

GUEST LECTURE 2014-2019

DATE	TITLE	RESOURCE PERSON DETAILS	Organizing Person
02-07-2014	"Inner Development for Managers"	Mr.Nayasami Dharmarajan,	Prof.Samuel Johnson
08-07-2014	"Campus to Corporate - what HR Expects from a MBA"	Mr.Arul Raj, HR Team, wipro Technologies,	Prof.Samuel Johnson
22-07-2014	"Strategy formulation and implementation of an outsourced Business"	Chakuniar Vis, Sr.Executive, Emirates Telecom, UAE, Emirates Telecom	Prof.Saju.B
23-07-2014	"Indian Culture & Ethos"	Mr.Michel Denino,	Prof.Samuel Johnson
25-07-2014	"Short Film Making"	Mrs.Uma Vangal,	Prof.Samuel Johnson
30-07-2014	"Career Opportunities for MBAs"	Mr.Chandrasekar, Director, MO Space India	Prof.Saju.B
30-07-2014	Selling Skills	Mr. Udayan Sagar, Account Manager, Corporate	Dr. Aruna
13-08-2014	"The New Emerging Digital Order: Some Home Truths"	Prof.Easwar Krishna Iyer, Asso.Professor, Great Lakes Institute of Management, Chennai,	Prof.Saju.B
19-08-2014	"Selling Jobs In Financial Service Industry"	Mrs.Ajaya Rajitharan, Ex Citibank, VITDS Alumna, VITDS Alumna	Prof.Saju.B
10-11-2014	Social media Marketing	G Varadarajan , Digital marketing consultant	Prof.KK
03-12-2014	"Core Banking Technology Trends	Mr.Venkataramana, Principal consultant, PSI, V&G	Prof.Saju.B
28-01-2015	E-governance and E- commerce management	V S Ganapathy , DGM and Senior Scientist DIETV, National Informatics Centre, Chennai	Dr.S.K.Sudarsanam
04-03-2015	HR entrepreneurship	consultant Chennai	Prof.Saju.B
10-03-2015	Visionary Leadership: Lessons from Mahabharat	Dr Himanshu Kar , Dean MBS BCCOM Mumbai and Professor, DSD, Deeg, India	Dr.MJ.Xavier
11-03-2015	Internet marketing	CEO Locsea.com	Dr. Angeline Gautami Fernando
18-03-2015	Perceptual Osmosis	Ms Cynthia Newton, , HCL Infosystems	Prof.Saju.B
02-07-2015	Careers in HR & Operations	Mr. vijayan, , Associate Director-HR Product Solutions P Ltd	Prof.Samuel Johnson
03-07-2015	"Careers in Film Making and Media"	Mr.Praveen, Creative Director	Prof.Samuel Johnson
10-07-2015	"Careers in HR & Operations"	Mrs.Paneni Rebecca Binrani, HR - T&D -	Prof.Samuel Johnson
10-07-2015	"Careers in Finance"	Ms.Reena Das, Business Head TVS Training & Services	Prof.Samuel Johnson
21-07-2015	"Careers in Social Entrepreneurship"	Prof.Arv Jayakumar, Founder President INDEJA Trust	Prof.Samuel Johnson
24-07-2015	Personality Coaching & Driving Excellence	Dr.Rajeshwar Narendran , Director, Academy of HRD	Dr.S.K.Sudarsanam
29-07-2015	New Age Careers for MBA Graduates	Ms.Maria Mary Marutha, CEO LOVE Mondays,	Prof.Samuel Johnson
30-07-2015	Entrepreneurship'	Ms.Maria Mary Marutha, CEO LOVE Mondays,	Prof.Samuel Johnson

