



VIT[®]

Vellore Institute of Technology

(Deemed to be University under section 3 of the UGC Act, 1956)

INFORMATION BROCHURE



**ADMISSION TO
B.DES (INDUSTRIAL DESIGN)
PROGRAMME -2020-21**

1. INTRODUCTION

VIT is emerging as a benchmark for the continuous journey towards excellence among the institutions of higher education in the field of technology in the country. Its values of equality, transparency and healthy collaboration have been ably guided by the leadership of its founder **Dr. G. Viswanathan**, renowned for his principled life devoted to public service.

The ubiquitous sense of joy and enthusiasm observed in the campus bears testimony to the positive learning and living experiences enjoyed by every student at VIT. Ours is a place where opportunities for holistic learning as well as recreation are maximized and distractions are minimized.

VIT Students get to feel the taste of a borderless world through a heterogeneous group of students from across the globe, who have made VIT as their institution of choice.

About B.Des. (Industrial Design)

"The Bachelor of Design also referred as **B.Des** or **B.Design** is an undergraduate academic degree in the field of Industrial Design. It deals with creating products that are functionally good, aesthetically appealing and ergonomically comfortable. World Design Organization defines industrial design as a strategic problem-solving process that drives innovation, builds business success, and leads to a better quality of life through innovative products, systems, services, and experiences".

VIT SCHOOL OF DESIGN - V-SIGN IN VIT

VIT School of Design (V-SIGN) is one of the newest schools in VIT, Vellore. It has been functional from July 2018 and currently B.Des and M.Des programmes in the branch of Industrial Design are being offered by this new school. It offers one of the best facilities for design research, consultancy, training and growth for faculty members. The main objective of the programmes is to create a new breed of problem solvers in the domain of industrial design.

Already state-of-the-art studio / lab facilities have been created in a sprawling new building for teaching, training, model-making, prototyping, and experimenting. PROTICS Studio (PROduct aestheTICS), 3D-iD Studio with 30 iMacs, Smart PD Lab, Ergonomics Lab, and Painting Booth are some more facilities already established.

Our programmes would encourage contemporary design thinking and would give a wider perspective to the thoughts and ideas of tomorrow. Our programmes aim at developing skills, knowledge and aptitude among students so that they can bring about innovation in the product manufacturing industry. The students are trained to approach product design from a holistic viewpoint - integrating the aesthetics, ergonomics, and engineering in a balanced and harmonious manner.

2. ELIGIBILITY

(a) Only candidates who have the following credentials shall be eligible for admission to B.Des. (Industrial Design) Course.

- Candidates who have studied in regular, full time and formal education alone are eligible to apply
- Candidate should have born on or after 01.07.1998
- Candidates who have passed XII Board examination or equivalent with 60% aggregate marks and with subjects Physics, Chemistry and Mathematics and having a qualified score of UCEED (Undergraduate Common Entrance Exam for Design) are eligible to apply
- Candidates who have passed XII Board examination or equivalent with 50% aggregate marks and with subjects Physics, Chemistry and Mathematics and having qualified score of UCEED are eligible to apply for the following categories:
 - Candidates belonging to SC/ST
 - Candidates hailing from Jammu & Kashmir/Ladakh and the North Eastern states of Arunacha Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland and Tripura.
- Candidates must have a valid UCEED Score

(b) ADDITIONAL INFORMATION

It is the responsibility of the candidates to ascertain whether they possess the requisite qualifications for admission. Having been called for the test / counselling does not necessarily mean acceptance of the eligibility. If found ineligible at any point of time, the admission accorded will be cancelled as per the Norms.

3. ADMISSION PROCEDURE

Selection is based on merit. Marks secured in higher secondary school examination and eligible UCEED score.

- There is No Entrance Examination
- Notification on issue of application will be given on our VIT website
- Candidates who have studied in Regular, Full time and Formal Education are alone eligible to apply
- Admission will be done on Merit basis for which the merit list will be prepared based on marks obtained in qualifying examination and UCEED Score.
- The candidates short-listed based on their merit will be called for the counselling
- The selection list will be announced after the Personal Interview / Skill Test

4. COST OF THE APPLICATION FORM

The cost of application is Rs. **1200/-**. **The application cost is non-refundable.**

Candidates can apply online at www.vit.ac.in through the Net banking / Debit card/ Credit card / Paytm mode

5. ONLINE APPLICATION FORM

Candidates can apply online at www.vit.ac.in through Netbanking/ Debit card/ Credit card / Paytm mode. **There is NO printed OMR application form, candidates are requested to apply only through Online mode. It is mandatory to send the hardcopy of the application form with necessary enclosures.**

