

GUEST LECTURE DETAILS-2020-2021				
SL.NO	DATE	TITLE	RESOURCE PERSON DETAILS	Organizing Person
141	07.01.2020	Talent Engagement and development	Mr. Paul Nirmal, HR Leader, Learnship Global English	Dr. Reeves Wesley
142	28.01.2020	“ FinTech - Changing landscape of Banking & Financial Services”.	Kirthi, President & CEO - ALPHABETA INC (he is based out of USA)	Dr. Sharon / Dr. Sumathi
143	05.02.2020	Stock Market training and Investment oriented Financial Services	M.Raj kumar, VNPA Finserv	Dr. Sharon Sophia
144	10.02.2020	(Bottom of the Pyramid & Social marketing)	Mr. G Pranavnath	Prof. Balaji J
145	01.08.2020	Externalities and Sustainability	Mr. Senthil Kumar, E-commerce product management professional	Dr. Chitra Dey
146	03.08.2020	Lean Start Up Management	Mr Arif, VP Marketing for Smart centris	Dr. Sharon Sophia
147	04.08.2020	Brand Management “Digital Humans “	Ms Vinoli De Alwis, Senior manager, Isobar,- Srilanka and Programmatic Manager (Dentsu)- Srilanka	Dr. Saju B
148	05.08.2020	Strategy for Enterprise Resource Planning	Natesan A,Logistics and Supply Chain Solution Specialist, CEVA Logistics, Houston, USA	Dr. Joseph Jeya Anand
149	17.08.2020	Lean Start up Management (Online)	Mr Ariff Sheriff, VP MARKETING, SMART CENTRIC	Dr. Sharon Sophia
150	17.08.2020	Agripreneurship	Dr. Raman, Ex. General Manager, Godrej Ltd.	Dr. Bhavani J
151	26.08.2020	Is There Disconnect Between Stock Market And Economy Currently (Online)	Dr Satya Moorthi, consultant at large for Financial markets and services	Dr. Sharon Sophia
152	26.08.2020	Inventory Management	Dr Vandana Zachariah	Dr. Sharon Sophia
153	5.9.2020	Performance Management System	Mr. Gopikrishnan, HR Business Partner, BCEESIPI	Dr.Nisha R
154	10.09.2020	UNDERSTANDING PERSONAL FINANCIAL PLANNING	Mr. Balakrishnan Nair, Self Occupied and Financial Consultant	Dr. Gopinathan N
155	12.09.2020	TRAINING METHODS IN ORGANISATION	Stanley George, Head HR – India, Hexaware Technologies Ltd.	Dr. Gopinathan N

156	17.09.2020	A Glimpse of Talent Management	Ms. Nina George, Senior Manager- HR. NTPC Ltd, Vallur Thermal Power Project	Dr. Nisha R
157	power	Special Contract	Mr. Subramanian, Legal Practitioner	Dr. Bhavani J
158	09.10.2020	Lean Start up Management	R. ANIRUDH AYYANGAR, Managing Partner- Plariis Consulting firm	Dr. Gopinathan N
159	23.10.2020	Performance Appraisal Methods	Mr. Rathinavel Rajan S, HR Ball Beverage Packaging (India) Pvt. Ltd. Cherivi Village, Chittoor	Dr. Gopinathan N
160	08.11.2020	Contemporary issue and challenges in HR practices	G girinarayan, Co-Chairman, HR Tech Committee, NIPM	Dr. Praveen Kakada
161	08.02.2021	: Design Thinking, Mind Mapping, Creativity and Innovation	Dr. Sundararaman Chintamani	Dr. Deepa D
162	23.03.2021	Social Media Strategy and social media Analytics	Mr. Praveen (Consultant)	Dr. Anuradha A
163	02.04.2021	Business Analytics	Ms. Sowmya , IT Consultant	Dr. Sudarsanam S K
164	05.04.2021	Role of research methodology in Managerial decision	Prof. Dr. Sivakumar Kannappan, Founder and Director, H	Dr. Bhavani J
165	07.04.2021	Emerging Areas on Lean Startups in India	Prof. Dr. Sivakumar Kannappan, Founder and Director, H	Dr. Bhavani J
166	15.04.2021	Understanding about tax Planning	CA. V. Sreeraman , Auditor	Dr. Gopinathan N
167	26.04.2021	International Business - Luxury Brand Marketing	Mr. Harrish Murugesan , Global Marketing Manager - IMACTIS	Dr. Divya S
168	05.05.2021	Business Analytics - Hammer or Nail?	Mr. Senthil Kumar , Head of Product Packages, Geomo.com	Dr. Chitra Dey
169	13.05.2021	Entrepreneurship - A Spirit of Winning	Mr. Sammer, Founder, DOS Apparels	Dr. Nisha R
170	17.05.2021	Activity Based Costing	Mr. B. Saravana Prasath, Chartered Accountant Sekar Associates, Chennai	Dr. Gopinathan N
171	02.06.2021	PERFORMANCE MEASUREMENT	Mr. Sundaraman , Chartered Accountant	Dr. Gopinathan N
172	10.7.2021	Contribution to Scholarships from Author Misc	Dr. Wonders Ebimotimimowei Pibowei, Asst., Prof	Dr. Thangaraja Arumuga
173	14.7.2021	Publication strategy for early researchers	Prof. Yu-Yu-Chang, Taiwan	Dr. Shwetha