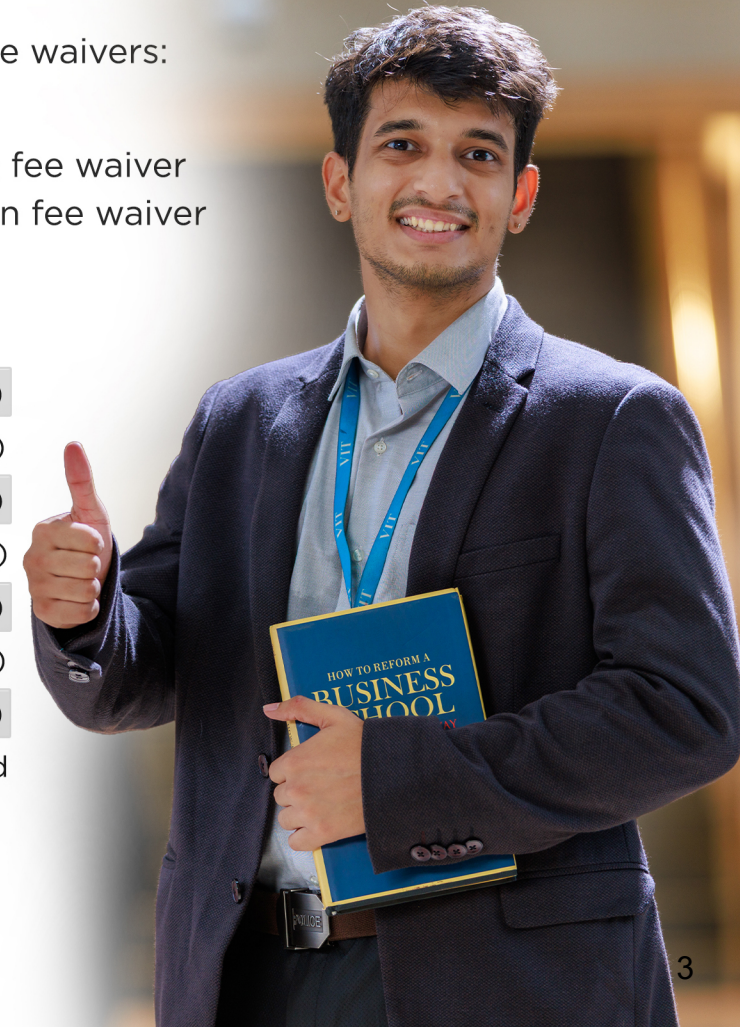
MAT

791-800 score: Full tuition fee waiver

760-790 score: 50% tuition fee waiver

IMPORTANT DATES (TENTATIVE)

Issue of Online Application Form	30 October 2026 (Friday)
Last Date for Submission of Application	31 March 2027 (Wednesday)
Date of VITBEE (Entrance Examination)	02 May 2027 (Sunday)
Shortlisted Candidates for Interview	06 May 2027 (Thursday)
Date of Personal Interview	08 & 09 May 2027 (Saturday & Sunday)
Last Date for Advance Fee Payment	27 May 2027 (Thursday)
Last Date for Balance Fee Payment	03 June 2027 (Thursday)
Commencement of Classes	To be Announced



LIST OF TEST CITIES

1	Andhra Pradesh	Amaravati (AP)
2	Andhra Pradesh	Anantapur
3	Andhra Pradesh	Nellore
4	Andhra Pradesh	Tirupati
5	Andhra Pradesh	Visakhapatnam
6	Assam	Guwahati
7	Bihar	Gaya
8	Bihar	Patna
9	Chhattisgarh	Bhilai
10	Chhattisgarh	Raipur
11	Delhi	New Delhi
12	Goa	Mapusa
13	Gujarat	Ahmedabad
14	Gujarat	Surat
15	Gujarat	Vadodara
16	Haryana	Faridabad
17	Himachal Pradesh	Bilaspur (HP)
18	Jammu and Kashmir	Jammu
19	Jharkhand	Jamshedpur
20	Jharkhand	Ranchi
21	Karnataka	Bengaluru
22	Karnataka	Hubballi
23	Karnataka	Mangaluru
24	Karnataka	Mysuru
25	Kerala	Ernakulam
26	Kerala	Kollam
27	Kerala	Kozhikode
28	Kerala	Thiruvananthapuram
29	Kerala	Thrissur

