

# EMBEDDED C WITH AI CODE-A-THON

School of Electronics Engineering (SENSE)

AND

SESI VIT

REGISTER NOW AT: https://events.vit.ac.in







## **ABOUT VELLORE INSTITUTE OF TECHNOLOGY**

VELLORE INSTITUTE OF TECHNOLOGY IS RATED AMONG THE TOP 10 ENGINEERING COLLEGES IN INDIA. AS ONE OF THE MOST PROMINENT COLLEGES IN THE REGION, IT HAS OVER 35,000 STUDENTS AND IS HOME TO A DIVERSE STUDENT BODY REPRESENTING AROUND 60 COUNTRIES AND EACH OF THE INDIAN STATES. VIT IS THE HUB OF TECHNICAL RESEARCH AND EDUCATION, A PLACE WHERE TECHNOLOGICAL ADVANCEMENT IS AIDED AND PROMOTED.

THE SCHOOL OF ELECTRONICS ENGINEERING (SENSE) AT VIT IS A DYNAMIC DEPARTMENT THAT BRINGS TOGETHER SOME OF THE BRIGHTEST DESIGNERS, DEVELOPERS, AND TECH ENTHUSIASTS. THROUGH COLLABORATION, SENSE ORGANIZES A VARIETY OF EVENTS, WORKSHOPS, AND HACKATHONS EACH YEAR, ALL AIMED AT PUSHING THE BOUNDARIES OF TECHNOLOGY AND BUILDING A STRONG COMMUNITY OF TECH ENTHUSIASTS.

## **ABOUT EVENTS IN VIT**

VIT HOSTS A WIDE RANGE OF EVENTS, INCLUDING HACKATHONS, WORKSHOPS, TECH FESTIVALS, CULTURAL CELEBRATIONS, AND SPORTS MEETS. THESE EVENTS FOSTER INNOVATION, CREATIVITY, AND COMMUNITY ENGAGEMENT, PROVIDING STUDENTS WITH OPPORTUNITIES TO LEARN, SHOWCASE TALENTS, AND NETWORK WITH INDUSTRY PROFESSIONALS. ANNUAL FESTIVALS LIKE GRAVITAS AND RIVIERA ATTRACT PARTICIPANTS FROM ACROSS THE COUNTRY, MAKING THEM A HUB OF EXCITEMENT AND LEARNING. THROUGH THESE EVENTS, VIT ENCOURAGES HOLISTIC DEVELOPMENT AND A SPIRIT OF COLLABORATION AMONG ITS STUDENTS. ADDITIONALLY, LEADERSHIP CONCLAVES AND STARTUP SUMMITS INSPIRE ENTREPRENEURIAL THINKING, WHILE SOCIAL INITIATIVES PROMOTE A SENSE OF RESPONSIBILITY TOWARDS SOCIETY.

# PAST EUENTS

## ABOUT THE SOLAR QUEST STACK EVENT

TEAMS BATTLED IT OUT IN A HIGH-ENERGY QUIZ-STYLE CHALLENGE, ANSWERING QUESTIONS ON TECHNOLOGIES RELATED TO SOLAR AND RENEWABLE ENERGY. WITH OVER 200+ ENTHUSIASTIC PARTICIPANTS AND 50+ TEAMS, THE COMPETITION WAS FIERCE AS TEAMS RACED TO STACK CUPS INTO PYRAMIDS FOR EVERY CORRECT ANSWER. THE EVENT WAS A PERFECT BLEND OF KNOWLEDGE, SPEED, AND STRATEGY, KEEPING EVERYONE ON THEIR TOES. AUDIENCE CHEERS AND TEAM CAMARADERIE ADDED TO THE ELECTRIFYING ATMOSPHERE, MAKING IT A MEMORABLE EXPERIENCE. SPONSORS ENJOYED HIGH VISIBILITY, WITH THEIR BRANDING SEAMLESSLY INTEGRATED INTO THE EVENT'S INTERACTIVE SETUP. THE SOLAR STACK QUEST WAS A RESOUNDING SUCCESS, LEAVING PARTICIPANTS AND SPECTATORS EAGERLY AWAITING THE NEXT EDITION!