05-08-2015	Work force Diversity	Ms.Sathya Krishnan,, Saaki Argus Consulting	Dr.G.Shankar
05-08-2015	Work force Diversity	Mr. Marcus Antonio, Freelance consultant for	Dr.G.Shankar
06-08-2015	TQM in Industries	Mr.S.Mohanakrishnan, vice President (retd) Sundaram Clayton Ltd.	Prof.Sankary.V
10-08-2015	Project Management lean way in IT Industry	Mr.Visukumar Gopal, Practice Head Dr.P.L.Narasimhan, TVS Motor Chair	Prof.Sankary.V
10-08-2015	Lean Management	Professor Dept. of Industrial & Systems Engg. Dr.K.T.Rangamani	Dr.K.T.Rangamani
10-08-2015	Introduction to Stock Market	Mr.Kej Thomas, vice President Karvy Dr.K.T.Rangamani	Dr.Gopinath.N
11-08-2015	Global Trade Management	Dr.Muhammed Hader, Tarat Consultant,	Dr.Anuradha
11-08-2015	Social Marketing	GTM,KRDI Panna, Director, Galaxy institute of Managt	Dr.MJ.Xavier
13-08-2015	In basket Exericse	Ms.Vidya Murali, Head Kobus Consulting	Prof.Samuel Johnson
13-08-2015	Branding Self Image	Ms.Ekta Kapoor, CEO Redfine Image	Prof.Samuel Johnson
17-08-2015	Preparing the Unicorns for the Startup and Digital Age : The skillset need of the new MBAs IT and Systems Selling Skills & B2B Sales Careers in	Mr.Naresh Nagarajan, Strategy Consultant Victa Technologies	Prof.J.Balaji
26-08-2015	Global Business Practices	Mr.Satish Rajamani, CTS	Prof.Saju
26-08-2015	Selling Skills & B2B Sales	Mr.Balaji Chakravarthi, Sco Velco Consulting	Dr.R.Venkatesh
02-09-2015	Careers in MBA	Mrs.Sunithy Srinivasan, Editor, woman Evaluating Magazine	Dr.Gopinathan.N
04-09-2015	Social Marketing & entrepreneurship	Dr C Vijayalakshmi, Professor, IFMR	Dr.MJ.Xavier
09-09-2015	The Role of Law in Business	Mr.P.K.Rajagopalan, Senior Advocate Madras High Court	Dr.Gopinathan N
16-09-2015	Brand Management	Mrs Vidya Srinivasan, Entrepreneur- & brand consultant	Dr.Gopinathan N
19-09-2015	Role of External Factors in Capital Market in General and Mutual Fund Industry in Particular	Mr.Arjun G Nagarajan, Senior Economics Sundaram Asset Management Co	Dr.K.T.Rangamani
19-09-2015	Role of Spark Capital in Financial Services Industry in General and role of equity research and institutional broking	Mr.Ravi Swaminathan, Senior Analyst-equity research Spark Capital, Chennai	Dr.K.T.Rangamani
19-09-2015	Current issues in the Banking Sector and CAMEL Model	Mr.K.Rajagopal, Advisor Indian Bank HO, Chennai	Dr.K.T.Rangamani
22-09-2015	Qualitative and Quantitative Issues in Rating	Mr.P.Sudhakar, AGM - Rating Credit Analysis & Research, Ch	Dr.K.T.Rangamani
22-09-2015	Career Opportunities in Learning and Development for MBA	Mr.Chandru Durairaj,, Director, Learning & Development	Prof.Samuel Johnson
23-09-2015	Understanding Stock Market	Mr.Regi Thomas and Mr.Suresh, Karvy Stock Broking	Dr.Gopinathan.N

23-10-2015	Project Management	Mr.Chandra Mouli, CTS	Prof.Sankary.V
04-11-2015	Brand management	Prof. Sudio Sudrasan , Brand Strategist Newyork	Saju
17-01-2016	Business Strategy	Don Kabeer, CEO, Don Corporation	Deepa
08-03-2016	RECENT TRENDS IN HUMAN RESOURCE MANAGEMENT	Rathinavel Rajan S, HR Head – Sricity Plant Beverage Packaging AMEA Sricity, Cherivi Village, Chittoor District │AP-517588 India	Samuel Johnson
18-04-2016	What is leadership	Mr Pradeep Suresh, Business Analyst, Consluting division CTS	Saju
19-04-2016	Money Laundering and overalll view of Indian economy	Dr Aman Agarwal, Professor,& Vice ChairMan , Indian Institute of Finance , Greater Noida	Dr KT Rengamani
20-04-2016	Entrepreneurship	Mr Rajiv , Finance Controller OMNEX India pvt ltd	Rajkumar
21-04-2016	" International business with special focus on India's new Foreign Trade Policy"	Dr Veeramani, Asst Professor, Jamia Milai University , New Delhi	Dr Gopinath
21-04-2016	Entrepreneurship	Dr Jayaraman, Member Secretary, Centre for Entrepreneurship Development (Tamil Nadu) a state level Entrepreneurship Development Institution supported by Ministry of MSME, Govt. of India and Industries Department, Govt. of Tamil Nadu. He is currently member of the Steering Committee on Education and Sports of the State Planning Commission, Govt. of Tamil Nadu	Dr. Gunasekaran
21-04-2016	“International Business with special focus on India's New FTP (Foreign Trade Policy) 2015-2020”.	Dr S.VEERAMANI, Asstt. Professor, International Business and Trade Laws, Centre for Management Studies, Jamia Millia Islamia Central University, Government of India	Gopinath

