

Advance  
your career in

# Design

Ideate . Innovate . Create

ADMISSION  
BROCHURE

2024



**Master of Design (M.Des.)**  
Industrial Design

Admission through VIT Master's Entrance Examination (VITMEE) 2024



# ABOUT VIT SCHOOL OF DESIGN

VIT School of Design (V-SIGN) was established in 2016. Master of Design (M.Des.) was launched in 2016 and Bachelor of Design (B.Des.) was started in 2018. V-SIGN consists of two departments, namely Department of Industrial Design and Department of Multimedia.

In V-SIGN, the Department of Industrial Design creates young designers with skills, knowledge and competence to enable the professional practice of designing products and services used by people every day.

The Department of Multimedia provides essential technical and creative skills for students to unleash their talents on different elements of multimedia and Visual communication.

VIT School of Design (V-SIGN) has one of the best infrastructures in India for training product designers. The school trains the students with a 360-degree experiential learning in all aspects of design. Our curriculum is aimed at instilling knowledge with competencies in creating products for the world.

## Department of Industrial Design

- 4** Years **B.Des.** Industrial Design
- 2** Years **M.Des.** Industrial Design
- 3\*** Years **Ph.D.** Doctor of Philosophy

## Department of Multimedia

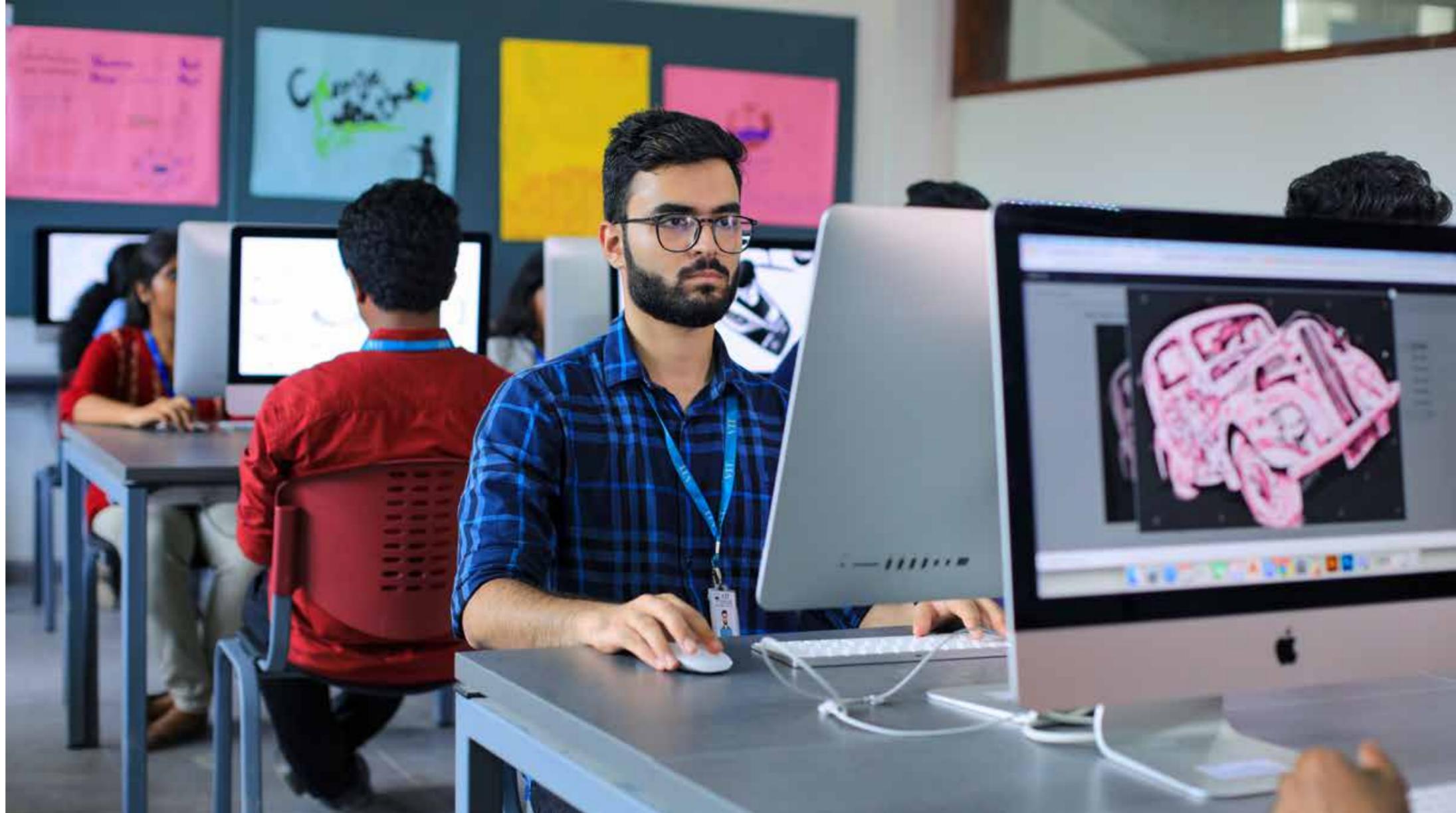
- 3** Years **B.Sc.** Multimedia & Animation
- 3** Years **B.Sc.** Visual Communication
- 3\*** Years **Ph.D.** Doctor of Philosophy

