



VIT[®]

Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

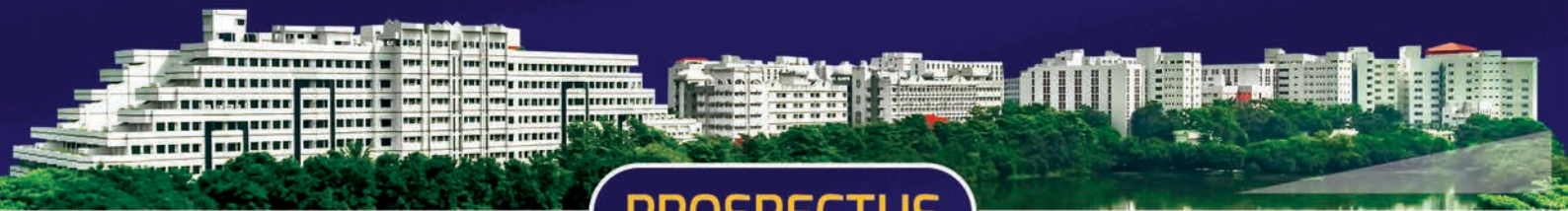


UNDERGRADUATE ADMISSIONS 2024-2025

UG HUMANITIES & MANAGEMENT PROGRAMMES

[Bachelor of Commerce and
Bachelor of Business Administration]

(3 YEAR)



PROSPECTUS

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1. About VIT

VIT (Vellore Institute of Technology), established in 1984, was conferred with the status of a deemed university in 2001 by the Government of India. Over three decades, the institution has evolved into an innovator in higher education, expanding from 180 students to over 67,000. Today, it stands among India's most prominent and esteemed universities, offering top-ranked academic programs. The main campus is located in Vellore, with additional campuses in Chennai, VIT-AP at Amaravati, and VIT-Bhopal at Madhya Pradesh, established as State Private Universities later on. Designed with eco-friendly principles and equipped with cutting-edge infrastructure, VIT fosters an environment conducive to learning and living. Emphasizing quality in teaching, research, and innovation, VIT is dedicated to a student-centred culture, prioritizing excellence and consistency in learning, teaching, and research endeavours.

2. School of Social Sciences and Languages [SSL] / VIT Business School [VITBS]

VIT Besides offering World Class Engineering programmes, VIT offers cutting-edge programmes in the areas of Science, Commerce, Humanities & Management. These programmes comprises of wide range of subjects that focus on research, innovation, developing skillsets and are highly future-proof.

School of Social Sciences and Languages [SSL]- Bachelor of Commerce

Established as a distinct entity in 2009, the School of Social Sciences and Languages (SSL) employs innovative teaching methods and adopts interdisciplinary approaches to learning. The School helps students gain knowledge and skills that are required in the global market. It adheres to the highest standards in teaching-learning by employing innovative practices, ensuring excellence in research, and by adopting rigorous internal peer and student review. The school is committed to providing a dynamic intellectual environment by fostering critical, reflective and conceptual thinking in students and aims to enrich their education by adopting unique approaches to learning. Integrating international perspectives into its teaching, the school attracts students from a wide range of cultural backgrounds

SSL (School of Social Sciences and Languages)

B.Com. (Bachelor of Commerce)
B.Com. - Business Process Services
B.Com. – Banking and Capital Markets
B.Com. – Financial Technology



VIT Business School [VITBS]-Bachelor of Business Administration

VIT Business School has come a long way in the past 25 plus years. Our twenty five plus years of experience in delivering dynamic, engaging and comprehensive knowledge practices have helped develop transformational leaders, successful entrepreneurs and modern day managers who could handle complex organizational and community challenges

VIT BS (VIT Business School)

BBA (Bachelor of Business Administration)

3. Curriculum

3.1 Bachelor of Commerce

The School of Social Sciences and Languages offers various language courses aimed at preparing students to be globally employable. Knowledge of foreign languages enhances the prospects of scientific and technical co-operation, and fosters cultural integration with the targeted societies. This, in turn, promotes growth and development in the modern era. Moreover, it provides a necessary edge and paves the way for career development. Several faculty members from France, Germany, Spain, Peru, and Italy have been associated with the school. Language courses at basic and intermediate levels are offered to undergraduate and postgraduate students of both engineering and non-engineering disciplines to enable them to avail of opportunities across the globe.

<https://vit.ac.in/school/course/ssl/ug>

3.2 Bachelor of Business Administration

The core strengths of VITBS are its proven teaching-learning ecosystem, research & knowledge building culture, collaborations & networks, fully digitalized transparent operations, multicultural environment and finest infrastructure. We believe that corporate houses need more leaders with deep knowledge on business principles, technology and managerial skills and hence, our curriculum includes insight on industry-relevant business principles and technology practices. The school's active partnership with industries, foreign universities, research organizations and NGOs enriches the Under-graduate (BBA), Post graduate (MBA) and Doctoral programme in Business Administration offered. Multi-cultural environment, with faculty and student incumbents from various countries, make learning richer and rigorously competitive. The school practices Applied Learning (CALTM) pedagogy in a Fully Flexible Credit System (FFCSTM), Overseas experiential Learning (OELP).

