

MANAGEMENT DEVELOPMENT PROGRAM (MDP) SERIES

on

DATA ANALYSIS USING JMP, POWER BI, AND EXCEL

June 23 - 27
07:00 am - 08:00 pm



Organized by



VIT Business School (VITBS)
Vellore Institute of Technology (VIT)
Vellore-632014, Tamil Nadu, India
<https://bschool.vit.ac.in/>

Objective of the program

To equip the learners with data cleaning and transformation using Excel and Power BI, along with exploratory data analysis and Statistical Modeling using JMP. Learners can build proficiency in creating interactive dashboards and visualizations that communicate insights effectively across various business functions and gain experience in applying predictive analytics, uncovering trends and patterns to support forward-looking decisions. By leveraging the contemporary strengths of JMP, Power BI, and Excel, this MDP will foster a comprehensive understanding of how data can drive operational efficiency.

Who Can Attend?

- Mid-level employees

Outline of the Program:

- Introduction to data analytics and tools overview
- Data preparation and management
- Data visualization and dashboard development
- Statistical analysis and predictive modelling.
- Solving a real-world business problems using all three tools

Key Takeaways

- Hands-on proficiency with leading analytics tools
- Enhanced data-driven decision-making skills
- Ability to build interactive dashboards and visualizations
- Understanding of core statistical and predictive techniques
- Integrated approach to solving real-world business problems

Registration Fee: Rs 250 - (Including GST)

Maximum allotted Seats: 30

Mode: Online

Convener



Dr. Mary Cherian

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Coordinators | Resource Person



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Dr. Muralidhara. A

JMP Global Academic Team Member
Expert in analytics and data
Science.