30	Madhya Pradesh	Bhopal
31	Madhya Pradesh	Indore
32	Madhya Pradesh	Jabalpur
33	Maharashtra	Latur
34	Maharashtra	Mumbai
35	Maharashtra	Nagpur
36	Maharashtra	Nashik
37	Maharashtra	Navi Mumbai
38	Maharashtra	Kholhapur
39	Maharashtra	Pune
40	Odisha	Bhubaneswar
41	Odisha	Rourkela
42	Puducherry	Puducherry
43	Punjab	Ludhiana
44	Punjab	Sahibzada Ajit Singh Nagar (Mohali)
45	Rajasthan	Jaipur
46	Rajasthan	Udaipur
47	Tamil Nadu	Chennai
48	Tamil Nadu	Coimbatore
49	Tamil Nadu	Erode
50	Tamil Nadu	Madurai
51	Tamil Nadu	Nagercoil
52	Tamil Nadu	Salem
53	Tamil Nadu	Tiruchirappalli
54	Tamil Nadu	Tirunelveli
55	Tamil Nadu	Vellore
56	Telangana	Hyderabad
57	Telangana	Nalgonda

58	Uttar Pradesh	Ghaziabad
59	Uttar Pradesh	Kanpur
60	Uttar Pradesh	Lucknow
61	Uttar Pradesh	Varanasi
62	Uttarakhand	Dehradun
63	Uttarakhand	Haldwani
64	West Bengal	Durgapur
65	West Bengal	Kolkata

Instruction for test city

Test city, test centre, will be allotted by VIT. The nearest test centre will be allotted based on your **correspondence address**. If you do not upload a valid correspondence address proof, your application will be cancelled and attracts no refund.

In the event that a test city or test centre is unavailable in the region corresponding to the candidate's correspondence address, VIT reserves the right to allot an alternative test city and test centre, including the nearest available test city, as deemed appropriate by the Institute. The allotment of the test city, test centre, shall be at the sole discretion of VIT, and candidates shall not be entitled to claim any particular test city, test centre.

Master of Business Administration

PROGRAMME USP / UNIQUE FEATURES

Strong fundamentals, flexible curriculum: Management fundamentals combined with curricular flexibility, technology orientation and industry exposure.

Multidisciplinary electives: An elective basket spanning Marketing, Finance, HRM, Operations and Analytics, with emphasis on research,

SPECIALISATIONS / ACADEMIC DIVISIONS

Five areas of academic excellence: Business Analytics • Finance, Accounts & Economics • Marketing • Organisational Behaviour & HRM • Operations Management

Multidisciplinary electives: Digitalisation, AI and analytics are integrated across specialisations, not confined to one isolated course.

KEY PROGRAMME HIGHLIGHTS

80-credit MBA with 14 University Core, 42 Professional Core & 24 Professional Electives credits.

Applied analytics: Marketing, Financial, HR, Supply Chain, Social Media, CRM and Retail Analytics alongside Business Analytics.

INDUSTRY INTERFACE & EXPERIENTIAL LEARNING

Learning by doing: Internship, Project I and Project II, guest lectures, workshops, problem-based assignments and research projects.

Practitioner engagement: Interactions with industry experts and professional development activities.

MBA (Business Analytics & Artificial intelligence)

PROGRAMME OVERVIEW

- A two-year MBA blending core management with analytics and AI
- Data-driven decision making • Industry-aligned curriculum

FOCUS AREA

- Machine Learning • Deep Learning • Generative AI • Agentic AI
- RAG • Data Visualisation • BI • Predictive Analytics • AI Strategy

INDUSTRY CONNECT

- Practitioner-led sessions • Certifications
- Membership with Analytics Society of India and PMI

EXPERIENTIAL LEARNING

- Case studies (Harvard Business Review) • Hands-on live projects
- Analytics labs with industry tools • Business simulations

CAREER PATHWAYS

- Business Analyst • Data Analyst • AI Product Manager
- Analytics Consultant • BI Specialist

LEARNING JOURNEY

PROFESSIONAL CORE COURSES

Organisational Behaviour • Economics for Business Decisions

- Accounting for Managerial Practices • Quantitative Techniques
- Information Systems • Marketing Management • Legal Aspects of Business
- Human Resource Management
- Operations Management • Business Research Methods • Financial Management
- Business Analytics • Strategic Management & Sustainable Business
- Entrepreneurship & Design Thinking • Career Management
- Internship • Project I • Project II

CONTEMPORARY & INDUSTRY-ORIENTED COURSES

- AI for Business • Business Intelligence • Big Data Analytics • Machine Learning
- Data Visualisation & Storytelling • Digital Marketing
- Social Media, CRM, Retail & Marketing Analytics
- Financial Analytics • Financial Technologies
- Digital Banking Systems • HR Analytics • Digital HRM • Supply Chain Analytics
- Enterprise Resource Planning • Strategic Sourcing & E-Procurement
- Entrepreneurship & Design Thinking • Lean Management & Six Sigma



STUDENT ACHIEVEMENTS

STUDENT ACHIEVEMENTS & SUCCESS STORIES

Students demonstrate their capabilities through corporate internships, certifications, research and conference participation, business competitions and placement achievements.