<https://bschool.vit.ac.in/undergraduate/bba>



4. Facilities

4.1 Bachelor of Commerce

The school maintains an outstanding record of awards for excellence in teaching within the VIT community and in the broader higher education context. It is equipped with state-of-the-art laboratories and a team of excellent faculty members with commendable research capabilities. The school offers the B.Com. programme, in addition to M.Phil., and Ph.D. programmes in Commerce, Economics, Tamil, English, Psychology, Sociology and Hindi.

<https://vit.ac.in/school/course/ssl/ug>

4.2 Bachelor of Business Administration

VITBS is accredited by ACBSP,USA and AACSB holds reputable positions in national rankings. International and National accreditations, strong domain expertise of faculty members, fully digitized eco-system, finest infrastructure, cross cultural learning environment, emulated corporate work environment.

<https://bschool.vit.ac.in/undergraduate/bba>



5. Selection Procedure

- There is NO ENTRANCE EXAMINATION
- Applicants who have studied through regular, full-time, and formal education are eligible to apply.
- Admission will be based on the performance in the qualifying examination (10+2).

6. Eligibility

6.1. Nationality

The applicant should be either a Resident Indian National or a Non-Resident Indian National.

6.2. Age Limit

- Applicants born on or after 01.07.2004 are eligible to apply for B.Com/BBA programme admission for the academic year 2024.
- Applicants must present the original birth certificate as proof of their age during counselling/ admission. Failure to do so will result in disqualification from the admission process.

6.3. Qualifying Examination

- The final examination must be from the 10+2 system of Higher Secondary Examination conducted by the State Board, Central Board of Secondary Education (CBSE, New Delhi), or The Council for Indian School Certificate Examination (ISCE, New Delhi), Intermediate, or Two-year Pre-University Examination conducted by a recognized board/university, or an equivalent examination.
- NIOS Board and Open schools recognized by JEE are acceptable.
- Students who have appeared for their Standard XII examination and are awaiting results are also eligible to apply, provided they submit their passing certificate by the notified date.

6.4. Subject Eligibility

B.Com. (Bachelor of Commerce) B.Com. - Business Process Services B.Com. – Banking and Capital Markets B.Com. – Financial Technology	A pass with minimum overall aggregate of 70% with Commerce / Accountancy / Book Keeping and Accountancy / Mathematics as one of the subjects in the qualifying examination
BBA (Bachelor of Business Administration)	A pass with minimum overall aggregate of 70% with Commerce / Accountancy / Book Keeping and Accountancy / Mathematics / Business Maths & Statistics / Business Studies / Business Management / Business Economics / Economics as one of the subjects in the qualifying examination

In case of applicants belonging to SC/ST community or applicants hailing from Jammu and Kashmir/ Ladakh and the North Eastern States of Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura, 10% relaxation is provided i.e., minimum aggregate of 60%, as per the condition, in the qualifying examination

7. Admission Procedure

- There is NO ENTRANCE EXAMINATION
- Admission is through merit and is based on mentioned qualifying examination.
- A rank list will be prepared on the basis of 10+2 marks
- Shortlisted applicants will be called for counselling (online / physical)
- The fact that a candidate has been qualified and called for the counselling does not guarantee admission to him / her. This depends upon the candidates rank and the availability of seats.

8. Online Application Form

- Applications must be submitted online via the website
<https://admissions.vit.ac.in/bcom-bba-2024-applications>
- Candidates should register with a valid email ID and mobile number, as all correspondence will be communicated through these registered email/mobile number only.
- **The application cost is Rs.600, and it is non-refundable.**

Steps to be followed for online application:

Step 1: Register yourself by clicking on "New applicant."

Step 2: Verify your registered email address by using the OTP received from VIT.

Step 3: Once OTP is validated, a password will be sent to your registered email address. Keep this email ID and password secure until the admission process is complete.

Step 4: Fill out the application form online using Net banking, Debit card, Credit card, or Paytm.

Step 5: Pay the non-refundable application fee of Rs.600.

Step 6: Upload Age proof certificate, 12th mark sheet

Applicants need to upload the following mentioned documents on the application portal, subject to their availability within the specified timeframe.

- Copy of Age proof certificate / Copy of Aadhar Card
- Copy of XII Hall Ticket (for applicants awaiting results)
- Copy of XII Mark statement (for all attempts)
- Copy of Community Certificate (For SC/ST Applicants)
- Copy of Nativity Certificate (For Applicants hailing from North Eastern States and Jammu & Kashmir/ Ladakh)

9. Declaration of Results

- The results of shortlisted candidates will be announced. Shortlisted candidates will then be invited for online counselling

10. Online Counselling Procedure

- BEING CALLED FOR ONLINE COUNSELLING DOES NOT GUARANTEE A SEAT.
- During online counselling, candidates can prioritize their choices.
- Seat allotment is based on the candidate's preferences, rank, and seat availability.
- Details regarding seat allotment, instructions for admission fee payment, and downloading the allotment letter will be communicated to candidates through the counselling portal.
- Provisional admission will be cancelled if the candidate does not meet the eligibility norms.

