



VIT<sup>®</sup>

Vellore Institute of Technology  
(Deemed to be University under section 3 of UGC Act, 1956)

## UNDERGRADUATE ADMISSIONS 2024-2025



# UG SCIENCE PROGRAMMES

[B.Sc. Multimedia and Animation]  
[B.Sc. Visual Communication]

(3 year)

PROSPECTUS

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## 1. About VIT

VIT (Vellore Institute of Technology), established in 1984, was conferred with the status of a deemed university in 2001 by the Government of India. Over three decades, the institution has evolved into an innovator in higher education, expanding from 180 students to over 67,000. Today, it stands among India's most prominent and esteemed universities, offering top-ranked academic programs. The main campus is located in Vellore, with additional campuses in Chennai, VIT-AP at Amaravati, and VIT-Bhopal at Madhya Pradesh, established as State Private Universities later on. Designed with eco-friendly principles and equipped with cutting-edge infrastructure, VIT fosters an environment conducive to learning and living. Emphasizing quality in teaching, research, and innovation, VIT is dedicated to a student-centred culture, prioritizing excellence and consistency in learning, teaching, and research endeavours.

## 2. VIT School of Design [V-SIGN]

VIT School of Design (V-SIGN) is one of the newest schools in VIT, Vellore. It offers Bachelor programmes in Industrial Design (B.Des), Multimedia and Animation (B.Sc.) and Visual Communication (B.Sc.). Also, V-SIGN offers a master programme in Industrial Design (M.Des). It offers one of the best facilities for design research, consultancy, training and growth for faculty members. We have faculty members who are highly qualified from institutes like IIT Bombay, IIT Guwahati, IISc Bangalore, NIT and international animation and production studios such as Dreamworks, Technicolor, TATA ELXSI, etc. Over 200 years of combined industry experience of our faculty members from reputed companies in India and abroad add value to our design programs.

## 3. Curriculum

In V-SIGN, the department of Industrial Design creates young designers with skills, knowledge and competence to enable professional practice of designing products and services used by people every day. Department of Multimedia provides essential technical and creative skills for students to unleash talents on different elements of multimedia and Visual communication.

**Curriculum:** <https://vit.ac.in/schools/vsign>

## 4. Facilities

VIT School of Design (V-SIGN) is having one of the best infra-structures in India for training product designers. We are training our students with a 360 degree experiential learning in all aspects of design. Our curriculum is aimed at training designers with competencies in creating products for the Smart World.

**Facilities:** <https://vit.ac.in/schools>



## 5. Selection Procedure

- ▶ There is NO ENTRANCE EXAMINATION
- ▶ Applicants who have studied through regular, full-time, and formal education are eligible to apply
- ▶ Admission will be based on the performance in the qualifying examination (10+2) / Diploma (10+3)

## 6. Eligibility

### 6.1. Nationality

The applicant should be either a Resident Indian National or a Non-Resident Indian National.

### 6.2. Age Limit

- ▶ Applicants born on or after 01.07.2004 are eligible to apply for B.Sc. Multimedia and Animation and B.Sc. Visual Communication admission for the academic year 2024.
- ▶ Applicants must present the original birth certificate as proof of their age during counselling/admission. Failure to do so will result in disqualification from the admission process.

### 6.3. Qualifying Examination

- ▶ The final examination must be from the 10+2 system of Higher Secondary Examination conducted by the State Board, Central Board of Secondary Education (CBSE, New Delhi), or The Council for Indian School Certificate Examination (ISCE, New Delhi), Intermediate, or Two-year Pre-University Examination conducted by a recognized board/university, or an equivalent examination.
- ▶ NIOS Board and Open schools recognized by JEE are acceptable.
- ▶ Students who have appeared for their standard XII examination and are awaiting results are also eligible to apply, provided they submit their passing certificate by the notified date.

## 6.4. Subject Eligibility

| PROGRAMMES  | ELIGIBILITY   |
|---|---|
| [B.Sc. Multimedia and Animation] and [B.Sc. Visual Communication] | A pass in any stream with minimum overall aggregate of 60% in the qualifying examination (or)<br>A pass in Diploma (10+3) in any stream with minimum overall aggregate of 60% in the qualifying examination from a recognized board |

In case of applicants belonging to SC/ST community or applicants hailing from Jammu and Kashmir/ Ladakh and the North Eastern States of Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura, 10% relaxation is provided as per the condition, in the qualifying examination.

