



VIT[®]
Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)



Five Days Entrepreneurship Development Program

On



In Virtual Mode

Organised By

Department of Mathematics, School of Advanced Sciences, VIT, Vellore

CHIEF PATRON

Dr. G. VISWANATHAN

Chancellor

PATRONS

Mr. Sankar Viswanathan

Dr. Sekar Viswanathan

Dr. G. V. Selvam

Vice Presidents

Dr. V.S. Kanchana Bhaaskaran

Dr. Partha Sharathi Mallick

Dr. Jayabharathi T

Vice Chancellor

Pro Vice Chancellor

Registrar

CHAIRMAN

Dr. K. Karthikeyan

Dean, School of Advanced Sciences

CONVENER

Dr. M S Jagadeesh Kumar

Head, Department of Mathematics

ORGANIZING SECRETARIES

Dr. M. Yamuna

Dr. K. Karthika

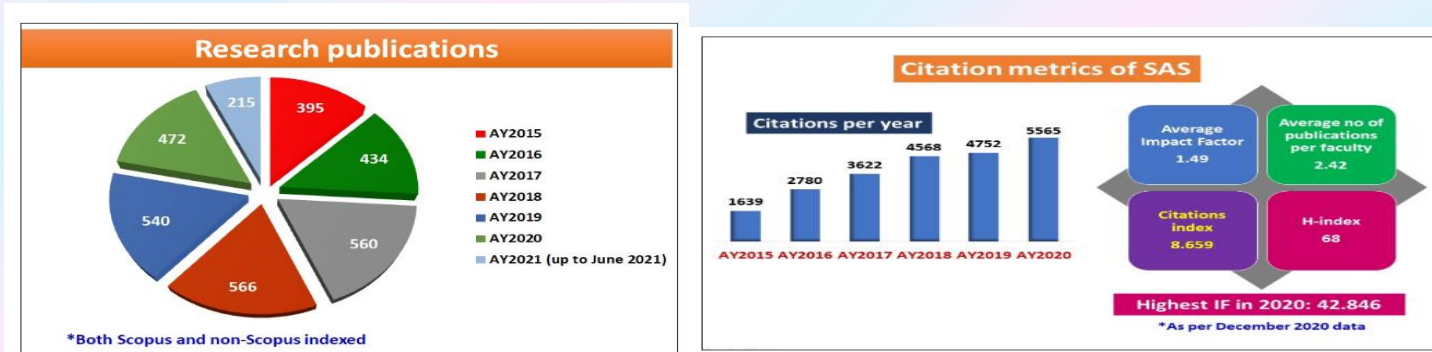
ABOUT VIT

VIT was established under Section 3 of the University Grants Commission (UGC) Act, 1956 and was founded in 1984 as a self-financing institution called the Vellore Engineering College. The Union Ministry of Human Resources Development conferred University status on Vellore Engineering College in 2001, in recognition of its excellence in academics, research and extracurricular initiatives. The University is headed by its founder and Chancellor, Dr. G. Viswanathan, a former Parliamentarian and Minister in the Tamil Nadu Government. In recognition of his service to India in offering world class education, he was conferred an honorary doctorate by the West Virginia University, USA. Currently, VIT has 5 campuses in Vellore, Chennai, Amravati, Bhopal and Bangalore. NIRF of the MHRD, Government of India, has ranked VIT 10th best in University, 13th best in Research, 11th best in Engineering, 19th best in Overall category in 2024. VIT has gone for accreditation by NAAC [India], IET [UK], and ABET [USA] and follows world class academic processes. VIT is one of the top 2 institutions of India and within the top 501-600 Universities of the world as per Shanghai ARWU Ranking 2024. VIT is also ranked by QS World University Ranking, Times Higher Education (THE) World University Ranking, US News Ranking, Round University Ranking, Russia and others. VIT is the first institute of India to receive QS 4-Star rating in overall category and QS 5-Star rating in teaching, employability, facilities, innovation and inclusiveness.



SCHOOL OF ADVANCED SCIENCES

School of Advanced Sciences (SAS), which was established in the year 1984, comprises Mathematics, Physics, and Chemistry departments. The school consists of a total of 232 experienced and energetic faculties. The school has been receiving research grants from various funding agencies such as DST, CSIR, DRDO, NBHM, BRNS, IGCAR, AERBA, NRB and ARDB.



