

## VELLORE INSTITUTE OF TECHNOLOGY (VIT)

Vellore Institute of Technology (VIT), established in 1984 by Dr. G. Viswanathan, is a globally recognized Institution of Eminence known for academic excellence, innovative curriculum, and world-class infrastructure. Offering a wide range of undergraduate, postgraduate, and doctoral programs in disciplines like Engineering, Management, and Sciences, VIT pioneers educational innovations such as the Fully Flexible Credit System (FFCS) and Project-Based Learning (PBL). With strong global collaborations, over 700 annual recruiters, and a focus on research and hands-on learning, VIT fosters a diverse, inclusive environment that equips students with practical skills and global exposure to thrive in competitive markets.

## VIT BUSINESS SCHOOL (VITBS)

VIT Business School (VITBS), a key division of Vellore Institute of Technology, develops future business leaders through academic excellence and industry-focused learning. Offering undergraduate, postgraduate, and doctoral programs with specializations in Marketing, Finance, Human Resources, Operations, and Analytics, VITBS combines dynamic curricula with experiential learning via case studies, internships, and simulations. With a highly qualified faculty and collaborations with global institutions and industries, VITBS provides international exposure and practical insights. Modern infrastructure and a focus on holistic development prepare students to thrive as ethical and skilled professionals in the global business arena.



## OBJECTIVES OF THE FDP

The objective of the workshop is to provide participants with a comprehensive understanding of the research process, from idea generation to publication. It aims to equip researchers, academicians, and students with essential skills in identifying research gaps, conducting literature reviews, building theoretical frameworks, and performing data analysis using various analytical tools. The workshop also focuses on qualitative and quantitative research methods, systematic reviews, and meta-analysis while addressing key aspects such as research ethics, proposal writing, and navigating the peer-review process. By combining theoretical insights with hands-on practice, the workshop strives to enhance participants' research capabilities, improve publication quality, and enable them to make impactful contributions to academia and industry.

## WHO SHOULD REGISTER FOR THE FDP?

The FDP is ideal for faculty members, research scholars, early-career academics, and industry professionals seeking to enhance their research, analytical, and academic writing skills. It is particularly beneficial for professors, Ph.D. candidates, postdoctoral researchers, and mentors who aim to improve their understanding of research methodologies, data analysis, and publication processes. Additionally, librarians and academic support staff involved in citation management and research facilitation will find the program valuable for advancing their professional competencies.

## REGISTER HERE



**Registration Fees (Inclusive of GST):**

**Industry participants: Rs. 10000/-**

**External Faculties: Rs.5000/-**

**Full-time external Research Scholars: Rs.2000/-**

**Internal faculties: Rs.3000/-**

**Internal Research Scholars: Rs.1500/-**

**Last date for registration: 10-03-2025**



**VIT**  
Business School

**Five Days Faculty  
Development Programme  
on  
RESEARCH LIFE CYCLE:  
IDEATION TO PUBLICATION**

**17th - 21st March, 2025**

## IMPORTANT INFORMATION

- A maximum of 60 participants will be accommodated on a first-come, first-served basis.
- The FDP timings will be from 10 AM to 5 PM on all the five days.
- Participants are required to arrange their own accommodation; however, the organizers will assist in finding reasonably priced options in Vellore.
- Limited shared accommodation will be available in hostels, subject to availability.
- The registration fee includes working lunch, refreshments, course materials, participant kit, and a certificate of participation.
- Full-time research scholars must submit a bonafide letter from their respective HoD/Dean to complete the registration process.
- Participants are encouraged to bring their own laptops for hands-on sessions, as the program includes practical demonstrations and data analysis workshops.
- The FDP will feature interactive sessions, expert lectures, and panel discussions to facilitate knowledge sharing and skill development.
- There will be dedicated Q&A sessions for participants to clarify doubts and gain personalized insights from resource persons.
- Opportunities for networking and collaboration will be provided to help participants build meaningful connections with peers, mentors, and experts.
- Participants will gain access to learning resources and tools post-FDP for continuous learning and practice.
- The program will focus on real-world research challenges, enabling participants to apply newly learned skills to their own academic or professional projects.
- Scan the QR code to register and secure your spot early, as seats are limited.

## CONVENER



**Dr. Pulidindi Venugopal**  
Professor & Dean (i/c) - VITBS  
Convener

## FACULTY CO ORDINATORS



**Dr. Suraj Kushe Shekhar**  
Associate Professor  
- VITBS



**Dr. Dibyajyoti Ghosh**  
Assistant Professor  
- VITBS

Address for Correspondence

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[www.vit.ac.in](http://www.vit.ac.in) | [bschool.vit.ac.in](http://bschool.vit.ac.in)

## PROGRAM SCHEDULE

### Day 1: March 17, 2025

Inauguration Time: 9:30 AM to 10:00 AM

Topics:

- Identifying Research Gaps and Novel Ideas
- Bibliometric Analysis
- Conducting Literature Reviews
- Developing Theoretical and Conceptual Frameworks
- Statistics for Research

### Day 2: March 18, 2025

Topics:

- Quantitative Data Analysis using JAMOVI
- Quantitative Data Analysis using R and Python
- Quantitative Data Analysis Using Process Macros
- Data Mining and Storytelling

### Day 3: March 19, 2025

Topics:

- Qualitative Data Analysis
- Writing Research Proposals and Grant Applications
- Structuring Research Papers: IMRAD Format

### Day 4: March 20, 2025

Topics:

- Navigating the Peer Review Process
- Enhancing Research Visibility and Impact
- Choosing the Right Journal for Publication
- Systematic Reviews and Meta-Analysis

### Day 5: March 21, 2025

Topics:

- Citation Styles and Reference Management Tools
- Open Access Publishing and Predatory Journals
- Research Networking and Collaborations
- Ethics and Research

Valedictory Time: 5:00 PM to 5:30 PM

## SPEAKERS



**Dr. Sumit Narula**  
Professor & Director  
Amity School of  
Communication, Gurgaon



**Dr. Venkatesan Chakrapani**  
Chairperson  
Centre for Sexuality and  
Health Research and Policy  
(C-SHaRP), Chennai



**Dr. Ganeshkumar C**  
Associate Professor  
University of Hyderabad



**Dr. A. Vasumathi**  
Professor - VITBS



**Dr. Syed Khalid Parwez**  
Professor - VITBS



**Dr. Sivakumar A**  
Professor - VITBS



**Dr. Sunitha K**  
Professor - VITBS



**Dr. Subashini R**  
Associate Professor -  
VITBS &  
Director (i/c) - VITCR



**Dr. Gemini V Joy**  
Associate Professor - VITBS



**Dr. Mahendra Chilukuri**  
Associate Professor  
- SELECT



**Dr. Suraj Kushe Shekhar**  
Associate Professor  
- VITBS



**Dr. Dibyajyoti Ghosh**  
Assistant Professor  
- VITBS



**Dr. Ragini**  
Assistant Professor - VITBS



**Dr. Dilip D**  
Assistant Professor - VITBS



**Dr. Bijay Prasad Kushwaha**  
Assistant Professor - VITBS



**Dr. Mohamed Jasim K**  
Assistant Professor - VITBS



**Dr. Thayyib PV**  
Assistant Professor - VITBS