Advance your career in
Design

Ideate . Innovate . Create

VIT
Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

V-SIGN
VIT School of Design

Master of Design (M.Des.)
Industrial Design

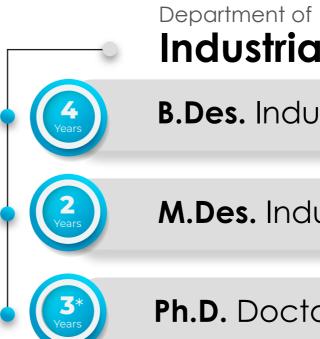**Admission through VIT Master's Entrance Examination (VITMEE) 2025**

ABOUT
VIT SCHOOL OF DESIGN

VIT School of Design **(V-SIGN)** was established in 2016. Master of Design (M.Des.) was launched in 2016 and Bachelor of Design (B.Des.) was started in 2018. V-SIGN office both B.Des. and M.Des. program under the department of industrial design.

In V-SIGN, the Department of Industrial Design creates young designers with skills, knowledge and competence to enable the professional practice of designing products and services used by people every day.

VIT School of Design (V-SIGN) has one of the best infrastructures in India for training product designers. The school trains the students with a 360-degree experiential learning in all aspects of design. Our curriculum is aimed at instilling knowledge with competencies in creating better products and services for the better future and world.

Department of
Industrial Design

4 Years — **B.Des.** Industrial Design

2 Years — **M.Des.** Industrial Design

3* Years — **Ph.D.** Doctor of Philosophy

ABOUT
THE PROGRAM

Master of Design (M.Des.)
Industrial Design

The two-year program in Industrial Design provides opportunities to develop design sensibilities by working hands-on for designing varied products across wider spectrum of domains ranging from toy design, consumer products, crafted artefacts, smart products, design for healthcare, furniture, mobility, UI/UX and other evolving domains.

The students learn the current methods and practices to design sustainable products inclusive by nature and sensitized about aspects of circular economy. Students are trained in digital products such as User Experience Design and Interaction Design as emerging career path to pursue further. The students can specialize in the areas such as Sustainable Design, Product Semantics, Ergonomics, Space Design, Mobility Design and Artificial Intelligence.

PROGRAM
HIGHLIGHTS

DISCIPLINE
CORE

- Product Sketching and Rendering

- Colour Materials and Finish

- Workshop skills and Prototyping Techniques

- Design Process

- Ergonomics

- Product Semantics

- Simple Product Design

- Interaction Design

- Design for Sustainability

- Computer Aided Design

  And More...
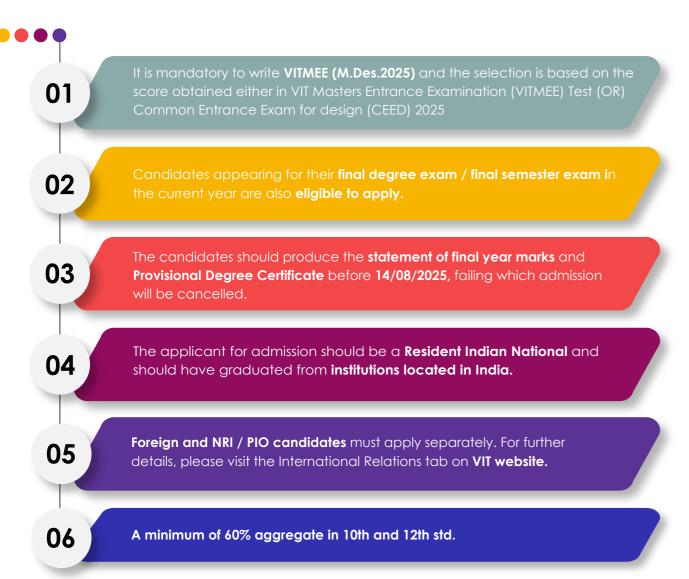
DISCIPLINE
ELECTIVE

- Materials and Manufacturing Processes

- Form Studies

- Packaging Design

- Nature Inspired Design

- Mobility Design

- Design Management and Professional Practices

- Inclusive Design

- Healthcare Product Design

- Product Presentation and Portfolio Making

- Advanced 3D Modelling and Simulation Techniques (VR and AR)

  And More...

