

A Five-Day
Online Entrepreneurship Development Programme (EDP)
on

Building Your Startup: Key Business Fundamentals

CONVENER



Dr. Pulidindi Venugopal
Professor & Dean (i/c)
VIT Business School-Vellore

Target Audience:

- Aspiring Entrepreneurs
- Early-Stage Entrepreneurs
- Working Professionals
- Startups

Registration Fees:

- Students & Research Scholars: ₹100
- Academicians : ₹250
- Entrepreneurs & Industry Experts: ₹500

CO-CONVENERS

Dr. Subashini R
Area chair of OB & HRM
Director i/c -VITCR
VIT Business School-Vellore



Dr C Kathiravan
Assistant Professor - Finance
Research Coordinator-VITBS
VIT Business School-Vellore



April 21-25, 2025

Time: 6:00 PM - 8:00 PM IST



FOR REGISTRATION
<https://events.vit.ac.in/>

Entrepreneurship Development Programme (EDP)

Schedule



Day 1

Dr. Ananthavalli Ramesh

Entrepreneurship Development Institute Of India

Introduction to Entrepreneurship & Startup Ecosystem



Day 2

Mr. Pagutharivu Muthusamy

CEO-iAgami Technologies

Pitching Ideas & Startup Success Stories



Day 3

Dr Abdul Razak

Entrepreneurship Development Institute Of India

Financial Management & Funding for Startups



Day 4

Mr. Praveen Loganathan

CEO-Bric-A-Brac Creations

Digital Marketing & Branding Strategies



Day 5

Dr. C Ramesh Kumar

Director - VIT Innovations

VIT-Vellore

Innovation in startups

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