



VIT
Business School



LUMBINI
BANIJYA CAMPUS

1st International Business Research Seminar (IBRS)

27th June – 28th June 2025

Vellore Institute of Technology, Vellore, India

in collaboration with Lumbini Banijya Campus, Butwal, Nepal



Call for papers:

This is a call for papers for the 1st International Business Research Seminar (IBRS) for Undergraduates, Postgraduate and Ph.D. Scholars.

About IBRS

This International Business Research Seminar (IBRS) aims to foster collaboration and knowledge exchange between students and researchers from India, Nepal, and other countries. This international seminar seeks to explore contemporary issues, trends, and innovations in business research, with a focus on global perspectives and cross-border implications. It is expected to increase understanding and collaboration, thereby enhancing international research cooperation. It also provides publication opportunities in indexed journals for selected papers. It further strengthens academic ties between VIT Business School and the Lumbini Banijya Campus. It enhances research capabilities and skills among participants.



About Vellore Institute of Technology

Vellore Institute of Technology was established under Section 3 of the University Grants Commission (UGC) Act, 1956 and was founded in 1984 as Vellore Engineering College. The Union Ministry of Human Resources Development conferred University status on Vellore Engineering College in 2001. The University is headed by its founder and Chancellor, Dr. G. Viswanathan, a former Parliamentarian and Minister in the Tamil Nadu Government. It persistently seeks and adopts innovative methods to consistently improve the quality of higher education. The campus has a cosmopolitan atmosphere with students from around the globe. Experienced and learned teachers are strongly encouraged to nurture the students. The diversity of faculty members and their unrelenting focus on teaching and research enables VIT to realize the high requirements of the modern-day teaching-learning process. The institution has established and sustained a strong support structure for the successful progression of students during their student days. The institution is committed towards its vision of “Transforming life through excellence in education and research” and adopts a professional approach to governance.

About VIT Business School

VIT Business School Vellore is amongst the premier schools of VIT that started functioning in 1994. The school has a team of highly qualified faculty members, all holding PhDs from elite institutes, to teach and train the best minds in this country. VIT Business School endeavours to develop thought leaders who are innovative, socially sensitive, ethically strong and globally competent. VITBS offers Undergraduate (BBA), Postgraduate (MBA) and Doctoral (Ph.D.) programmes in Management. The programmes are designed to infuse strong industry-relevant business principles with deep insights, influence practice, and actively collaborate with foreign universities and industries. The school collaborates with foreign universities for Overseas Experiential Learning (OLEP), Adjunct Faculty, and foreign degrees in Credit Transfer mode. Industrial collaboration extends to research, consultancy, internships, projects, and placements.

About Lumbini Banijya Campus

Lumbini Banijya Campus was formally inaugurated on 20th February 1982. Initially the campus was run in Butwal Municipality Building at Ward No. 1 to run PCL classes in morning shift. Later B.Com classes were started in 1986 with 42 students in first year. The Campus got approval to run MBS classes in 2001 phasing out the PCL. For its quality in academic field the campus got quality accreditation certificate from University Grants Commission Nepal. After the accreditation, the campus was approved to run BBM under the affiliation of T.U. in 2014 and MBA-BF in 2017 as an autonomy. The campus is well equipped with library, e-library, computer labs and all other necessary factors that is required to provide academically sound environment for the students. The Campus is not only dedicated academically but also with field works and research to provide students with practical scenarios of today's business environment.



Themes:

1. Globalization and International Business Strategies
2. Digital Transformation and Business Innovation
3. Sustainable Business Practices in Emerging Markets
4. Cross-cultural Management and International HRM
5. Financial Inclusion and Digital Economy
6. Other contemporary business-related topics

Important Dates

Full Paper Submission: 10th June 2025

Notification of Acceptance: 15th June 2025

Pre-seminar workshop: 14th – 18th April 2025

Registration: 20th June 2025

Seminar Dates: 27th - 28th June 2025

Registration Fees*

Pre-seminar Workshop	International Seminar*
Ph.D. Scholar/UG & PG Students: ₹600 (Including GST)	Ph.D. Scholar/UG & PG Students: ₹600 (Including GST)
Registration link:	Registration link:

*Registration fee includes Seminar Kit, Lunch, and Tea.

*Accommodation will be given based on availability and a payment basis.

Guidelines for Submission

The seminar will consider papers submitted in a broad thematic area related to business, such as marketing, finance, human resource management, entrepreneurship, production and operation management, AI tools, and innovation. The scholars are expected to get constructive feedback from experts in a collaborative direction to improve their research and practice. We welcome papers in Times New Roman, 1.5 Line Spacing, 12 font size, and APA 7th Edition referencing style.

Note: Selected high-quality papers will be published in Scopus-indexed journals after revision.



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LUMBINI
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Organizing Committee:

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Chancellor, Vellore Institute of Technology

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Vice President, Vellore Institute of Technology

Dr. Sekar Viswanathan

Vice President, Vellore Institute of Technology

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Dr. Jayabharathi T

Registrar, Vellore Institute of Technology

Organizing Members

- **Chairman:** Prof. P. Venu Gopal, Dean (i/c), VIT Business School, Vellore, India
Prof. Dr. Tara Prasad Upadhyay, Campus Chief, Lumbini Banijya Campus
- **Convener:** Dr. Bijay Prasad Kushwaha, Dr. Shivam Sakshi, Dr. Subashini R. – VITBS
Dr. Bhagwati Prasad Chaudhary, Dr. Bharat Bhusal, Lumbini Banijya Campus
- **Coordinators:** Dr. Mohamed Jasim, Dr. Kathiravan C.

Contact Details:

bijayprasad.kushwaha@vit.ac.in

+91-89798 82334

shivam.sakshi@vit.ac.in

+91-88975 20909

For more information:

<https://bschool.vit.ac.in/>