ELIGIBILITY CRITERIA

01 It is mandatory to write **VITMEE (M.Des.2025)** and the selection is based on the score obtained either in VIT Masters Entrance Examination (VITMEE) Test (OR) Common Entrance Exam for design (CEED) 2025

02 Candidates appearing for their **final degree exam / final semester exam i**n the current year are also **eligible to apply.**

03 The candidates should produce the **statement of final year marks** and **Provisional Degree Certificate** before **14/08/2025,** failing which admission will be cancelled.

04 The applicant for admission should be a **Resident Indian National** and should have graduated from **institutions located in India.**

05 **Foreign and NRI / PIO candidates** must apply separately. For further details, please visit the International Relations tab on **VIT website.**

06 A minimum of 60% aggregate in 10th and 12th std.

ABOUT
VIT MASTER'S ENTRANCE EXAMINATION (VITMEE) 2025

Vellore Institute of Technology - **VIT Master's Entrance Examination (VITMEE)** is conducted for admission to postgraduate engineering programmes in VIT group of Institutions. VITMEE will be conducted on **20.04.2025 (Sunday) & 24.04.2025 (Thursday)** at designated centres across India. (Ref. List of exam centers enclosed).

The duration of the examination will be 2 hours **(120 minutes)** . All questions will be Multiple Choice Questions and one mark for right and '0' mark for the wrong answer. The question paper will have 100 Multiple choice questions (MCQs) (Technical - 80 questions; English communication skills - 20 questions).

INFRASTRUCTURE

PROTICS STUDIO

iD-INNOVATION LAB

LASER STUDIO

3D PRINTING LAB

3D iD LAB

VITMEE 2025 M.Des. (Industrial Design) - 2 year, will be conducted In the following cities

Date	Session	Total Exam centres
20.04.2025 24.04.2025	2:30 pm to 4:30 pm	118

20-04-2025 (Sunday) : Time 2:30 pm to 4:30 pm

S. No.	State	City
1	Andhra Pradesh	Amaravati (AP)
2		Anantapur
3		Eluru
4		Nellore
5		Tirupathi
6		Kurnool
7		Rajamahendravaram (Rajahmundry)
8		Srikakulam
9		Visakhapatnam
10	Assam	Guwahati
11	Bihar	Bhagalpur
12		Patna
13	Chhattisgarh	Raipur
14	Delhi	New Delhi
15	Gujarat	Ahmedabad
16	Jharkhand	Bokaro Steel City
17	Karnataka	Bengaluru
18		Hubballi (Hubli)
19		Mangaluru (Mangalore)
20		Mysuru (Mysore)
21	Kerala	Ernakulam
22		Kozhikode
23		Thiruvananthapuram
24		Thrissur
25	Madhya Pradesh	Bhopal
26		Gwalior
27		Indore
28	Maharashtra	Mumbai
29		Nagpur
30		Pune
31	Odisha	Bhubaneswar
32	Puducherry	Puducherry
33	Punjab	Sahibzada Ajit Singh Nagar (Mohali)
34	Rajasthan	Jaipur
35	Tamil Nadu	Chennai
36		Vellore
37		Coimbatore
38		Erode
39		Madurai
40		Salem
41		Tiruchirappalli
42		Thanjavur
43		Nagercoil
44		Tirunelveli
45	Telangana	Hyderabad
46		Karimnagar
47		Khammam
48		Mahabubnagar
49		Warangal
50	Uttar Pradesh	Lucknow
51		Varanasi
52	Uttarakhand	Dehradun
53	West Bengal	Kolkata