09-07-2016	Training Methods in Organisation	Mr. Sathish, Idea Cellular company	Samuel Johnson
11-07-2016	Six Sigma and Project Management	Mr. Manikandan M, Consultant	Sanakry
13-07-2016	Career opportunities for MBAs	Santhosh Karnanad, Director, ICRAI,chennai	Samuel johnson
13-07-2016	change management	ARUN PRASAD, Manager, ACCENTURE	Saju
18-07-2016	Change management	Arun Prasad, Manager, Accenture	Saju/Rajkumar
18-07-2016	career readiness	KARTHIK VENKATESAN, PMO - Infra Operations – SCB , HCL	Saju
18-07-2016	change management	Ms Meenakshi, Prodtata , Chennai also office bearer VITAA	Saju
20-07-2016	HR Practices @ Renault Nissan	Pearlena Rebecca Bharath, Manager HR, Renault Nissan	Samuel Johnson
25-07-2016	Management Mantras	A Rajendarn , GM HR(rtd) TNSTC	Saju
27-07-2016	Metrics	by Dr. Noorjahan Sherfudeen, Assistant Professor, Saudi Electronic	Aruna
27-07-2016	Lecture to IMBA students	Santhosh K, Director Strategy ICARE	Samuel Johnson
27-07-2016	SOLID WASTE MANAGEMENT	Dr. Noorjahan Sherfuteen, ASSISTANT PROFESSOR, COLLEGE OF ADMINISTRATION AND FINANCE SAUDI ELECTRONIC UNIVERSITY	Aruna
01-08-2016	Career Readiness	Karthik Venkatesan, Project Manager, HCL	Saju
16-08-2016	Marketing Communication	Mr. Ram Kumar, Director, www.smilesttai.com (youtube Channel)	Harikrishnan
19-08-2016	Introduction to Stock Market - Trading	Mr. Prashanth Ramani + Two Executives, Regional Marketing Manager ICICI Securities, Chennai	KT Rengamani
04-11-2016	Social Change	Mr.Samson Selladurain, Director - Ruah Tech Solutions -Australia	Samuel Johnson
24-11-2016	HR PRACTICES AT EC GROUP Datasoft (P)LTD	Mr. Daniel Jacob, General Manager - HR EC Group Datasoft (P) Ltd	Samuel Johnson

25-11-2016	Way forward of Banking Industry	Mr.Gokul Prasad.K, Senior Consultant, Business Solutions Temenos Middle East Ltd Dubai Internet City, Aptec Building, EIB-03, PO Box 500060, Dubai, UAE(temenos.com)	Anuradha
11-01-2017	Digital Marketing	J Raghunathan, Co Founder & Director, KCIG	Saju
11-01-2017	HR Best Practices at MICROSOFT	Mr. Deependra Sengar, Head - Mircroosft India - GHRM	Samuel Johnson
08-02-2017	Project Management	Compliance, MSS and PMO & VP - Delivery Operations INNOVA SOLUTIONS PRIVATE LIMITED	Saju
22-02-2017	Current Trends in management	Dr. NK Mehta, Senior MBA Faculty	Pro VC
19-04-2017	E-Commerce start ups and retailing	Mr.Pradeep Kumar.S, Consultant, Pay pal A4-Padmam Apartments, Rajagopal Street, Tiruvanmiyur, Chennai.(land mark- Singapore Shoppe).	Anuradha
19-04-2017	Applicability of Accountancy in Practical Life	Mr. Saravana Prasath, Chartered Accountant	Gopinath
26-04-2017	Innovation Strategy and leadership	Mr. Haja Mohidheen, CEO, Rocheston LLC, Newyork	Saju
26-04-2017	Legal aspects in lean start-up management	S sivaraman, Advocate and Consultant in Foreign Trade Policyand Customs Law Matters, Legal advisor & Intellectual Expert Commitee	RajaRajeswariand Aruna
27-04-2017	Creating an inclusive workplace - experiences of a transgender individual	Ms. Jaya, General Manager, Sahodaran	Nitya Rani
09-06-2017	Types of Risks in Banking Business	Dr. S. Durai Rajan, Visiting Professor, XLRI, Jamshedpur. Retd. Deputy General Manager, RBI, Hyderabad.	Sudha
09-07-2017	US Entrepreneurship Toolkit	Ms. Jennifer Iannolo, Entrepreneur , US	Anuradha
19-07-2017	Stock Markets	2.R.Senthil Murugan , Deputy Manager National Stock Exchange of India Limited (NSE)	Saju/ Sudharsan