Steps to be followed while filling online application form

- Click on New applicant page and register Yourself with relevant information
- Verify your registered mobile number for the OTP received from VIT
- Once OTP is validated, a password will be sent to your registered email address (Keep this email id and password till the completion of the admissions)
- Verify your email and mobile for the password received from VIT (Keep this email id and password till the completion of the admissions)
- Fill the application form through online. The cost of the application form is Rs.1,200/- and it is non-refundable
- Pay the application fee Rs. 1200/- through online mode using netbanking/ Debit card / Credit card/ Paytm mode
- Enclose the required documents along with the application form and send the hardcopy to the address of **Director (UG Admission), Office of UG Admissions, Vellore Institute of Technology, Vellore-632014, Tamil Nadu.**
 - Copy of Age proof certificate
 - Copy of XII Hall Ticket (for result awaited candidates)
 - Copy of XII Mark statement (of all appearance)
 - Copy of UCEED score card
 - Copy of Community Certificate (For SC/ST candidates)
 - Copy of Nativity Certificates (For candidates hailing from Jammu & Kashmir and the North Eastern states of Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura)

(a) IMPORTANT INSTRUCTIONS FOR COMPLETING THE ONLINE APPLICATION FORM

- ☞ It is mandatory to send the Hardcopy of the application form with the necessary enclosures within the prescribed date and time.
- ☞ Candidates are required to provide correct email id and mobile number, as all our initial communications will be forwarded based on the details provided on the application form.
- ☞ At the time of online payment transaction, if the amount is debited please do not try new application. Please wait for 48 hrs and try for the payment once again in the same registered email id. If the amount is not debited, you can try the payment again. VIT will not be responsible for any delay in the payment error updation process.
- ☞ Ensure that your application is complete in all respects. An incomplete application or an application filled in a language other than English will be summarily rejected.
- ☞ An Incomplete application form shall not be considered and no correspondence shall be made in this regard.
- ☞ Any Application received after the last date will not be accepted. Any delay in receiving the application by the candidate will not be considered a valid reason for late submission. The Institute will not take any responsibility for any postal delay, irregularity or loss in postal transit.
- ☞ Candidates are required to upload the Photo and Signature with the following dimensions:
 - Photograph Image : Size should be between 10 Kb and 200 Kb with the dimension of 3.5 CM X 4.5 CM.
 - Signature Image : Size should be between 10 Kb and 200 Kb with the dimension of 3.5 CM X 1.5 CM.
 - Selfie photo is not allowed.
- ☞ Candidates are required to Enclose the below mentioned documents along with the application form and send the hardcopy of the application with enclosures to **Director(UG Admission), Vellore Institute of Technology, Vellore-632014, Tamil Nadu**, through post within the prescribed date. Application form received after the due date will not be considered.
 - Copy of Age proof certificate
 - Copy of XII Hall Ticket (for result awaited candidates)
 - Copy of XII Mark statement (of all appearance)
 - Copy of UCEED score card
 - Copy of Community Certificate (For SC/ST candidates)
 - Copy of Nativity Certificate (For candidates hailing from Jammu & Kashmir/ Ladakh and North Easter States of Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura)

6. SELECTION PROCESS

- ☞ The selection is based on the merit
- ☞ Merit shortlist based on the Marks secured in Higher secondary school examination and eligible UCEED score
- ☞ The candidates short-listed based on their merit will be called for the counselling
- ☞ The fact that a candidate has qualified and has been called for the counselling does not guarantee admission. This depends upon the performance in the Personal Interview / Skill Test and the availability of seats
- ☞ The selection list will be declared after the Personal Interview / Skill Test at the time of counselling

7. DECLARATION OF RESULTS

The names of candidates short-listed for counselling will be displayed on our website www.vit.ac.in.

8. COUNSELLING PROCEDURE

- The candidates qualified for counselling based on the merit list, should attend the counselling as per the schedule
- The candidate should produce the documents in original for verification, along with one-set of photocopies

and a Demand Draft in favour of “Vellore Institute of Technology” payable at Vellore while reporting for the counseling

- The Counselling fee is non-refundable. It will be adjusted in the Tuition fees once the candidate joins the Institute
- Only after verification of documents, the candidates will be allowed to participate in the counselling process. Authentic records pertaining to identification, age, marksheet of the qualifying examination and the state of eligibility will be checked. If a candidate fails to produce any of these documents, he/she will not be considered for admission
- Based on the Marks secured in UCEED score with XII performance, the candidates will be shortlisted for Personal Interview / Skill test .
- The provisional admission will stand cancelled, in case if the candidate does not fulfill the eligibility as per norms