24-04-2025 (Thursday) : Time 2:30 pm to 4:30 pm

S.No.	State	City
1	Andaman and Nicobar Island	Sri Vijaya Puram (Port Blair)
2	Andhra Pradesh	Amaravati (AP)
3	Arunachal Pradesh	Naharlagun
4	Assam	Dibrugarh
5		Silchar
6	Bihar	Gaya
7		Muzaffarpur
8	Chhattisgarh	Bhilai
9		Bilaspur
10	Goa	Mapusa
11	Gujarat	Jamnagar
12		Rajkot
13		Surat
14		Vadodara
15	Haryana	Faridabad
16		Gurugram
17		Hisar
18		Kurukshetra
19	Himachal Pradesh	Shimla
20	Jammu and Kashmir	Jammu
21		Srinagar
22	Jharkhand	Dhanbad
23		Jamshedpur
24		Ranchi
25	Madhya Pradesh	Bhopal
26		Jabalpur
27	Maharashtra	Chhatrapati Sambhajinagar (Aurangabad)
28		Kolhapur
29		Latur
30		Nashik
31		Solapur
32		Thane
33	Manipur	Imphal
34	Meghalaya	Shillong
35	Mizoram	Aizawl
36	Odisha	Berhampur-Ganjam
37		Rourkela
38	Punjab	Amritsar
39		Bathinda
40		Jalandhar
41		Ludhiana
42		Pathankot
43	Rajasthan	Ajmer
44		Bikaner
45		Jodhpur
46		Kota
47		Udaipur
48	Sikkim	Gangtok
49	Tamil Nadu	Chennai
50		Vellore
51	Telangana	Nalgonda
52	Tripura	Agartala
53	Uttar Pradesh	Ghaziabad
54		Meerut
55		Noida
56		Agra
57		Aligarh
58		Bareilly
59		Gorakhpur
60		Jhansi
61		Kanpur
62		Mathura
63		Moradabad
64		Prayagraj
65	Uttarakhand	Roorkee
66		Haldwani
67	West Bengal	Asansol
68		Durgapur
69		Siliguri

ACADEMIC QUALIFICATION

01 A full-time degree **(10+2+4 or 5 years)** from any recognized University/Institute in any **Engineering, Science, Arts, Architecture or Design degree with a minimum aggregate of 60% or first class** alone are eligible to apply.

02 Applicants from **Open University / Correspondence mode are not eligible.**

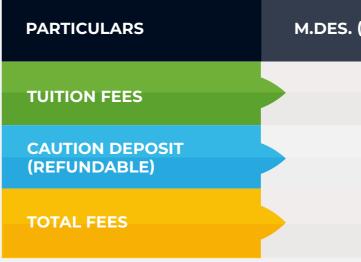## CURRICULUM AND SYLLABUS

Click the link for Curriculum and Syllabus

https://vit.ac.in/files/prospectus/M.Des_VITMEE-Syllabus.pdf

TUITION FEES

PARTICULARS	M.DES. (INDUSTRIAL DESIGN) TUITION FEE
TUITION FEES	₹ 1,76,000.00
CAUTION DEPOSIT (REFUNDABLE)	₹ 3,000.00
TOTAL FEES	₹ 1,79,000.00

*   (Caution Deposit Rs.3,000/- is applicable for First Year only)

IMPORTANT INSTRUCTIONS FOR COMPUTER BASED TEST (CBT) ENTRANCE EXAMINATIONS

Date	Session	Total test centres
20.04.2025 & 24.04.2025	**2:30 pm to 4:30 pm**	**118**

- Candidate is expected to arrive at the examination hall at least 90 minutes before the start of examination, with Admit Card (hard copy). If a candidate does not report on time, he/she is likely to miss the general instructions given in the Exam Hall.

- Candidate will not be permitted to enter into examination hall after 02:00 pm

- Candidate will not be permitted to leave the exam hall until 04:30 pm, even if the exam were completed.

- Candidates are requested to keep the Admit Card safely with them and bring it during the Admission Process. Candidate should produce it on demand.

- A candidate who does not possess the admit card issued by VIT Institute shall not be permitted to attend VITMEE exam under any circumstances.

- Candidate is instructed to complete Registration process with the help of Hall Invigilators.

- Candidate will be allotted a computer system by Hall Invigilator to attend the Computer Based Test (CBT)

- Candidate is not permitted to carry any text material (printed / written), slide rulers, log tables, electronic watches with facility of calculator, mobile phones or any other electronic devices.

- Candidate should bring a pencil or pen to carry out any rough calculations.

- Test will start exactly at the time specified in Admit Card and an announcement will be made by Hall Invigilator to start and stop the exam.

- During the exam process, the Hall Invigilator can request the admit card to verify the candidate.

- Under any circumstances the candidate may not be permitted to take an extra time, unless otherwise permitted by Centre Superintendents.

- Exam would comprise of multiple choice questions with question number appearing at the top centre of computer screen and the time left for the exam to be completed.

- For each question, candidate has to select the right option using the mouse.