# ABOUT THE PROGRAM

## Master of Design (M.Des.) Industrial Design

The two-year program in Industrial Design provides opportunities to develop design sensibilities by working hands-on for designing varied products across wide spectrum of domains from toy design, consumer products, crafted artefacts, smart products, design for healthcare, furniture, mobility, and other evolving domains.

The students learn the current methods and practices to design sustainable products inclusive by nature and sensitized about aspects of circular economy. Students are trained in digital products such as User Experience Design and Interaction Design as emerging career path to pursue further. The students can specialize in the areas such as Sustainable Design, Product Semantics, Ergonomics, Space Design, Mobility Design and Artificial Intelligence.



## PROGRAM HIGHLIGHTS

### PROGRAM CORE

- Form and Colour Studies
- Design Methodology
- Art, Design and Society
- Industrial Design
- Ergonomics
- Computer-Aided Product Design

### PROGRAM ELECTIVE

- Sustainable Product Design
- Smart Product Design
- Product Detailing
- Nature of Materials and Processes
- Design management and professional practices
- DIY Design
- Culture embedded design
- Design Workshop
- User Experience Design
- Interaction Design
- Medical Product Design
- Transportation Design
- Human Factors in Design
- Design Communication
- New Technologies for Design
- Entrepreneurship and Startups
- Design Strategy and Innovation
- Integrated Design Research
- Creativity and Innovation
- Craft, Creativity and Post-Modernism

# ELIGIBILITY CRITERIA



01

It is mandatory to write VITMEE (M.Des.2024) and the selection is based on the score obtained either in VIT Masters Entrance Examination (VITMEE) Test (OR) Common Entrance Exam for Design (CEED)

02

Candidates appearing for their final degree exam / final semester exam in the current year are also eligible to apply.

03

The candidates should produce the statement of final year marks and Provisional Degree Certificate before August 15th, 2024, failing which admission will be canceled.

04

The applicant for admission should be a Resident Indian National and should have graduated from institutions located in India.

05

Foreign and NRI / PIO candidates must apply separately. For further details, please visit the International Relations tab on VIT website.

## ABOUT VIT MASTER'S ENTRANCE EXAMINATION (VITMEE) 2024

Vellore Institute of Technology Master's Entrance Examination (VITMEE) is conducted for admission to postgraduate engineering programmes in VIT group of Institutions. VITMEE will be conducted on 5 May 2024 **(Based on election date, there is a possibility that the exam date might be subject to change only on the coinciding locations)** at designated centres across India.

The duration of the examination will be 2 hours. All questions will be Multiple Choice Questions and one mark for right and '0' mark for the wrong answer. The question paper will have 100 MCQs (Technical - 80 questions; English communication skills - 20 questions).

# INFRASTRUCTURE



▶ PROTICS STUDIO



iD-INNOVATION LAB ◀



▶ LASER STUDIO



3D PRINTING LAB ◀



3D iD LAB ◀

VITMEE 2024 M.Des. (Industrial Design) - 2 year,  
will be conducted In the following cities