## **ABOUT CONNECTIONS AND CLUES**

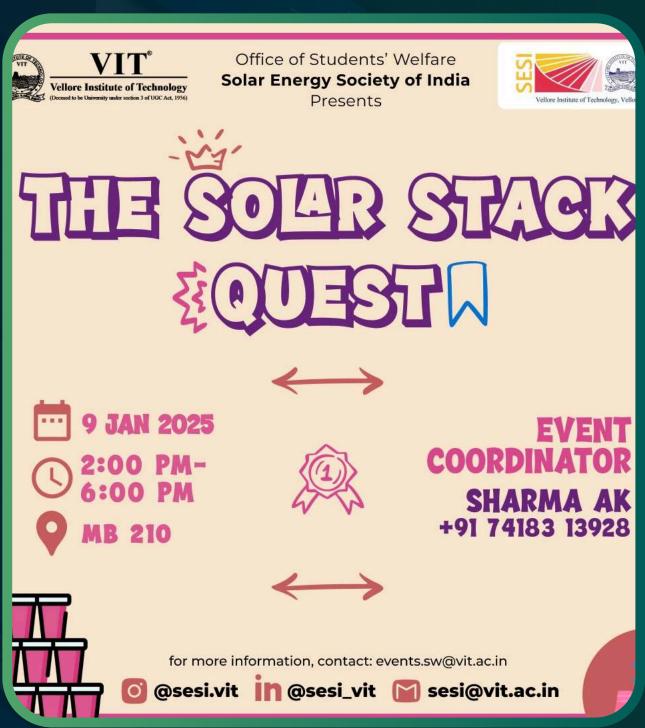
THE EVENT SAW AN INCREDIBLE TURNOUT, WITH OVER 200+ ENGAGED AUDIENCE MEMBERS AND 100+ ACTIVE PARTICIPANTS DIVING INTO THE MYSTERY. DETECTIVES, SUSPECTS, AND INNOCENTS SHOWCASED THEIR STRATEGIC SKILLS, RACING AGAINST TIME TO UNCOVER THE TRUTH. THE ATMOSPHERE WAS ELECTRIC AS PARTICIPANTS DECODED CLUES, COLLABORATED, AND OUTSMARTED ONE ANOTHER IN A BATTLE OF WITS. THE EVENT ALSO FEATURED INTERACTIVE ELEMENTS THAT KEPT THE AUDIENCE ON THE EDGE OF THEIR SEATS, MAKING IT A TRULY IMMERSIVE EXPERIENCE.

SPONSORS WERE PROMINENTLY FEATURED, WITH THEIR BRANDING INTEGRATED INTO THE GAME'S NARRATIVE, ENSURING HIGH VISIBILITY AND ENGAGEMENT. THE POSITIVE BUZZ AND SOCIAL MEDIA TRACTION FURTHER AMPLIFIED THE EVENT'S REACH, MAKING IT A MEMORABLE EXPERIENCE FOR ALL. WITH HIGH ENERGY, ENTHUSIASTIC PARTICIPATION, AND GLOWING FEEDBACK, CONNECTIONS & CLUES PROVED TO BE A STANDOUT EVENT, LEAVING EVERYONE EXCITED FOR THE NEXT EDITION!