- Candidates will be allowed to change their answer any time during the exam duration

ONLINE APPLICATION FORM

- The applicants should apply online at www.vit.ac.in by paying a Non-refundable application fee of Rs.1,200/- (Rupees Thousand two hundred only)

- The applicant should also have their scanned copy of all documents with photo and signature ready to upload.

ADMISSION PROCEDURE

- It is mandatory to write VITMEE (M.Des.2025) and the selection is based on the score obtained either in VIT Masters Entrance Examination (VITMEE) Test (OR) Common Entrance Exam for design (CEED) 2025

- Candidates with valid CEED 2025 score will be given priority.

- The applicants should apply online in the respective link provided in the web site (www.vit.ac.in) by paying a non-refundable application fee of Rs.1200/- (rupees thousand two hundred only).

- The applicants should register for VITMEE, a Computer Based Objective test at indicated test centres.

- The list of short-listed candidates will be published in the website and personal SMS will be sent to the registered mobile number for online counselling.

- Selected candidates will have to pay an advance payment of Rs. 1 lakh.

- Candidates who fail to pay the advance before deadline, will not be considered for admission.

SCOPE OF EMPLOYMENT

- This Program prepares students to become industry leaders and equip them to tackle the complexity of design problems in the 21st century by creating products, systems, and environments which help to innovate and improve everyday user experience.

- Career options include design and leadership positions in various industries like consumer electronics, home appliances, healthcare products, education, transportation, furniture, digital design, and IT.

- Curriculum includes training in becoming a professional in design companies or a designer in start-ups / leading product manufacturing houses or a successful entrepreneur.

DOCUMENTS TO BE SUBMITTED AT THE TIME OF ADMISSION (ORIGINALS AND PHOTO COPIES)

The following documents are required to be submitted at the time of Admission in Original and Copies:

ORIGINALS

- Check List (Ready format will be provided by PG Admissions)
- Transfer/Migration/College Leaving Certificate obtained from the Institute last studied.
- Four copies of recent passport size colour photograph
- Student Profile https://vtop.vit.ac.in/studentprofile/
- Physical Fitness Certificate
  https://vit.ac.in/files/admissions/PhysicalFitness_Certificate.pdf
- Affidavits are to be signed separately by the student & parent in Rs.200/- Stamp Paper https://vit.ac.in/files/admissions/Affidavit_Student.pdf https://vit.ac.in/files/admisions/Affidavit_Parent.pdf

PHOTO COPIES

- X and XII Std. Marks statement
- Mark Sheets of all semesters - Year / Semester wise OR Consolidated
- Qualifying Degree / Provisional Certificate (If already received)
- Valid CEED Score Card
- Community Certificate (only for SC/ST categories)
- Conduct Certificate (Original)
- Provisional Admission letter
- Admission First year Fee receipt - including Hostels (if any)

IMPORTANT NOTES:

- University Registration Number will be generated to the candidates those who have submitted the above documents only.
- In due of the original TC submitted, a TC from VIT will be issued on completion of the course.
- The candidates should produce a statement of final year marks and provisional degree certificate before 14th August, 2025 failing which admission will be cancelled with the forfeit of admission fee.

GENERAL DISCIPLINE

All applicants admitted to the Institute shall maintain good conduct, pay the requisite tuition fees and other charges by the due dates, attend their classes regularly, and abide by the rules and regulations of the Institute.

If at any point in time, the conduct and character of a Student is not satisfactory or are of a suspicious nature, the Management reserves the right, without assigning any reason, to make him/her vacate the hostel or expel him/her from the Institute.

Measures for prevention of ragging at the Institution level :

- Ragging is totally prohibited in the institution and anyone found guilty of ragging and / or abetting ragging, whether actively or passively, or being a part of a conspiracy to promote ragging, is liable to be punished in accordance with the regulations as well as under the provisions of any penal law for the time being in force.
- Ragging Juniors in any form is forbidden. If anyone is found ragging his/her juniors, he/she can be rusticated from the Institute.
- It is mandatory that Applicants and parents who are attending the interview has to sign an undertaking in Rs. 20 non-judicial stamp paper as per the information given in Annexure - I & II (as per UGC Regulations- 2009, www.ugc.ac.in).

HOSTEL ACCOMMODATION

Separate hostel accommodation is available for boys and girls.

