

Office of Innovations, Startup and Technology Transfer & School of Electronics Engineering (SENSE)

Five Days Entrepreneurship Development Program (EDP) on

FROM IDEA TO IMPACT: DISRUPTIVE INNOVATION & STARTUP GROWTH

24.03.2025 – 28.03.2025 (MON – FRI)

Target Audience

UG/PG Students, Research Scholars, Faculty

Registration Fee*

Internal Participant: Rs. 500/-

External Participant: Rs. 1000/-

*(Includes 18% GST)

Registration



Coordinators:

Dr. S. Vidhya,

Professor & Head, SBT, SENSE & Convener, Entrepreneurship Development Cell

Dr. E. Konguvel,

Associate Professor, DET, SENSE & Innovation Ambassador, IIC

Conveners:

Dr. C. Ramesh Kumar,

Director, VIT IST

Dr. M. Jasmin Pemeena Priyadarisini,

Dean, SENSE

Limited seats available, Secure yours today!

REGISTRATION

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» konguvel.e@vit.ac.in

Vellore Institute of Technology, Vellore – 632014, India

www.vit.ac.in

VIT – A Place to Learn; A Chance to Grow

Five Days Entrepreneurship Development Program (EDP) on **FROM IDEA TO IMPACT: DISRUPTIVE INNOVATION & STARTUP GROWTH**

SCHEDULE

Day/Session	FN (10:00 am - 12:00 pm)	AN (02:00 pm - 04:00 pm)
24.03.2025 (Mon)	Starting a Venture while on Campus: Idea - Market Journey Dr. A. Balachandran Director, VIT-TBI	IP for Innovation Journey Mr. Arun S. Venkataraman Founder & Global Head, Invenk Solutions
25.03.2025 (Tue)	Introduction to Entrepreneurship, Innovation and Venture Creation Dr. R. G. Raja Rajan, Founder & Director, Nutralipid3 Pvt. Ltd.	Understanding Customers and Building a Strong Value Proposition Ms. R. Mrinalini, Co-founder & CEO, Biomimicry Compass
26.03.2025 (Wed)	Innovation Management & New Product Development Mrs. M. Anbumathi, Innovation Venture Catalyst	Winning Pitch Deck, Different Funding Opportunities and Stages Mrs. M. Anbumathi, Innovation Venture Catalyst
27.03.2025 (Thu)	Understanding Financial Feasibility for a Startup Mr. Nair Vishal Vijay, Entrepreneur Educator Wadhvani Foundation	Opportunities for the Budding Entrepreneurs Dr. N. Sharmila, NISP Coordinator, VIT Academic Entrepreneur Dr. M. Rajesh Kumar Founder - Director, Fary Hitech Pvt. Ltd.
28.03.2025 (Fri)	How to Pitch for Investment Mr. Nair Vishal Vljay, Entrepreneur Educator Wadhvani Foundation	Role of VIT-TBI in supporting Technology Businesses; Few Startup Stories Mrs. R. Sudha Manager, VIT-TBI



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