

In association with

School of Bio Sciences and Technology(SBST)

Online FDP

Cordially invites you to

Faculty Coordinators : Dr. Ramanathan K, Dr. Shanthi V

Product Development and Commercialization

Resource Person :



Dr. M. Menaga
Chief Executive Officer
Bioneemtec India Private Limited
Women's Biotech Park,
Chennai.

Discussion Points :

- ❖ Product development from various sources.
- ❖ Commercialization of product.
- ❖ Marketing strategy.



22 April 2022 (Friday)
10:30AM to 12:30 PM