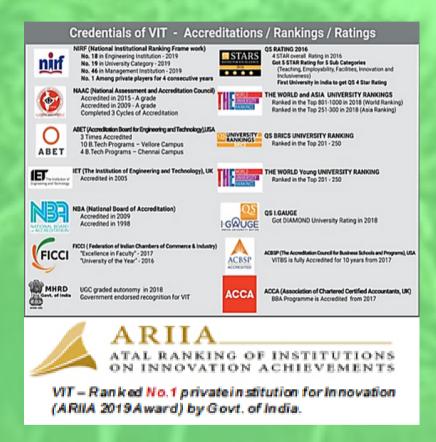
About VIT:

Vellore Institute of Technology (VIT) was founded in 1984 as Vellore Engineering College by the Chancellor Dr. G. Viswanathan. VIT attracts students from all the states of India and more than 53+ countries because of its academic excellence. VIT is the 9th best University, the 10th best research institution and the 12th best engineering institution in India (NIRF Ranking, Govt. of India 2022). It is ranked among the top 601-700 Universities of the world and one among the top 3 Institutions in India (Shanghai ARWU Ranking 2022). VIT received NAAC Accreditation with A++ grade (3.66 out of 4). It is ranked as the 173rd best Institution in Asia (QS - Asia University Rankings 2023).



About VAIAL:

VIT School of Agricultural Innovations and Advanced Learning (VAIAL) focus on the core activities of teaching, research and extension in agriculture. Besides meeting the requirements of students, VAIAL satisfies the need-based location specific challenges of farmers through regular farmers' capacity development programmes in agriculture and allied sectors. Trainings are imparted for students to commercialise the innovative concepts in agriculture. The school houses excellent research infrastructure and well trained faculty members which makes it to be one among the excellent team of trained agricultural scientists in India that paves the pathway to become a forerunner in developing and demonstrating sustainable smart agriculture to combat the global challenges of next-generation farming.



Vellore Institute of Technology

(Deemed to be University under section 3 of UGC Act, 1956)

VIT SCHOOL OF AGRICULTURAL INNOVATIONS AND ADVANCED LEARNING (VAIAL)

One Day National Seminar on

AGRIPRENEURSHIP: A KEY DRIVER IN AGRICULTURE 4.0

29 July 2023, Saturday; 9 AM to 5 PM Ambedkar Auditorium, TT Building Vellore Institute of Technology, Vellore - 632014, Tamil Nadu, India



Who can participate:

UG and PG/Ph.D. students of all branches of Arts & Science and Engineering, Research Scholars, Scientists, Faculty and Industry Experts.

Registration fees - Rs.250/- per participant. Registration link: https://events.vit.ac.in/
E-Certificate will be provided to all the participants.

Organizing Committee

Chief Patron

Dr. G. Viswanathan, Chancellor

Patrons

Mr. Sankar Viswanathan, Vice President Dr. Sekar Viswanathan, Vice President Dr. G. V. Selvam, Vice President

Co-Patrons

Dr. Ram Babu Kodali, Vice Chancellor Dr. Partha Sharathi Mallick, Pro- Vice Chancellor Dr. T. Jayabarathi, Registrar

Chairperson

Dr. S. Babu, Professor & Dean, VAIAL

Organizing Secretaries

Dr. J. Paul Mansingh

Dr. A. Nisha

Dr. Merlin Mathew

Dr. P. Anbarasan

Co-Organizing Secretaries

Dr. Vidisha Tomer

Dr.Mohanraj

Dr. Padma Lakshmi G

Contact us

Dr. J. Paul Mansingh 7550055589

About the Seminar

Agriculture 4.0 involves the use of technology, such as sensors, drones, and GPS, to optimize crop yield, reduce waste, and increase efficiency. Entrepreneurs play a critical role in driving the adoption of Agriculture 4.0 technologies and promoting innovations in the sector. Entrepreneurs in Agriculture 4.0 are leveraging technologies like the Internet of Things (IoT) and Artificial Intelligence (AI) to create new tools and services that can help farmers to improve productivity, reduce costs, and make better-informed decisions. For example, they are developing precision farming solutions that can monitor soil moisture, track crop growth, and apply fertilizers and pesticides with greater accuracy. Moreover, entrepreneurs are also creating platforms that connect farmers with buyers, processors, and consumers, enabling them to access new markets and increase profitability. These platforms can help farmers to sell their produce directly to consumers, cutting out intermediaries, and increasing their profits. Overall, the role of entrepreneurs in Agriculture 4.0 is to drive innovation and create new opportunities for farmers. By developing and deploying new technologies and services, entrepreneurs can help farmers to improve their yields, reduce costs, and increase their profitability, while also promoting sustainable and efficient farming practices.

Topic 1: Entrepreneurship and Innovation

Dr. Senthil Vinayagam, CEO & Principal Scientist, a-IDEA Technology Business Incubator, ICAR-NAARM, Hyderabad.





Topic 2: Agri Start-Ups: Overview, Source, Funding & Ecosystem, Government Policies & Support for Entrepreneurship Development

Dr. Saravanan Raj, Director (Agricultural Extension), National Institute of Agricultural Extension Management (MANAGE), Hyderabad

Topic 3: Entrepreneurship Opportunities in Food Processing Sector

Dr. V.R. Sinija, Professor and Head, Food Processing Business Incubation Centre, National Institute of Food Technology, Entrepreneurship and Management, Thanjavur





Topic 4: Technology-Business Incubator (TBI): A Support System to Promote Agri Entrepreneurship

Dr. Balachandran A, General Manager, Technology Business Incubator, VIT, Vellore

Topic 5: Women Entrepreneurship

Ms. Archana Stalin, Founder, myHarvest Farms, Chennai



Sponsored by,