The school has also been recognized by DST for support under the FIST programme. The school conducts various programmes such as InoVIT, SciGATHER, and National Science Day. The school offers University core and elective courses in Mathematics, Physics and Chemistry for all UG Programmes. The school offers M.Sc. programs in Chemistry, Physics and Mathematics. It also offers core and elective courses for all PG Programmes. The school offers Ph.D. programs in frontier research areas.

DEPARTMENT OF MATHEMATICS

The Department of Mathematics comprises 133 faculty members dedicated to fulfilling the needs of all the engineering departments. The faculty members of the department are specialized in frontier areas of mathematics such as Operations Research, Queuing Theory, Fuzzy Mathematics, Algebra, Analysis, Complex Analysis, Differential Equations, Fluid Dynamics, Graph Theory, Inventory Systems, Coding Theory, Mathematical Modeling, Numerical Methods, Mathematical Biology and others. Several research projects of the department are financially supported by some of the leading funding agencies such as CSIR, DRDO, DST and NBHM. The department offers Ph.D., Statistics and Data Science in addition to M.Sc. (Data Science), M.Sc. (Business Statistics), Integrated M.Sc. (Computational Statistics and Data Analytics) and Integrated M.Sc. (Mathematics) programmes. The department is also serving the requirements of the leading industries through consultancy projects. The department of mathematics has a good record of frequently organizing seminars, workshops, symposiums and conferences in the recent emerging technical areas. VIT Mathematical Meet is conducted every year by the department, which is a south Indian level math and science contest for school children, to create and encourage mathematical and scientific innovations among the students.



EDP HIGHLIGHTS

- Unleashing the spirit of entrepreneurship.
- The untold story behind success—the failures, uncertainties, and lessons learned along the way—to empower professionals to develop resilience and an entrepreneurial spirit.
- Entrepreneurial mind-set in project management with different approaches.
- Stakeholder management.
- Understand how recruitment works in today's job market (campus, off-campus, referrals, LinkedIn, etc.).
- Highlight what companies look for beyond academics (skills, attitude, adaptability).
- Tyre product development lifecycle, emphasizing critical stages from concept design to industrialization and market launch.
- Teach the essentials of an impactful resume.
- Discuss how to build a strong digital presence (LinkedIn, portfolios, GitHub, etc.).
- Smart money investments to save income tax.
- Why some brand names stick and others slip away.
- How customers judge a brand in 3 seconds.
- From likes to love: How emotions build start-up loyalty.
- Using feelings, not features, to create brand fans.

RESOURCE PERSON



Mr. Arihant Parakh
Managing Director
National Plastic Group
Chennai.



Mr. Sridhar Chellappan
General Manager –
Marketing and development
National Plastics
Technologies Limited
Chennai.



Dr. Gemini V Joy
Associate Professor & Area
Chair
VIT, Vellore.



Dr. B. Prabu Christopher
Associate Professor
VIT, Vellore.



Mr. B. Dinesh Kumar
Manager - Quality Assurance
Apollo Tyres Limited – R&D
Centre, Chennai.



Ms. E. Revathi
Project Manager & PMO
Apollo Tyres Limited –
R&D Centre, Chennai.



Mr. J. Kumaresan
Senior Talent Adviser
IT Recruitment
Devon Software Services
Bangalore.



Mr. M. Sundar
Head
Human Resource Manager
Samsung Electronics
Bangalore.



Mrs. Nipun Sharma
Manager
Talent Acquisition
IT Services Industry,
Bangalore.



Ms. Rajashree Rameshkumar
Audit Associate
SPR & CO, Chennai.

TARGET AUDIENCE

Students/Research Scholars/Faculties/ Academicians/Researchers, General Public, Company / Industry employees, Entrepreneurs.

REGISTRATION FEE

Participant from School: Rs. 100 (Includes 18% GST)

Participant from VIT: Rs. 300 (Includes 18% GST)

External Participant: Rs. 500 (Includes 18% GST)

International Participant: USD 15 (Includes 18% GST)

Participants are requested to register online by paying the required registration fees (non-refundable) using the link below.

REGISTRATION LINK: <https://events.vit.ac.in/>

LAST DATE FOR REGISTRATION: 01/06/2025

Certificate will be awarded on successful completion of the Program.

CONTACT DETAILS

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