600+
teams

NATIONAL CHAMPIONS 2026

Team "Power Rangers"

Won the national-level BSmart Brand Canvas Challenge 2026 organised by Business Standard, beating over 600 registered teams — prize money 2 ₹Lakhs.



award

BEST RESEARCH PAPER AWARD

Mr. Nitish Kumar Minz

Received the Best Research Paper Award for his research paper presented at IIM Indore.

62nd
nationals

NATIONAL ROLLER SKATING CHAMPIONSHIP

S. Varshini

National gold medalist and record holder — won the Women's Downhill event at the 62nd National Roller Skating Championship; honoured as a "Champion of Tamil Nadu".



International Transfer Program

➡ Year @ **VIT Business School**

➡ Year @ **Leading Partner University, Abroad**

Students spend their first year at VITBS and complete their second year at a leading partner university abroad. This unique pathway provides invaluable global exposure, enabling students.



University of Michigan, Dearborn Campus



Oakland University, USA



MIAMI



JAMES COOK
UNIVERSITY
SINGAPORE



KEDGE
BUSINESS SCHOOL

ALUMNI VOICES



Khushbu Ranjan

Deputy Manager

Deloitte

VITBS Alumni

“

My journey at VIT Business School (VITBS) has a valuable and enriching experience. The MBA programme helped me develop essential

management skills, leadership qualities, and confidence to face real-world challenges. The knowledge, industry exposure, and guidance from faculty have contributed significantly to my professional growth. I am proud to be a VITBS alumnus and grateful for the strong foundation it has provided for my career. ”



Anwar Sadad

Founder, Delta4

Co-founder, Olive Ridley

VITBS Alumni

“

My journey from VIT Business School to corporate leadership and entrepreneurship has taught me that business is not just about knowing the

answers, but learning to ask the right questions, navigate uncertainty, and turn ideas into reality.

VITBS provided an important foundation for this journey. Its cross-cultural environment, diverse perspectives, and collaborative learning helped me appreciate that business extends far beyond textbooks and classrooms.

VIT is the place where you build not just your understanding of business, but also the perspective to navigate its complexities and the confidence to create something of your own. ”



Dr. Padmanand Vasanthasekaran (Founder, Ortiq Health A Deployedd Labs Venture)

VIT: An Ecosystem Where Minds Meet, Ideas Grow, and Leaders Emerge

My journey with VIT has been more than an academic experience; it has been an opportunity to learn, collaborate, and grow in an environment that constantly encourages development. As a Ph.D. scholar at VIT, I experienced an institution that combines excellent infrastructure, strong support, and a culture of continuous development. What stood out most was the intellectual ecosystem, where faculty, researchers, industry professionals, and fellow scholars come together to exchange ideas, challenge perspectives, and explore new possibilities. VIT Business School provides an environment where academic knowledge meets industry realities, curiosity inspires discovery, and support transforms ambition into action. VIT has given me a platform to learn,

collaborate, and grow. I am proud to be associated with an institution that nurtures potential and shapes aspiring managers and future leaders.

PLACEMENT HIGHLIGHTS | MBA 2024-26

₹18 LPA
Highest package

₹6.35 LPA
Average package

148
Number of Offers

TOP RECRUITERS BY OFFERS (MBA 2024-26)



MAJOR RECRUITERS & INDUSTRY PARTNERS

36 organisations across six sector groups recruited the MBA 2024-26 batch — reducing dependence on any single industry.

BANKING, FINANCIAL SERVICES & FINTECH

HDFC Bank • AU Small Finance Bank
• City Union Bank • Muthoot Finance
• Ditto Insurance • Surya Financial Technologies • Optimus Capital
• Corpay India

CONSULTING, TAX & PROFESSIONAL SERVICES

Deloitte (Tax) • Accenture • Agilisium Consulting

IT, TECHNOLOGY & AI

TCS • Cognizant • Hexaware • Hewlett Packard Enterprise • Photon • iTroSys Technologies • Ethara AI • Anora Labs
• Malomatia • Movidu Technology
• VirtuBox Infotech

MANUFACTURING, AUTOMOTIVE & ENERGY

Shell • Repos Energy • Mercedes-Benz
• Escorts Kubota • Godrej Enterprises Group • AVTEC • Indomax (NKB Industries)

CONSUMER, MARKETING & SERVICES

Swiggy • Xtep India • NEEYAMO • Boatload Minds • SIS Limited

BUSINESS SOLUTIONS & START-UPS

BNM Business Solutions • Station-S

INTERNSHIP-LINKED HIRING

Internships are a pathway to employment: Hewlett Packard Enterprise, Xtep India, Boatload Minds, Corpay India, Malomatia, Agilisium Consulting and Photon recruited through an internship-plus-graduate-hire route, and a number of offers began as intern-first roles.

