



You are cordially invited for the
Guest Lecture on

DESIGN OF INDIAN RUPEE SYMBOL

by
Dr. Udhaya Kumar
(IIT Guwahati)

13 Sep '19 Friday
11:00 am

Shakespeare Gallery
TT Gallery-1



Dr. Udhaya Kumar

Dr. Udhaya Kumar is the designer of the Indian rupee symbol.

He is the Head of Department of Design in IIT Guwahati. He obtained a bachelor's degree in architecture (B.Arch) from the School of Architecture and Planning (SAP) at Anna University and Master's degree, MDes in Visual Communication, from the Industrial Design Centre (IDC) of IIT Bombay. He also did his doctoral studies at the IDC.

Dr. Udhaya Kumar's domain of research is typography. The lack of research and resource on regional typography made him realize to compile and create the knowledge. He designed a typeface in Tamil named '*Parasakthi*' to enable uniformity in the Tamil text that is used in textbooks nationwide.

He has done extensive work in print medium. His body of work includes wide variety of projects such as identity design, posters, brochures, books, covers, illustrations, information graphics, certificates, banners, hoardings, etc., He has designed more than 24 monthly issues including supplements with his design team. He has won numerous awards and titles in his lifetime from when he was a teen.

Prof. R. Solomon
Faculty Co-ordinator

Dr. Saleem Ahmed
Professor & Dean, V-SIGN.