9. SUBMISSION OF DOCUMENTS FOR VERIFICATION AT THE TIME ADMISSION

The following documents in originals are required to be submitted for verification at the time of Admission

- Provisional Admission Letter (photo copy)
- Any Age proof certificate (photo copy)
- Qualifying examination mark statements of all attempts
- Transfer Certificate / School Leaving Certificate
- Migration Certificate (if issued by the board)
- Score card of UCEED
- Community Certificate (For SC/ST candidates)
- Nativity Certificate (For Jammu & Kashmir /Ladakh and North Eastern state Candidates only)
- Recent Passport size colour photos – 4 nos
- Affidavits towards Academics and Hostel on Rs.20/- non-judicial Stamp Paper. (Format available in www.vit.ac.in)
- Physical Fitness Certificate (Format available in www.vit.ac.in)
- Student Profile (Refer www.vit.ac.in for the link)
- Two photocopies of all original documents (except Affidavits & Physical Fitness Certificate and Student Profile)

All the above mentioned documents shall be handed over to the Admissions Office at the time of admission failing which the provisional admission accorded will stand cancelled.

10. FEES STRUCTURE

Please refer our website www.vit.ac.in for fee details.

11. REFUND OF FEES

The refund will be made as per the norms of the UGC. All refundable deposits will be returned, after deductions if any, at the time of completion of the course or on cancellation of admission.

Refund will be made only after submission of original fee receipt, Provisional Admission letter and No Dues Certificate.

(a) SUBMISSION OF ‘NO DUES’ CERTIFICATE

A student once enrolled for a course is expected to complete the same. He/ She cannot withdraw from VIT without informing the Registrar in writing. Otherwise he / she will be liable to pay fees for the period and his / her name remains on the rolls.

A candidate who desires to leave the Institute, after joining the programme, will have to submit a 'NO DUES' Certificate to get back the original certificates. This should be accompanied by the application for withdrawal duly signed by the Parent/Guardian (Fax / e-mail request will not be considered) and the original fee receipt and provisional admission letter.

The certificates will be issued only on production of 'NO DUES' Certificate in the prescribed form, issued by the Admissions Office.

12. HOSTEL ACCOMMODATION

Separate hostel accommodation is available for boys and girls in Vellore campus. Candidates should report to the hostel within 7 days from the commencement of classes, failing which, the hostel allotment will be cancelled automatically and fees paid will stand forfeited.

Hostel accommodation will be provided only to those candidates whose residence is beyond 100 kms radius from the Campus. Single room accommodation will not be available for first year undergraduate students.

For details regarding Establishment Charges, Mess, etc., please visit www.vit.ac.in

13. GENERAL DISCIPLINE

All candidates admitted to VIT, shall maintain good conduct, pay the requisite tuition fees and other charges by the due date, attend their classes regularly and abide by the rules and regulations of the Institute. If at any point of time, the conduct and character of a candidate is not satisfactory or is of a suspicious nature, the Management reserves the right, without assigning any reason, to make him / her vacate the hostel or expel him/her from VIT.

Initial admission applies only to the first semester. Admitted students are expected to maintain registration until the completion of the course, to the satisfaction of the Institute. All students have to comply with the rules and regulations that are already in force or may be amended from time to time by the competent authority during the period of study.

(a) GENERAL INSTRUCTIONS

The date of commencement of classes will be mentioned in the provisional admission letter. No communications will be sent separately to the candidates regarding this. Candidates are advised to visit the Institution website for updates on changes, if any.

Candidates should report to classes within 7 days from the date of commencement of classes, failing which, the admission granted will be cancelled automatically and the fees paid will stand forfeited.

(b) MEASURES FOR PREVENTION OF RAGGING AT THE INSTITUTION LEVEL

Ragging is totally prohibited in the institution, and anyone found guilty of ragging and / or abetting ragging, whether actively or passively, or being a part of a conspiracy to promote ragging, is liable to be punished in accordance with these regulations as well as under the provisions of any penal law for the time being in force.

Ragging juniors in any form is forbidden. If any one is found ragging his/her juniors, he/she will be rusticated from the Institute.

It is mandatory that candidates and parents who are attending counselling to sign an undertaking according to the information given in (as per UGC Regulations-2009, www.ugc.ac.in) Annexure - I, II, III & IV on Rs. 20/- non-judicial bond paper. Format is also available on www.vit.ac.in

ANNEXURE I**CERTIFICATE TO PROVE NATIVITY**

(For candidates hailing from Jammu and Kashmir /Ladakh and the North Eastern states of Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura)

Certified that Mr. / Ms. _____ an applicant for admission to B.Tech. Degree programme in the year _____, son / daughter of Shri. / Smt _____ residing at _____ in _____ District of _____ State, is a native of _____ State.