11. Tuition Fees

Details	BBA/B.COM	B.Com. (Business Process Services)	B.Com. (Banking And Capital Markets) / B.Com. (Financial Technology)
Tuition Fee (Per Annum)	INR 55000	INR 65000	INR 90000
Caution Deposit (Refundable) (One-time payment)	INR 2000	INR 2000	INR 2000
Total fees to be paid for the first year	INR 57000	INR 67000	INR 92000

12. Document Submission at the time of Admission

The following documents in original should be submitted at the time of reporting to the Institute:

Original Documents:

- XII Mark statements of all attempts of qualifying examination
- Transfer Certificate / School leaving Certificate
- Migration Certificate (if issued by the board)
- Student Profile (<https://admissions.vit.ac.in/freshersportal/login>) – (Signed by Student & Parent)
- Affidavit by the Student (https://vit.ac.in/files/admissions/Affidavit_Student.pdf) – (Signed & Notarized)
- Affidavit by the Parent (https://vit.ac.in/files/admissions/Affidavit_Parent.pdf) - (Signed & Notarized)
- Hostel Affidavit (<https://vit.ac.in/campuslife/hostels>) - (Signed & Notarized)
- Certificate of Physical Fitness (https://vit.ac.in/files/admissions/PhysicalFitness_Certificate.pdf) - (Certified by authorized Physician)

- Undertaking form (<https://vit.ac.in/sites/default/files/Undertaking.pdf>) - (Signed by Student & Parent)
- Recent passport size colour photos – 2 Nos.

Copy of documents (1 set):

- Copy of Provisional Admission Letter
- Aadhar card / Age proof certificate
- X & XII mark sheet
- Transfer Certificate/School Leaving Certificate
- Migration Certificate
- Community Certificate (For SC/ST only)
- Nativity Certificate (For Applicants hailing from North Eastern States and Jammu & Kashmir/ Ladakh)

Additional Documents required from NRI/Foreign students:

- Passport Copy (Student & Parent)
- Employer Certificate (original)
- Sponsorship letter (original)

Note: All copies of documents will be archived and will not be returned for any reason.

13. Withdrawal Procedure

- Candidates can request withdrawal either online or by submitting in person.
- The necessary form for withdrawal/clearances must be obtained to facilitate the withdrawal process.
- The withdrawal application date is considered as the date of submitting the clearance form.
- Refund will be processed through account transfer to the bank account mentioned in the withdrawal request. Accurate bank account details must be provided.

14. Refund of Fees

The policy announced by AICTE / UGC, will be adopted, as and when announced.

15. Hostel

A home away from home, the hostels at VIT are more than four walls and a roof. They are designed to offer comfortable, safe, inclusive, and secure living, fostering opportunities to forge lasting friendships and ease the transition from home to college. The residential staff is consistently available to support students from diverse backgrounds, promoting a sense of community.

Living on campus provides students with opportunities to:

- Develop stronger interpersonal and communication skills
- Establish relationships with faculty and staff members
- Connect with a diverse population
- Engage in campus leadership, organizations, and activities

For more details: <https://vit.ac.in/campuslife/hostels>

16. Campus Life

Every effort by the management and administrative boards aims to ensure that every student perceives VIT as a vibrant, enjoyable, and resourceful community to enrich their academic years. Acknowledging the impact these formative years can have on shaping national and global expectations, VIT endeavours to promote, introduce, and expand all initiatives that shape their intellect. By introducing clubs, chapters, and college festivals, students are not only exposed to a competitive environment within the university but also to reputable universities and colleges across the country.

For more details: <https://vit.ac.in/campuslife/overview>

17. Anti-Ragging

- At VIT, great emphasis is placed on maintaining a ragging-free campus. An Anti-Ragging Committee, chaired by the Director of Students' Welfare, includes Assistant Directors, Students' Welfare as members and nominated Faculty members from each school as Coordinators. Each school also appoints Coordinators, alongside a team of squad members comprising both faculty and staff.
- If any student experiences any form of ragging or harassment, they can bring the grievance to the attention of the Chairperson or any Committee member from their respective schools for appropriate action and resolution.

18. Important Dates

Last date to apply online	May 31st, 2024 (Tentatively)
Result Declaration	Refer website
Counselling	Refer website

19. Accreditation and Ranking



Accredited with the highest grade A++ by NAAC



Ranked #11
Best Engineering Institution
of India



Ranked #163 in Asia by
QS World University
Ranking - Asia, 2024.



AACSB
ACCREDITED



20. Placements (2023 Graduated Batch)*

947

No. of
Companies

4,493

No. of Super
Dream Offers

3,540

No. of
Dream Offers

6,532

No. of
Regular Offers

14,565

Overall
Offers

₹1.02 cr.

Highest
Package (Per Annum)

Includes Internships & Placements (10LPA & Above)

*For all programmes

20. Contact

Director (UG Admission)

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