



VIT[®]

Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

Vellore- 632 014, Tamil Nadu

CENTRE FOR CLEAN ENVIRONMENT

Online Seminar
on

“Ending Plastic Pollution through Innovation, Policy, and Public Engagement”

11th June 2025



**WORLD
ENVIRONMENT
DAY**

BEAT PLASTIC POLLUTION

ABOUT VIT

Vellore Institute of Technology (VIT) was founded in 1984 as Vellore Engineering College by the Honourable Chancellor Dr. G. Viswanathan. The Institution has grown steadily since its humble beginning. VIT attracts students from all over India and more than 50 countries because of its excellence. VIT has emerged as one of India's best Institutes and aspires to become a global leader in education. Quality in teaching-learning, research and innovation make VIT a unique place to learn. VIT is the 10th best University Category, 13th Best Research and the 11th best Engineering institution of India in 2024 NIRF Ranking published by the Ministry of Education, Govt. of India. VIT is ranked among the top 150 universities in Asia according to the QS Asia University Rankings 2025, and is placed in the 791–800 band in the QS World University Rankings 2025. VIT achieved NAAC Accreditation with A++ grade in the 4th cycle. VIT is one of the top 3 institutions of India and within the top 501-600 Universities of the world as Per Shanghai ARWU Ranking 2024. VIT is also Ranked by Times Higher Education (THE) World University Ranking, US News Ranking, Round University Ranking, Russia and others. VIT is the first institute of India to receive QS 4-Star rating in overall category and QS 5-Star rating in teaching, employability, facilities, innovation and inclusiveness.



ABOUT CENTRE FOR CLEAN ENVIRONMENT

Centre for Clean Environment (CCE) at Vellore Institute of Technology (VIT) was established and formally inaugurated on 30th April 2024 with the intention to associate with Global Sustainable Development Goals adopted by the United Nations. CCE focuses on finding innovative technologies and sustainable solutions for the environmental issues from local to global scale. The centre address environmental concerns by collaborating with government, industry, non-government organizations and leading academic partners through national and international research networks. Our thrust area of research and consultancy revolves around water & wastewater treatment & management, solid waste management, waste to wealth, emerging contaminants, novel methods for environmental remediation, multidisciplinary approach towards environmental monitoring, bioremediation of organic pollutants in soil and water, environmental systems design, computations & modelling, heavy metal removal, air pollution & climate change, environmental forensic analysis, health risks & environmental impact assessment, environmental awareness, clean energy and other relevant areas of environmental concerns.



ABOUT THE SEMINAR

World Environment Day is an annual global event held on June 5th since 1973, aiming to raise awareness and drive action for the protection of our environment. With participation from over 143 countries each year, World Environment Day serves as a significant platform for public outreach, uniting businesses, non-governmental organizations, communities, governments, and celebrities in advocating for environmental causes. The theme for World Environment Day 2025 is “Ending Plastic Pollution”, emphasizing the urgent need to tackle plastic pollution through innovation, policy reforms, and public engagement. Plastic pollution poses a significant threat to ecosystems, human health, and biodiversity. The United Nations Environment Programme (UNEP) is leading global efforts to cut plastic pollution by 80% by 2040 through a legally binding treaty and a shift to a circular economy.

In connection with World Environment Day celebrations, the Centre for Clean Environment at Vellore Institute of Technology, Vellore, is organizing an online seminar on ‘Ending Plastic Pollution through Innovation, Policy, and Public Engagement’. The primary objective of this seminar is to create awareness about the challenges of plastic pollution, its impact on ecosystems and human health, and to discuss innovative solutions, policies, and community engagement strategies to effectively reduce and eventually end plastic pollution. The seminar will feature lectures delivered by experts from premier academic institutions and industry.

SPEAKERS



Dr. Ruby Makhija
Founder, Why Waste
Wednesdays Foundation,
New Delhi



Dr. M. Dwarakanath
Chairman, SEIAA,
Government of Pondicherry,
Visiting Professor, PSGCAS
& PSGIM, Coimbatore, TN

ORGANIZING COMMITTEE

Convenor

Dr. Shantha Kumar. S
Director
Centre for Clean Environment

Co-convenor

Dr. B. Srimuruganandam
Professor
Centre for Clean Environment

Coordinators

Dr. Monali Priyadarshini
Assistant Professor
Centre for Clean Environment

Dr. Greeshma. O
Assistant Professor
Centre for Clean Environment

WHO CAN ATTEND

Participation is open to all professionals, researchers, academia, industries, and students.

REGISTRATION



Registration link

<https://forms.gle/UKngbm71u5eD3XX88>



Last Date of Registration

10th June 2025

For further details contact:
vitccevents@gmail.com

MODE OF DELIVERING: **ONLINE**

The link will be sent to registered participants

Time: 10:00 am to 12:30 pm

E-Certificate will be provided for the registered participants who attend both the sessions.