Signature of Tahsildar or Revenue Authority

Name :

Designation :

Place :

Date :

Office Seal

ANNEXURE II**THE FORM OF CASTE CERTIFICATE FOR SC / ST**

Certified that Mr. / Ms. _____ an applicant for admission to B.Tech. Degree programme in the year _____, son / daughter of Shri. / Smt _____ residing at _____ in _____ District of _____ belongs to the _____ Caste / Tribe, _____

which is recognized as a Scheduled Caste / Scheduled Tribe under the Constitution (Scheduled Castes) Order 1950 / The Constitution (Scheduled Tribes) Order, 1950, as amended by the Scheduled Castes and Scheduled Tribes Orders Amendment Act, 1976.

Signature of Competent Authority

Name :

Designation :

Place :

Date :

Office Seal

Authorities empowered to issue Scheduled Caste / Scheduled Tribe Certificate

District Magistrate / Additional District Magistrate / Collector / Deputy Collector/Deputy Commissioner / 1st Class Stipendiary Magistrate / City Magistrate / Sub-Divisional Magistrate / Taluk Magistrate / Executive Magistrate / Extra Assistant Commissioner.

Chief Presidency Magistrate / Additional Chief Presidency Magistrate / Presidency Magistrate

Revenue Officer not below the rank of Tahsildar

Sub-Divisional Officer of the area where the candidate and / or his family normally resides

ANNEXURE III
CERTIFICATE OF PHYSICAL FITNESS

Name :		Application no.	
Gender :	Date of Birth :	Age (in years) :	Blood Group :
Identification Marks			
History of Allergy if any			
History of Medical illness if any			
History of Hospitalization / previous Surgery if any			
History of Current Medication for any illness			
Vaccinate now for :		Chicken Pox :	
Hepatitis A:		Hepatitis B:	
Typhoid :		TT :	
Cholera :		Others if any:	

Pulse		Min	Height		cms
BP		Mm/ Hg	Weight		Kgs
Bodily Infirmary		BMI			
Communicable Disease		Build			
Pallor	Icterus	Clubbing	Cyanosis	Lymphadenopathy	Oedema
Tonsils		Glands		Teeth	
C V S	Heart Sounds			Murmurs	
R S	Breath Sounds			Added Sounds	
G I S	Liver		Spleen		Any Mass
C N S	Cranial Nerves		Motor System		SensorySystem
G.U.S (Male)	Hydrocele		Piles		Phymosis
G.U.S.(Female)	Menstrual History				
Skin					
Hearing		Vision (NV/DV) Normal / Corrected (Power)		Colour Vision	
Other Findings / remarks if any.					

(Signature of the candidate)

(Signature of the Parent)

I do hereby certify that I / We have examined Mr. / Ms. _____, a candidate for student under VIT, _____ Campus and whose signature is given above, and cannot discover that he / she has any disease, communicable, otherwise or constitutional affection or bodily infirmity except that his / her weight is in excess of / below the standard prescribed or except _____

I also certify that he / she has been vaccinated and had booster against Hepatitis A, B, TT, Typhoid, Chicken pox & Measles

Name of the Doctor :
Signature of the Doctor :
Designation :
Date & Place :
Seal with Reg.No. :

Photograph of the
candidate to be
affixed and
attested by the
Doctor

IMPORTANT DATES (Tentative)

Last date for filling online Application form	- May, 2020
Last date for submission of Application with enclosures	- Second week of May, 2020
Publication of the shortlisted candidates	- Third week of May, 2020
Personal Interview / Skill Test	- End of May, 2020
Last date for the payment of fees	- May, 2020

Commencement of Classes (Tentative)

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B. Des. (Industrial Design) -**First week of July, 2020****For Admission details contact:**

Director (UG Admission)

VIT, Vellore – 632 014, Tamil Nadu, INDIA

Phone: +91-416-220 2020

Fax: +91-416 224 5544

Email: ugadmission@vit.ac.inWebsite: www.vit.ac.in

- All admissions are subject to discipline and conduct of the candidate.
- The admissions are done in transparent manner on merit basis only.
- Please do not pay any money to Consultants / Brokers / Intermediaries. There is neither a MANAGEMENT QUOTA nor CAPITATION FEE at VIT. VIT does not accept cash.

Legal Jurisdiction

All Suits and actions arising out of or relating to VIT shall be instituted within the jurisdiction of courts at Vellore, Tamil Nadu only. The Registrar of VIT shall be the legal person in whose name the Institute may sue or be sued.