



MANAGEMENT DEVELOPMENT PROGRAMME (ONLINE) ON DIGITAL DISRUPTION AND COMPETITIVE ADVANTAGE

DISCUSSIONS & INSIGHTS



REGISTRATION FEE
RS 300/-
(INCLUDING GST)

DAY 1 Digital Marketing and E-commerce Model

DAY 2 Competitor Analysis in the Digital Age

DAY 3 SEM and Google Ads

DAY 4 Social Media Marketing & Analytics

DAY 5 Use of AI in Content Marketing



April 28 to May 02, 2025



6:00 - 8:00 PM IST



e-Certificate will be provided

EVENT COORDINATORS

CONVERNER



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