- Hostel accommodation will be provided only to those Applicants whose residence is beyond 100 kms radius from the Institute.
- For details regarding Establishment Charges, Mess, etc., please visit VIT website www.vit.ac.in

ADMISSION CANCELLATION PROCESS / REFUND OF FEES

The refund will be made as per the norms of the UGC and Institute guide lines.

Academic Cancellation: (Documents to be submitted in the Office of PG Admissions)

- Apply online in the website: Fresher withdrawal.
- Collect the No Dues Certificate Form from the Office of PG Admissions.
- Original Provisional Admission Letter
- Migration / Transfer / College Leaving Certificate with Original. (if not submitted at the time of admission)

Hostel Cancellation: (Documents to be submitted in the concerned Hostel Office)

- Write an application with a Parent Signature.
- Collect the No Dues Certificate Form from the concern Hostel Office.
- Hostel Admission Letter

APPENDIX - I

Nativity Certificate

(For applicants from Jammu & Kashmir, Ladakh and North Eastern States)

Certified that Mr. / Ms. ……………………………………………………… an applicant for admission to PG Degree Programme in ………………………………………………… in the year ………………………, son / daughter of Shri. / Smt …………………………………………………………………………………………………… ……………………………………………… residing   at………………………………………………… in ……………………………………… District of………………………………………… State is a native of State.

Signature of Tahsildar or Revenue Authority

Name   :

Designation :

Place   :

Date   :

Office Seal

APPENDIX - II

COMMUNITY CERTIFICATE (FOR SC / ST ALONE)

Certified that Mr. / Ms   an applicant for admission to PG Degree Programme in ………………………………………… in the year ………………………………………, son / daughter of Shri. / Smt …… ………… residing at……………………………………… in ………………………………………………District of ………………………………………………………………………belongs to the……………………………… ……………………………………………………………… Caste/Tribe. Which is recognized as a Scheduled Caste / Scheduled Tribe under the Constitution (Scheduled Castes) Order 1950 / The Constitution (Scheduled Tribes) Order, 1950, as amended by the Scheduled Castes and Scheduled Tribes |Orders Amendment Act, 1976.

Signature of Competent Authority

Name   :

Designation :

Place   :

Date   :

Office Seal

IMPORTANT DATES (Tentative)

Issue of Online Application form
22.01.2025 (Wednesday)

Last date of submission of application
31.03.2025 (Monday)

Last date of Edit of Application and uploading of documents
31.03.2025 (Monday)

VITMEE Entrance Exam
20.04.2025 (Sunday) & 24.04.2025 (Thursday)

Declaration of VITMEE Result
09.05.2025 (Friday)

Result / Seat allotment
23.05.2025 (Friday)

Last date for Advance Fee Payment
05.06.2025 (Thursday)

Last date to Pay Full Fee
18.06.2025 (Wednesday)

Orientation Program
July 2025 (Tentative)

Commencement of classes
July 2025 (Tentative)

CONTACTS DETAILS

The Director PG-Admissions
Vellore Institute of Technology
Vellore –632 014,
Tamil Nadu, INDIA

Phone: +91-416 220 2188 / 2060

Email: mdesadmission@vit.ac.in

The Dean
VIT School of Design (V-SIGN)
VIT, Vellore-632 014
Tamil Nadu, INDIA

Phone : 0416-2204041 (Office) /

Email : dean.vsign@vit.ac.in

The Deputy Director/Chief
Warden Ladies Hostel
Vellore Institute of Technology
Vellore –632 014,
Tamil Nadu, INDIA

Phone: Phone: +91-416 2202710

Fax: +91-416 4207074

Email: cw.lh@vit.ac.in

The Deputy Director/Chief
Warden Men's Hostels
Vellore Institute of Technology
Vellore –632 014,
Tamil Nadu, INDIA

Phone: +91-416-2202525, 2202127

Fax:+91-416 2244705

Email: cw.mh@vit.ac.in

LEGAL JURISDICTION

All suits and actions arising out of or relating to Vellore Institute of Technology, Vellore shall be instituted within the jurisdiction of courts at Vellore, Tamil Nadu only. The Registrar of the Institute shall be the legal person in whose name the Institute may sue or be sued.

V-SIGN
VIT School of Design

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Web Link ⊕
https://vit.ac.in/schools/vsign