



VIT[®]

Vellore Institute of Technology

(Deemed to be University under section 3 of UGC Act, 1956)

VIT School of Media, Arts and Technology (V-SMART)

Department of Multimedia

Cordially invites You for 8th Module Guest Lecture

on

"Emerging Trends in Advertising"

by

Mr. Jose Fredric Elisayu

Senior Producer, Hogarth Media Production, Chennai.

Date : 28th March 2025 (Friday)

Time : 09.30 AM to 11.30 AM

Venue: Mahatma Gandhi Block (MGB) – 203 A

Dr. Bharath Yuvaraj. R

Dr. Bharath Yuvaraj. R
(Faculty Coordinator)

Dr. Vaageessan. M

Dr. Vaageessan. M
(Faculty Coordinator)

Dr. Saravanan. S

Dr. Saravanan. S
(HOD, Multimedia)

Prof. Vydianathan. R

Prof. Vydianathan. R
(Dean, VSMART)

VIT – A Place to learn, A Chance to grow

