A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination. Add these to the description of the measurement instrument in column two:

Direct - Assessing student performance by examining samples of student work
Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant information.
Formative – An assessment conducted during the student’s education.
Summative – An assessment conducted at the end of the student’s education.
Internal – An assessment instrument that was developed within the business unit.
External – An assessment instrument that was developed outside the business unit.
Comparative – Compare results between classes, between online and on ground classes, Between professors, between programs, between campuses, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data.

**PROGRAM LEARNING OBJECTIVE**

<table>
<thead>
<tr>
<th>Performance Indicator</th>
<th>Definition</th>
<th>Measurement and Analysis of Student Learning and Performance</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Student Learning Results</td>
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</tr>
</tbody>
</table>
### PLO4

**VIT Business School**

MBA students will be able to practice ethical values in achieving stakeholders welfare.

- **BMT 5211 Corporate Governance and Ethics**, 75% will meet or exceed standards when assessed on rubric adopted by the school.
- 66% of the students met or exceeded standards. Results showed improvement from previous years.
- Case study assignments on analysis of ethical practices and discussion of select Indian companies
- **BMT 5212 Strategic Management**, 75% will meet or exceed standards when assessed on rubric adopted by the school.
- 82% of the students met or exceeded standards. Results showed improvement from previous years.
- Students were given training on improving their training and building their character and positive attitude. A self appraisal of students were conducted at two time points T1 & T2 before and after the workshop.

- **PLO5**

  **VIT Business School**

MBA students will be able to identify business problems and formulate alternative courses of action.

- **BMT 5212 Strategic Management**, 75% will meet or exceed standards when assessed on rubric adopted by the school.
- 83.68% of the students met or exceeded standards.
- Results showed improvement from previous years.

### PLO6

**VIT Business School**

MBA students will be able to exhibit the capacity of introspection.

- **BMT 5213 Workshop on soft skills**, 75% of the students will meet or exceed standards when assessed on rubric adopted by the school.
- 80.26% of students rated themselves higher in T2.