<b>Date and Day</b> 05.05.2024 (Sunday)*	<b>Forenoon Session</b> 10.30 am to 12.30 pm	<b>Total test centres</b> 59
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STATE	CITY	STATE	CITY
Andhra Pradesh	Amaravati (AP)	Maharashtra	Mumbai
	Vishakapatnam		Pune
	Ananthapur		Kolhapur
	Nellore		Aurangabad
	Tirupati		Nagpur
Assam	Guwahati		Solapur
Bihar	Patna	Odissa	Bhubaneswar
Chandigarh	Chandigarh	Puducherry	Puducherry
Chattisgarh	Raipur	Punjab	Amritsar
Delhi	Delhi	Rajasthan	Jaipur
Gujarat	Surat		Bikaner
	Rajkot		Jodhpur
	Ahmedabad		Kota
Goa	Goa		Udaipur
Himachal Pradesh	Shimla	Tamil Nadu	Chennai
Jammu & Kashmir	Srinagar		Coimbatore
Jharkhand	Bokaro		Madurai
Karnataka	Bangalore		Nagarcoil
	Hubli		Salem
	Mangalore		Trichy
	Raichur		Vellore
Kerala	Kochi	Telengana	Hyderabad
	Thiruvananthapuram	Khammam	
	Thrissur	Karim Nagar	
	Kozhikode	Uttar Pradesh	Varanasi
Madhya Pradesh	Bhopal		Agra
	Gwalior		Moradabad
	Indore		Lucknow
	Jabalpur	Uttarakhand	Dehradun
		West Bengal	Kolkata

## ACADEMIC QUALIFICATION

- 01 A full-time degree (10+2+4 years) from any recognized University/Institute in any Engineering, Science, Arts, Architecture or Design degree with a minimum aggregate of 60% or first class alone are eligible to apply.
- 02 Applicants from Open University / Correspondence mode are not eligible.

## CURRICULUM AND SYLLABUS

Click the link or Curriculum and Syllabus

<https://vit.ac.in/sites/default/files/vsign/M.Des-Syllabus-AY-2022-23.pdf>



## TUITION FEES

PARTICULARS	M.DES. (INDUSTRIAL DESIGN) TUITION FEE
TUITION FEES	₹ 1,76,000.00
CAUTION DEPOSIT (REFUNDABLE)	₹ 3,000.00
TOTAL FEES	₹ 1,79,000.00

\* (Caution Deposit Rs.3,000/- is applicable for First Year only)

\* Note : Based on election date, there is a possibility that the exam date might change only in the coinciding locations

## IMPORTANT INSTRUCTIONS FOR COMPUTER BASED TEST (CBT) ENTRANCE EXAMINATIONS

Date and Day	Forenoon Session	Total test centres
05.05.2024 (Sunday)*	10.30 am to 12.30 pm	59

- Based on election date, there is possibility that the exam date might be subject to change only on the coinciding locations.
- Candidate is expected to arrive at the examination hall at least 1 hour before the start of examination, with Admit Card (hard copy). If a candidate does not report on time, he/she is likely to miss the general instructions given in the Exam Hall.
- Candidate will not be permitted to enter into examination hall after 10:15 am
- Candidate will not be permitted to leave the exam hall until 12.30 pm, even if the exam were completed.
- Candidates are requested to keep the Admit Card safely with them and bring it during the Admission Process. Candidate should produce it on demand.
- A candidate who does not possess the admit card issued by VIT Institute shall not be permitted to attend VITMEE exam under any circumstances.
- Candidate is instructed to complete Registration process with the help of Hall Invigilators.
- Candidate will be allotted a computer system by Hall Invigilator to attend the Computer Based Test (CBT)
- Candidate is not permitted to carry any text material (printed / written), slide rulers, log tables, electronic watches with facility of calculator, mobile phones or any other electronic devices.
- Candidate should bring a pencil or pen to carry out any rough calculations.
- Test will start exactly at the time specified in Admit Card and an announcement will be made by Hall Invigilator to start and stop the exam.
- During the exam process, the Hall Invigilator can request the admit card to verify the candidate.
- Under any circumstances the candidate may not be permitted to take an extra time, unless otherwise permitted by Centre Superintendents.
- Exam would comprise of multiple choice questions with question number appearing at the top centre of computer screen and the time left for the exam to be completed.
- For each question, candidate has to select the right option using the mouse.
- Candidates will be allowed to change their answer any time during the exam duration

## ONLINE APPLICATION FORM

- The applicants should apply online at [www.vit.ac.in](http://www.vit.ac.in) by paying a Non-refundable application fee of Rs.1,200/- (Rupees Thousand two hundred only)
- The applicant should also have their scanned copy of all documents with photo and signature ready to upload.

