



VIT[®]

Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

VIT School of Media, Arts and Technology (V-SMART)

cordially invites you to an online guest lecture on

Content Development for Digital Media

Resource Person



Mr. Sanjay Kumar
(Ex-Managing Editor,
Microsoft News & Google
certified fact-checker,
New Delhi)

Mr. Sanjay Kumar is a seasoned new media journalist, media trainer, keynote speaker and a Google certified fact-checker, whose multi-faceted career spans across top-notch media organizations, including Times Group, NDTV, Hindustan Times, India Today Group, Microsoft, where he served as the Managing Editor of Microsoft News, a UK-based international finance magazine, where he was Editor-in-Chief, Geospatial World, where he excelled as Senior Vice President & Managing Editor. Sanjay holds a postgraduate degree from Jawaharlal Nehru University and a law degree from Delhi University. He has conducted workshops to train media students in the domain of content writing at various journalism schools across India.

Date: 12th February 2025, Wednesday

Time: 2pm to 4pm

Platform: MS-TEAMS

Meeting Link: <https://shorturl.at/Ga9zX>

QR Code:



L.R.
6/2/25

Dr. L. Ramalakshmi
Faculty Co-ordinator

R.M.

Prof. Raja M
HoD – Dept. of Multimedia

V. Vydianathan
6.2.25

Prof. Vydianathan R
Dean, V-SMART

