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NIDHI PRAYAS

START-TO-SCALE STARTUP SUPPORT



An Offline One Day Session on

# CUSTOMER ACQUISITION MODELS

STRATEGIES FOR EFFECTIVE CUSTOMER ACQUISITION AND RETENTION



**VANITHA SHANKAR**

DESIGN STRATEGY & INNOVATION PARTNER  
EXECUTIVE TRAINER (INNOVATION & INTEGRATED STRATEGY, CONCEPTUAL DESIGN)  
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7 th October 2024  
9.30 AM TO 4.30PM



VIT-Technology Business Incubator, VIT, Vellore-632014, Tamilnadu, India.

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