



# VIT<sup>®</sup>

Vellore Institute of Technology  
(Deemed to be University under section 3 of UGC Act, 1956)

## VIT School of Media, Arts and Technology (V-SMART)

cordially invites you to an online guest lecture on

## Content Development for Digital Media

### Resource Person



**Mr. Sanjay Kumar**  
(Ex-Managing Editor,  
Microsoft News & Google  
certified fact-checker,  
New Delhi)

Mr. Sanjay Kumar is a seasoned new media journalist, media trainer, keynote speaker and a Google certified fact-checker, whose multi-faceted career spans across top-notch media organizations, including Times Group, NDTV, Hindustan Times, India Today Group, Microsoft, where he served as the Managing Editor of Microsoft News, a UK-based international finance magazine, where he was Editor-in-Chief, Geospatial World, where he excelled as Senior Vice President & Managing Editor. Sanjay holds a postgraduate degree from Jawaharlal Nehru University and a law degree from Delhi University. He has conducted workshops to train media students in the domain of content writing at various journalism schools across India.

**Date:** 12th February 2025, Wednesday

**Time:** 2pm to 4pm

**Platform:** MS-TEAMS

**Meeting Link:** <https://shorturl.at/Ga9zX>

**QR Code:**



*L.R.*  
6/2/25

**Dr. L. Ramalakshmi**  
Faculty Co-ordinator

*H.R.*

**Prof. Raja M**  
HoD – Dept. of Multimedia

*N. Vydianathan*  
6.2.25

**Prof. Vydianathan R**  
Dean, V-SMART