## ADMISSION PROCEDURE

- The list of short-listed candidates will be published on VIT website (OR) personal SMS and E-mail will be sent to the registered mobile number and E-mail ID, for an Interview at VIT Vellore Campus.
- Short listed Candidates will have to pay Rs. 1 lakh towards advance fee. If the candidate withdrawn their admission, the processing fee of Rs.11,800 will be deducted from the advance fee, but it will be adjusted in the tuition fees once the candidate joins the Institute. Candidates who fail to pay the advance at the time of processing will not be considered for Admission.
- Allotment of seat for a programme is final and cannot be changed to another programme under any circumstances.
- If the applicant fails to qualify in the prescribed qualifying examination, the provisional admission accorded will stand cancelled and the fee remitted will be forfeited.
- The Required Documents in originals are needed for verification and a set of photocopies may be provided. (Please refer page no.5).

## SCOPE OF EMPLOYMENT

- This Program prepares students to become industry leaders and equip them to tackle the complexity of design problems in the 21st century by creating products, systems, and environments which help to innovate and improve everyday user experience.
- Career options include design and leadership positions in various industries like consumer electronics, home appliances, healthcare products, education, transportation, furniture, digital design, and IT.
- Curriculum includes training in becoming a professional in design companies or a designer in start-ups / leading product manufacturing houses or a successful entrepreneur.

## DOCUMENTS TO BE SUBMITTED AT THE TIME OF ADMISSION (ORIGINALS AND PHOTO COPIES)

The following documents are required to be submitted at the time of Admission in Original and Copies:

### ORIGINALS

- Check List (Ready format will be provided by PG Admissions)
- Transfer/Migration/College Leaving Certificate obtained from the Institute last studied.
- Four copies of recent passport size colour photograph
- Student Profile <https://vtop.vit.ac.in/studentprofile/>
- Physical Fitness Certificate  
[https://vit.ac.in/files/admissions/PhysicalFitness\\_Certificate.pdf](https://vit.ac.in/files/admissions/PhysicalFitness_Certificate.pdf)
- Affidavits are to be signed separately by the student & parent in Rs.20/- Stamp Paper [https://vit.ac.in/files/admissions/Affidavit\\_Student.pdf](https://vit.ac.in/files/admissions/Affidavit_Student.pdf)  
[https://vit.ac.in/files/admissions/Affidavit\\_Parent.pdf](https://vit.ac.in/files/admissions/Affidavit_Parent.pdf)

### PHOTO COPIES

- X and XII Std. Marks statement
- Mark Sheets of all semesters - Year / Semester wise OR Consolidated
- Qualifying Degree / Provisional Certificate (If already received)
- Valid CEED Score Card
- Community Certificate (only for SC/ST categories)
- Conduct Certificate (Original)
- Provisional Admission letter
- Admission First year Fee receipt - including Hostels (if any)

### IMPORTANT NOTES:

- University Registration Number will be generated to the candidates those who have submitted the above documents only.
- In due of the original TC submitted, a TC from VIT will be issued on completion of the course.
- The candidates should produce a statement of final year marks and provisional degree certificate before 15th August, 2024 failing which admission will be cancelled with the forfeit of admission fee.

## GENERAL DISCIPLINE

All applicants admitted to the Institute shall maintain good conduct, pay the requisite tuition fees and other charges by the due dates, attend their classes regularly, and abide by the rules and regulations of the Institute.

If at any point in time, the conduct and character of a Student is not satisfactory or are of a suspicious nature, the Management reserves the right, without assigning any reason, to make him/her vacate the hostel or expel him/her from the Institute.

### Measures for prevention of ragging at the Institution level :

- Ragging is totally prohibited in the institution and anyone found guilty of ragging and / or abetting ragging, whether actively or passively, or being a part of a conspiracy to promote ragging, is liable to be punished in accordance with the regulations as well as under the provisions of any penal law for the time being in force.
- Ragging Juniors in any form is forbidden. If anyone is found ragging his/her juniors, he/she can be rusticated from the Institute.
- It is mandatory that Applicants and parents who are attending the interview has to sign an undertaking in Rs.20 non-judicial stamp paper as per the information given in Annexure - I & II (as per UGC Regulations- 2009, [www.ugc.ac.in](http://www.ugc.ac.in)).

## HOSTEL ACCOMMODATION

Separate hostel accommodation is available for boys and girls.

- Hostel accommodation will be provided only to those Applicants whose residence is beyond 100 kms radius from the Institute.
- For details regarding Establishment Charges, Mess, etc., please visit VIT website [www.vit.ac.in](http://www.vit.ac.in)

## ADMISSION CANCELLATION PROCESS / REFUND OF FEES

The refund will be made as per the norms of the UGC and Institute guide lines.