11-08-2017	Introduction to sales and marketing	Mr. J S Srinivasan, VP- Sales TVS Motor ltd	Saju
23-08-2017	Personal Branding	Mr. Satish Rajamani, IT Strategist & Startups Board Member, New Jersey, USA & Former Global Head, Cognizant, USA	Saju
30-08-2017	Innovation	Mr Derek , Innovation facilitator, UK	Rajkumar
08-09-2017	Lean Six Sigma for Business Excellence	Mr. J. Jayabalan, Director- PQ Lease Solutions Pvt Ltd	Joseph
20-09-2017	Process Communication Model	Mr. Pramod Balaji, Sales Director, KASA Anlagen	Saju
#####	Introduction to sales and marketing	Mr. J S Srinivasan VP- Sales TVS Motor ltd	Saju
15.11.2017	Entrepreneurship - regulatory frame work in India	Mr. D Vetrivel Entrepreneur and VITAA chennai chapter president. M/s. SIP Dhanasekaran & Co, Customs Broker, Chennai & Krishnapatnam	Saju
		Mr. Aravind Bharathi, Sr. Manager HR Prasad	Dr. Shankar G
13.12.2017	Shaping Career- Diversity and Inclusion in Work place	Mr.Charles Kemy Paulose, HR Business Adviser, Microsoft , Chennai	Dr. Anuradha A
19.12.2017	Careers in Securities Markets	Mr. Gokulnath Raja, National Institute of Securities Markets (A unit of SEBI), Chennai.	Sudha S
20.12.2017	Understanding Strategic Management	Mr. Upilli, Director, Sys Two Analytics and Research (India) Private Limited (STAR)	Gopinathan N
20.12.2017	Corporate Social Responsibility Event - Blood Stem Cell Donation	Ms. Sharanya - DATRI	Dr. Shankar G
08.01.18	Modelling credit risk for wholesale portfolio using rating migration approach	Balasubramaniam M, Senior quantitative Analyst	Dr. Sudha S
30.01.18	Cryptocurrencies	Mr Ishwar Prasad, Financial Analyst, BitCoin Educator/Minor	Dr. Saju B
15.03.18	Decision making using Qlik sense	Pankaj, Program Manager, Qlik	Dr. Sudarsanam S K
21.03.18	Latest Trend In Recruitment	Mr. Rathinavel Rajan, Human Resource-Head Ball Beverage Chennai	Dr. Gopinathan N & Dr. Vaidhyanatha Balaji V

23.03.18	Retail-CRM	Mr.Sathish Rajamani, Strategic Advisor and Startup Mentor	Dr. Anuradha A
28.03.18	Cost Audit and its practical applicability	Mr. Sundarraman, Auditor G. Sekar Associates	Dr. Gopinathan N
04.04.2018	' Advertising - a ring side view of industry practices'.	Vidya Srinivasan, Founder- Sarara Inc	Dr. Saju B & Dr. Gopinathan N
10.07.18	Design Thinking (Corporate Talk - Orientation)	Mr. K R A Nair, Executive Director (Retd), Lucas Tvs	Dr. Venkatesh R
11.07.18	Industry (Corporate Talk - Orientation)	Mr. Manivannan G B, Principal Technology Leader, L&T Technology Services Ltd	Dr. Venkatesh R
12.07.18	Branding One's Self (Corporate Talk - Orientation)	Mr. Shashikant Jayaraman, CEO, Hex Advisory P.Ltd and founder - HR Sangam	Dr. Venkatesh R
25.07.2018	Rise of Artificial Intelligence	Mr Rajesh Prabhakar, Founder, Catalyst Cube	Dr. Saju
01.08.2018	Crisis Communication Management	Mr. K Srinivasan	Dr. Saju
04.09.2018	Ethics and Good Practices in Workspace	DR V Jabamalai, Principal Advisor, Knowledge Management Associates, Austria and Former Advisor to UNIDO	Dr. Saju
19.09.18	Social Entrepreneurship	Mr. C Govindakrishnan, Founder - Nethrodaya	Dr.Shankar G & Dr.Saju B
20.09.18		National Cheng Kung University(NCKU) Taiwan	Dr. Venkatesh with IR office
21.09.18	Technical Talk: The Future of Work in the Era of Big Data and Artificial Intelligence	Niky Chokshi - Arizona State University	Dr. Venkatesh with IR office
23.10.18	One day lecture on Placement and Training	Rev. Dr. Francis M. Peter, Professor, XLRI	Dr. N Sambandam & Dr. Sharon Sophia
17.11.18	Banking and its Challenges	Dr. S Satya Moorthi, Consultant - Business Solutions	Dr. Sharon Sophia & Dr. N Sambandan
22.11.18	Legal Aspects for Business	Sagayaraj Karunakaran. A Legal Advisor, Faculty at LIBA, IR, (Part time)	Dr. Sharon Sophia & Dr. N Sambandan
08.12.18	Addressing MBA Student	Mr. Ramakrishnan CEO of Corporate Clinic	Dr. Anuradha A
09.02.19	Building An Intelligence Enterprise	Mr. G. S. Vignesh, Technology mgt professional, Atlanda	Dr. Joseph Jeya Anand
27.02.19	Impact of MNC's on Indian Economy	Mr. Nityanand Jayaraman, India Based writer and social activist.	Dr. Raja Rajeswari