## PAST EUFIS

## VIT EVENTS

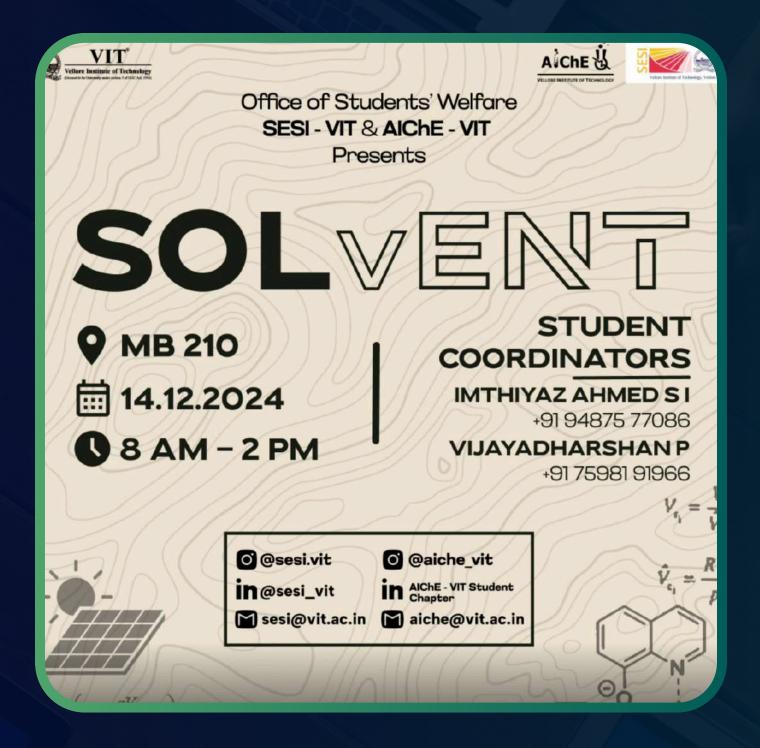






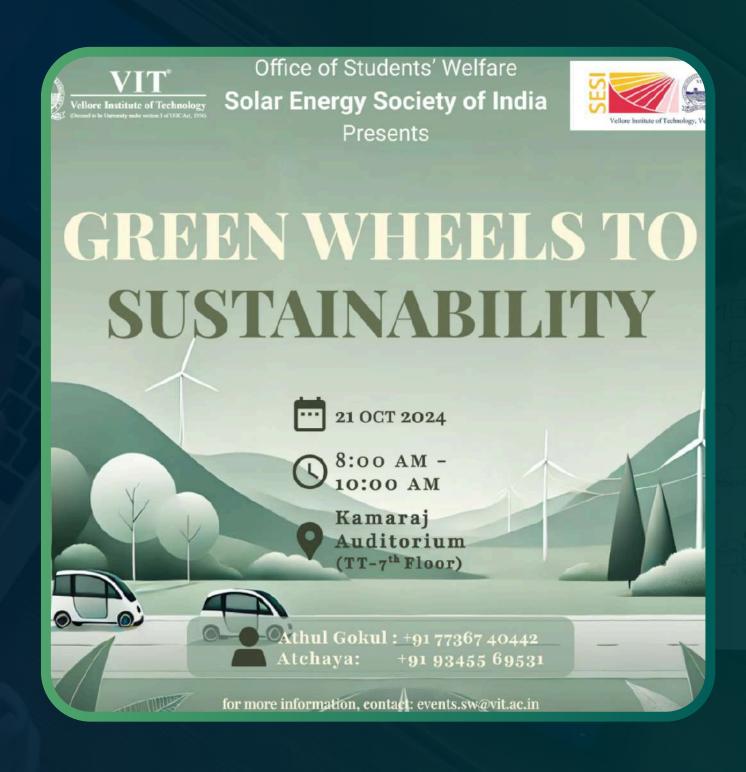


## OTHER PAST EVENTS









## Event Schedule



SCHOOL OF ELECTRONICS
( SENSE )

28 MAR

#### **EDUCATIONAL LECTURES**

This day will be dedicated to the inauguration, where we will invite a chief guest to enlighten the audience and deliver an inspiring speech. The event will focus on addressing the students, outlining the agenda of the Codeathon, and encouraging them to actively participate.

Location: Technology Tower - TT 704, VIT Vellore

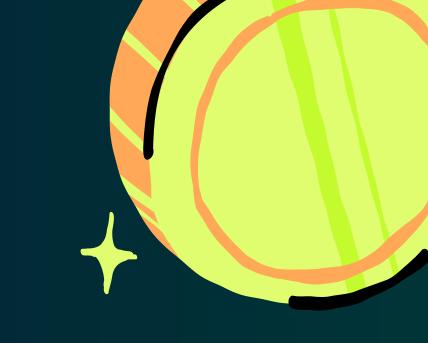


### CODE-A-THON

The following day will be dedicated to the Codeathon, where participants will put their skills to the test in an intense and collaborative coding environment. This day will focus on problem-solving, innovation, and teamwork as participants tackle real-world challenges and develop creative solutions. The event will provide a platform for students to showcase their technical expertise, learn from peers, and engage in healthy competition. With mentors and industry experts available for guidance, the Codeathon promises to be an exciting and enriching experience for all involved.

Location: Technology Tower - TT 704, VIT Vellore

# BECOMING A SPONSOR





## **SHOWCASE EXPERTISE**

Highlight your achievements at our hackathon combo. Solve your tech challenges by engaging with brilliant minds during the event, fostering innovation and creativity.



## **NETWORK WITH LEADERS**

Connect with over 60,000 students from 20 countries. Build meaningful partnerships, share ideas, and explore synergies with a diverse and talented community.



## TOP TALENT ACQUISITION

Meet tech-hungry students and graduates actively seeking internships and job opportunities. Elevate your workforce by recruiting the best and brightest minds in the industry.



## **COMMUNITY COMMITMENT**

Sponsor our tech event to demonstrate your support for innovation and education. Gain favor with stakeholders who value initiatives focused on fostering creativity and technological advancement.



OUR SPONSOR PACKAGES ARE FLEXIBLE AND CAN BE NEGOTIATED. YOU CAN ALSO CUSTOMIZE A PLAN TO SATISFY YOUR COMPANY-SPECIFIC INTERESTS.

BENEFITS	₹5K	₹10K	₹15K	₹ 20K
Logo placement on website and posters				
Logo branding (tshirts, certificates, emails)				
Logo in main video & individual social media posts				
Company representatives as mentors during the event				
Dedicated Discord channels for advertisement				
Brand-centric Instagram marketing (e.g., polls)				
Bonus challenges during the event				
Display company banner during waiting times				
Advertising on LED screens around campus				
Keynote speaker at the event				
Pre-event or during-event workshop series				
Company name associated with the event name				
Personalized video for your organization				
Exclusive social media shoutouts (negotiable)				