### Academic Cancellation: (Documents to be submitted in the Office of PG Admissions)

- Apply online in the website: Fresher withdrawal.
- Collect the No Dues Certificate Form from the Office of PG Admissions.
- Original Provisional Admission Letter
- Migration / Transfer / College Leaving Certificate with Original. (if not submitted at the time of admission)

### Hostel Cancellation: (Documents to be submitted in the concerned Hostel Office)

- Write an application with a Parent Signature.
- Collect the No Dues Certificate Form from the concern Hostel Office.
- Hostel Admission Letter

APPENDIX - I

**Nativity Certificate**

**(For applicants from Jammu & Kashmir, Ladakh and North Eastern States)**

Certified that Mr. / Ms. .... an applicant for admission to PG Degree Programme in ..... in the year ....., son / daughter of Shri. / Smt ..... residing at..... in ..... District of..... State is a native of State.

Signature of Tahsildar or Revenue Authority

Name :  
Designation :  
Place :  
Date :

Office Seal

APPENDIX - II

**COMMUNITY CERTIFICATE (FOR SC / ST ALONE)**

Certified that Mr. / Ms an applicant for admission to PG Degree Programme in ..... in the year ....., son / daughter of Shri. / Smt ..... residing at..... in .....District of ..... belongs to the..... Caste/Tribe. Which is recognized as a Scheduled Caste / Scheduled Tribe under the Constitution (Scheduled Castes) Order 1950 / The Constitution (Scheduled Tribes) Order, 1950, as amended by the Scheduled Castes and Scheduled Tribes |Orders Amendment Act, 1976.

Signature of Competent Authority

Name :  
Designation :  
Place :  
Date :

Office Seal

# IMPORTANT DATES

Issue of Online Application form  
**05th February, 2024 (Monday)**

Last date of submission of application  
**28th April, 2024 (Sunday)**

Last date of Edit of Application and uploading of documents  
**28th April, 2024 (Sunday)**

VITMEE Entrance Exam  
**5th May, 2024 (Sunday)**

Declaration of VITMEE Result  
**15th May, 2024 (Wednesday)**

Online Counselling  
**15th – 17th May, 2024 (Wednesday – Friday)**

Result / Seat allotment  
**31st May, 2024 (Friday)**

Last date for Advance Fee Payment  
**7th June 2024 (Friday)**

Last date to Pay Full Fee  
**14th June, 2024 (Friday)**

Orientation Program  
**July, 2024**

Commencement of classes  
**July, 2024**

# CONTACTS DETAILS

**The Director PG-Admissions  
Vellore Institute of Technology  
Vellore –632 014,  
Tamil Nadu, INDIA**

Phone: +91-416 220 2188 / 2060

Email: mdesadmission@vit.ac.in

**The Dean  
VIT School of Design (V-SIGN)  
VIT, Vellore-632 014  
Tamil Nadu, INDIA**

Phone : 0416-2204041 (Office) /

Email : dean.vsign@vit.ac.in

**The Deputy Director/Chief  
Warden Ladies Hostel  
Vellore Institute of Technology  
Vellore –632 014,  
Tamil Nadu, INDIA**

Phone: Phone: +91-416 2202710

Fax: +91-416 4207074

Email: cw.lh@vit.ac.in

**The Deputy Director/Chief  
Warden Men's Hostels  
Vellore Institute of Technology  
Vellore –632 014,  
Tamil Nadu, INDIA**

Phone: +91-416-2202525, 2202060,

2202127

Fax:+91-416 2244705

Email: cw.mh@vit.ac.in

# LEGAL JURISDICTION

All suits and actions arising out of or relating to Vellore Institute of Technology, Vellore shall be instituted within the jurisdiction of courts at Vellore, Tamil Nadu only. The Registrar of the Institute shall be the legal person in whose name the Institute may sue or be sued.



**VIT School of Design**

VIT, Vellore-632 014  
Phone : 0416-2204041 (Office)  
Email : dean.vsign@vit.ac.in

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**PG-Admissions**

VIT, Vellore-632 014  
Phone: +91-416 220 2188 / 2060  
Email: mdesadmission@vit.ac.in

**V-SIGN**  
VIT School of Design

**Web Link** 

<https://vit.ac.in/schools/vsign>