12.07.19	Contemporary Topics in HR	Mr. C.Stanley George Head HR- South India Hexaware Technologies Chennai	Dr. Gopinathan N
12.07.19	BUSINESS ENGLISH	Ms. Sandhya Sundar English language trainer, language consultant	Dr. Gopinathan N
15.07.19	Special lecture to the first MBA students	Dr. L. S. Ganesh Professor Dept of Management Studies IIT Madras	Dr. Venkatesh R
16.07.19	MARKETING INTRODUCTION	Ms.Vidhya Srinivasan Principal Consultant and CEO Sarara Inc	Dr. Gopinathan N
16.07.19	Challenges faced by New Entrepreneurs in Marketing and Finance.	Mahesh Raja. A Director - Operations	Dr. Sharon Sophia
18.07.19	HOW TO BE A INDUSTRY READY MANAGER	Ms. Charumathi Sukumaran HR Manager Valeo India Private Limited. CEE DEE YES IT Navalur	Dr. Gopinathan N
18.07.19	Finance and its Application	Dr. Sathyamoorthy Consultant for Finance and Capital Markets	Dr. Sharon Sophia
18.07.19	Project Management	Mr. Karthik Ramamurthy Founder and Principal Consultant, Key Resultz	Dr. Sudarsanam S K
11.09.19	Banking of Yesterday, Today and Tomorrow	Mr. R Krishnan, Consultant consultRkrish Advisory-Consulting-Training	Dr. Venkatesh R
09.10.19	Legal Issues in Business	Mr. Sivaraman, MSME	Dr. Raja Rajeswari
10.10.19	Entrepreneurial Skills and Lean Start-Up	Dr.Gangadharan S, Administrative Officer and Faculty Expert in Entrepreneurship, MSE, Chennai	Dr. Anuradha A
15.10.19	Quality in Management Education	Mr. G. B. Ponmanivannan, Principal Technology Leader L & T Technology Services Ltd Chennai	Dr. Venkatesh R
18.10.19	Leadership in the VUCA World (Volatile Uncertain Chaotic and Ambiguous)	Mr. Mukesh Azad, LeadsWell	Prof. Balaji J
21.10.19	Business Analytics	Mr.Dinesh, Founder, Brainwig	Dr. Thangaraja Arumugam
23.10.19	Stock Market	Mr.Vijay K Kejriwal, Corporate Trainer & Business Coach, Chennai India	Dr. Sharon Sophia
3.11.19	Marketing Research	Ms. Aparna Rajagoplana, Marketing Research Consultant Previously with Kantar Research	Dr. Saju B
5.11.19	FinTech	Sathya Palaniappan - Alphabet, CEO	Dr. Sudarsanam S K

6.11.19	ANALYZING ANY BALANCE SHEET IN JUST 30 SECONDS	Dr. S.Chandrasekar, Ex AVP ING Vysya Bank	Dr. Deepa D
4.12.19	Skills Required to Marketing and Sales	Mr.Hari Prakash-CEO, RSR Content marketing pvt Ltd, Mr.Ashwin - Oyo Homes	Dr. Thangaraja Arumugam