## 7. Admission Procedure

- ▶ There is NO ENTRANCE EXAMINATION
- ▶ Admission is through merit and is based on mentioned qualifying examination.
- ▶ A rank list will be prepared on the basis of 10+2 marks
- ▶ Shortlisted applicants will be called for counselling (online / physical)
- ▶ The fact that a candidate has been qualified and called for the counselling does not guarantee admission to him / her. This depends upon the candidates rank and the availability of seats.

## 8. Online Application Form

- ▶ Applications must be submitted online via the website <https://admissions.vit.ac.in/bsc-multimedia-bsc-viscom-2024-applications>
- ▶ Candidates should register with a valid email ID and mobile number, as all correspondence will be communicated through these registered email/mobile number only.
- ▶ The application cost is Rs.600, and it is non-refundable.

### Steps to be followed for online application:

- Step 1 :** Register yourself by clicking on "New applicant."
- Step 2 :** Verify your registered email address by using the OTP received from VIT.
- Step 3 :** Once OTP is validated, a password will be sent to your registered email address. Keep this email ID and password secure until the admission process is complete.
- Step 4 :** Fill out the application form online using Net banking, Debit card, Credit card, or Paytm.
- Step 5 :** Pay the non-refundable application fee of Rs.600.
- Step 6 :** Upload age proof certificate, 12<sup>th</sup> mark statement, Diploma (10+3) mark statement.

**Applicants need to upload the following mentioned documents on the application portal, subject to their availability within the specified timeframe.**

- ▶ Copy of Age proof certificate / Copy of Aadhar Card
- ▶ Copy of XII Hall Ticket (for applicants awaiting results)
- ▶ Copy of XII Mark statement (for all attempts)
- ▶ Copy of Community Certificate (For SC/ST Applicants)
- ▶ Copy of Nativity Certificate (For Applicants hailing from North Eastern States and Jammu & Kashmir/ Ladakh)

## 9. Declaration of Results

- ▶ The results of shortlisted candidates will be announced. Shortlisted candidates will then be invited for online counselling

## 10. Online Counselling Procedure

- ▶ BEING CALLED FOR ONLINE COUNSELLING DOES NOT GUARANTEE A SEAT.
- ▶ During online counselling, candidates can prioritize their choices.
- ▶ Seat allotment is based on the candidate's preferences, rank, and seat availability.
- ▶ Details regarding seat allotment, instructions for admission fee payment, and downloading the allotment letter will be communicated to candidates through the counselling portal.
- ▶ Provisional admission will be cancelled if the candidate does not meet the respective programme eligibility norms.

## 11. Tuition Fees

| Details  | B.Sc. Multimedia and Animation | B.Sc. Visual Communication |
|--|--------------------------------|----------------------------|
| Tuition Fee (Per Annum)                            | INR 97000                      | INR 125000                 |
| Caution Deposit (Refundable)<br>(One-time payment) | INR 2000                       | INR 3000                   |
| Total fees to be paid for the first year           | INR 99000                      | INR 128000                 |



## 12. Document Submission at the time of Admission

The following documents in original should be submitted at the time of reporting to the Institute:

### Original Documents:

- ▶ XII Mark statements of all attempts of qualifying examination
- ▶ Transfer Certificate / School leaving Certificate
- ▶ Migration Certificate (if issued by the board)
- ▶ Student Profile (<https://admissions.vit.ac.in/freshersportal/login>) – (Signed by Student & Parent)
- ▶ Affidavit by the Student ([https://vit.ac.in/files/admissions/Affidavit\\_Student.pdf](https://vit.ac.in/files/admissions/Affidavit_Student.pdf)) – (Signed & Notarized)
- ▶ Affidavit by the Parent ([https://vit.ac.in/files/admissions/Affidavit\\_Parent.pdf](https://vit.ac.in/files/admissions/Affidavit_Parent.pdf)) - (Signed & Notarized)
- ▶ Hostel Affidavit (<https://vit.ac.in/campuslife/hostels>) - (Signed and Notarized)
- ▶ Certificate of Physical Fitness ([https://vit.ac.in/files/admissions/PhysicalFitness\\_Certificate.pdf](https://vit.ac.in/files/admissions/PhysicalFitness_Certificate.pdf)) - (Certified by authorized Physician)
- ▶ Undertaking form (<https://vit.ac.in/sites/default/files/Undertaking.pdf>) - (Signed by Student & Parent)
- ▶ Recent passport size colour photos – 2 Nos.