CAREER PATHWAYS & READINESS

Emerging Industry Sectors and Career Opportunities

Sector	Representative recruiters	Roles offered to the batch
Banking & Financial Services	HDFC Bank, AU SFB, City Union Bank, Muthoot Finance	Relationship Manager, Bank Officer (Corporate Banking), Management Trainee, Cluster Manager
Consulting, Tax & Risk	Deloitte (Tax), Accenture, Agilisium	Management Trainee, Unified Banking Associate, Business Analyst (Finance & Risk), MBA Intern (CEO Office)
Technology, AI & Digital	TCS, Cognizant, HPE, Anora Labs, Ethara AI, Malomatia	Management Trainee, Operations Program Manager, Oracle SaaS Associate, Business Operations, Salesforce Admin
Energy, Manufacturing & Automotive	Shell, Repos Energy, Mercedes-Benz, Escorts Kubota, Godrej	Management Trainee (incl. IT Operations), Analytics and Market Risk roles
Consumer, Marketing & Sales	Swiggy, Xtep India, NEEYAMO, Boatload Minds	Management Trainee, Marketing & Sales, Assistant Manager - International Sales
HR & Business Operations	Cognizant, Malomatia	HR, Business Operations



PRE-PLACEMENT & CAREER READINESS

The Career Development Centre provides specialised and company-oriented training for every batch, recruiter-specific selection and technical-round preparation; resume and LinkedIn building, aptitude, group discussions and mock interviews; business communication and corporate etiquette; pre-placement talks and one-to-one mentoring under the Career Mentorship Scheme.

INTERNATIONAL & GLOBAL EXPOSURE

Many recruiters are multinational or globally active, including Shell, Accenture, Deloitte, HPE, Mercedes-Benz, Cognizant and TCS — giving graduates direct exposure to global business environments and overseas markets from the start of their careers.



STUDENT SUCCESS STORY



Keerthana T
MBA 2024-26
SUPER DREAM OFFER
Shell • 18 LPA

“Success isn’t about knowing everything. It’s about knowing what matters, believing in yourself, and staying consistent.”

Finance and analytics had always fascinated me, so I set my sights on two companies that matched my goals: Deloitte, where I could build a foundation in taxation and finance, and Shell, a global environment where analytics meets market risk.

In the early weeks I tried to learn everything and ended up understanding very little. So I paused, reset, revised core finance concepts, strengthened my analytics fundamentals, and focused on understanding the “why” rather than memorising the “what”.

That mindset kept me calm in interviews. When I could not fully explain a concept at Deloitte, and again at Shell, I chose honesty over guesswork, and both interviewers appreciated it. I learned that sincerity and a willingness to learn matter more than having every answer.

My family celebrated the Deloitte offer with pure joy, but receiving the Super Dream offer from Shell was a moment of gratitude, pride.

WHY THIS MATTERS FOR PROSPECTIVE STUDENTS & PARENTS

- Broad recruiter base across six sector groups
- Strong upper tier: 18 students at ₹8 LPA and above, 3 at ₹10 LPA and above (MBA 2024-26)
- Company-specific CDC training for each recruiter’s selection process
- Internship-linked and pre-placement routes for an early industry start

Begin your journey at VIT Business School

Contemporary management education, five areas of academic excellence and a dedicated Career Development Centre — apply for the MBA programme at VIT Business School, VIT Vellore.

VIT BUSINESS SCHOOL

VIT - Vellore | VIT - Chennai | VIT - AP | VIT - Bhopal

Official website
bschool.vit.ac.in

Admissions contact

Director (PG Admissions)

Vellore Institute of Technology, Vellore 632 014,
Tamil Nadu, India.

Phone No.: 0416 220 2055, 2188

Week Days (9.00 am to 5.00 pm)

(Excluding public holidays)

Website: www.vit.ac.in

Service Request:

After the registration, Kindly login to the application portal and raise your query request through Need Help menu.

Apply Now 