### Copy of documents (1 set):

- ▶ Copy of Provisional admission letter
- ▶ Aadhar card / Age proof certificate
- ▶ X & XII mark sheet
- ▶ Transfer Certificate/School Leaving Certificate
- ▶ Migration Certificate
- ▶ Community Certificate (For SC/ST only)
- ▶ Nativity certificate (For candidates hailing from Jammu & Kashmir, Ladakh and the North Eastern States)

### Additional Documents required from NRI/Foreign students:

- ▶ Passport Copy (Student & Parent)
- ▶ Employer Certificate (original)
- ▶ Sponsorship letter (original)

**Note: All copies of documents will be archived and will not be returned for any reason.**

## 13. Withdrawal Procedure

- ▶ Candidates can request withdrawal either online or by submitting in person.
- ▶ The necessary form for withdrawal/clearances must be obtained to facilitate the withdrawal process.

- ▶ The withdrawal application date is considered as the date of submitting the clearance form.
- ▶ Refund will be processed through account transfer to the bank account mentioned in the withdrawal request. Accurate bank account details must be provided.

## 14. Refund of Fees

The policy announced by AICTE / UGC, will be adopted, as and when announced.

## 15. Hostel

A home away from home, the hostels at VIT are more than four walls and a roof. They are designed to offer comfortable, safe, inclusive, and secure living, fostering opportunities to forge lasting friendships and ease the transition from home to college. The residential staff is consistently available to support students from diverse backgrounds, promoting a sense of community.

Living on campus provides students with opportunities to:

- ▶ Develop stronger interpersonal and communication skills
- ▶ Establish relationships with faculty and staff members
- ▶ Connect with a diverse population
- ▶ Engage in campus leadership, organizations, and activities

**For more details: <https://vit.ac.in/campuslife/hostels>**

## 16. Campus Life

Every effort by the management and administrative boards aims to ensure that every student perceives VIT as a vibrant, enjoyable, and resourceful community to enrich their academic years. Acknowledging the impact these formative years can have on shaping national and global expectations, VIT endeavours to promote, introduce, and expand all initiatives that shape their intellect. By introducing clubs, chapters, and college festivals, students are not only exposed to a competitive environment within the university but also to reputable universities and colleges across the country.

**For more details: <https://vit.ac.in/campuslife/overview>**

## 17. Anti-Ragging

- ▶ At VIT, great emphasis is placed on maintaining a ragging-free campus. An Anti-Ragging Committee, chaired by the Director of Students' Welfare, includes Assistant Directors, Students' Welfare as members and nominated Faculty members from each school as Coordinators. Each school also appoints Coordinators, alongside a team of squad members comprising both faculty and staff.
- ▶ If any student experiences any form of ragging or harassment, they can bring the grievance to the attention of the Chairperson or any Committee member from their respective schools for appropriate action and resolution.



## 18. Important Dates

Last date to apply online  
Result Declaration  
Counselling

May 31<sup>st</sup>, 2024 (Tentatively)  
Refer website  
Refer website

## 19. Accreditation and Ranking



Accredited with the highest  
grade A++ by NAAC



Ranked #11  
Best Engineering Institution  
of India



Ranked #163 in Asia by  
QS World University  
Ranking - Asia, 2024.

## 20. Placements (2023 Graduated Batch)\*

**947**

No. of  
Companies

**4,493**

No. of Super  
Dream Offers

**3,540**

No. of  
Dream Offers

**6,532**

No. of  
Regular Offers

**14,565**

Overall  
Offers

**₹1.02 cr.**

Highest  
Package (Per Annum)

**Includes Internships & Placements (10LPA & Above)**

\*For all programmes

## 21. Contact

### Director (UG Admission)

Vellore Institute of Technology  
Vellore 632 014, Tamilnadu, India  
Phone No.: 044 4627 7555  
Email : [mmaviscom@vit.ac.in](mailto:mmaviscom@vit.ac.in)  
Website : [www.vit.ac.in](http://www.vit.ac.in)