





One day- Regional Level Seminar

The Digital Accountant: Decoding IND-AS through Data Analytics for Smarter Financial **Decisions**

Organised by **Department of Commerce School of Social Sciences and Languages Vellore Institute of Technology** Katpadi, Vellore-632 014

> In collaboration with Board of Studies (Academic), ICAI New Delhi-110 002

Date: 11th September 2025 Time: 09:00 am to 05:30 pm Venue: VIT, Vellore campus (TT-Ground Floor-Shakespeare Gallery)



ABOUT VIT

Vellore Institute of Technology (VIT) was founded in 1984 as The Department of Commerce is one of the four departments in University category, 11th best in Research category, 11th best in Engineering domain and 17th best in Overall category. Moreover, it comes within 851-900 in the world rankings as per OS World University Ranking 2023.VIT has a strong international presence across the world and academic partnerships with over 440 foreign universities. VIT Group of Institutions offer 64 Undergraduate, 35 Postgraduate, 16 Integrated UG/PG programmes in addition to > full-time Ph.D programmes in the domain of Engineering, Sciences, Life sciences, Management, Social Sciences and These programmes are structured in a way that caters to the needs Languages.

ABOUT THE SCHOOL

The School of Social Sciences and Languages (SSL) was established as a distinct entity in 2009, constituting the Department of Commerce, Social Sciences, English and other Languages. The school offers Undergraduate (B.Com - General, B.Com - Banking and capital markets, Financial Technology, Business Process Services), Postgraduate (MSW), and Ph.D programmes in Commerce, Economics, Tamil, English, Psychology, Sociology, Social Work, History, International Relations and Hindi. It is one of the most acclaimed schools of Social Sciences in India. The prime focus of the school is to impart futuristic and supportive education to engineering and nonengineering students in subjects like Sociology, Psychology, Commerce, Economics, History, International Relations, Social work, Music, Ethics & Values, Indian Constitution, English, Tamil French, German, Chinese Japanese, Italy, Spanish, and Hindi. The school maintains an outstanding record of awards for excellence in teaching within the VIT community and in the broader higher education context. It is equipped with state-of –the-art laboratories and a team of 134 regular, 9 adjunct excellent faculty members and 324 full time research scholars with commendable research capabilities are engaged in interdisciplinary research collaborating with experts within and outside the university. The school is committed to providing a dynamic intellectual environment by fostering critical, reflective and conceptual thinking in students and aims to enrich their education by adopting unique approaches to learning. The School of Social Sciences and Languages (SSL) employs innovative teaching methods and adopts interdisciplinary approaches to learning integrating international perspectives into its teaching.

ABOUT THE DEPARTMENT

Vellore Engineering College by its founder and Chancellor, the School of Social Sciences and Languages, with 27 regular Dr. G. Viswanathan, former minister of Tamil Nadu and Member professors, 2 adjunct faculty members, 3 professors of practice of Parliament. VIT campus is spread across a vast area of 372 (2 CAs and one CAIIB) with good academic and research acres in the city of Vellore, Tamil Nadu. VIT has been ranked by expertise. The commerce programmes have MOU's with MHRD NIRF Ranking, Govt. of India 2023 as 8th best in ACCA/ISDC, NSE, TCS and ICAI. The department offers Ph.D. programmes and 4 specializations of B.Com.

- B.Com (General) Embedded with ACCA-UK. \triangleright
- B.Com (Banking and Capital Markets) in association with NSE (National Stock Exchange) Academy.
- B.Com (Financial Technology) in association with NSE (National Stock Exchange) Academy.
- B.Com (Business Process Services) in association with Tata Consultancy Services (TCS).

of the future with concepts like AI, ML, Analytics integrated into the core areas along with internships and projects

ABOUT ICAI

The Institute of Chartered Accountants of India (ICAI) is a statutory body established under the Chartered Accountants Act of 1949 for regulating and developing the profession of Chartered Accountants in India, ICAI is the world's largest accounting body, with a strong tradition of service to the public interest and the Indian economy.

ICAI operates under the administrative supervision of the Ministry of Corporate Affairs, Government of India. It has a vast network comprising 5 Regional Councils and 182 Branches within India, and it boasts a significant global presence with 50 Overseas Chapters and 31 Representative Office's spanning 81 cities across 47 countries worldwide. During its seventy-five years of existence, ICAI has achieved recognition as a premier accounting body not only in India but also globally. It is renowned for maintaining the highest standards in technical and ethical areas and for its stringent examination and education standards. This commitment to excellence has positioned ICAI as a leader in the accounting profession.

ICAI's mission extends beyond regulation and education. It is committed to enhancing the quality of accounting and auditing practices to meet international standards.

The Institute continually updates its curriculum and professional development programmes to reflect the latest advancements in the field and the evolving needs of the global economy.

Moreover, ICAI actively contributes to national economic development by providing valuable insights and recommendations on financial, economic, and policy issues. It engages with various stakeholders, including government bodies, industry associations, and international organizations, to drive initiatives that promote transparency, accountability, and good governance.

Over a period of time, the ICAI has achieved recognition as a premier accounting body not only in the country but also globally, for maintaining highest standards in technical, ethical areas and for

sustaining stringent examination and education standards. Since 1949, the profession has grown leaps and bounds in terms of members and student base.

- Regulate the profession of Accountancy
- Education and Examination of Chartered Accountancy Course
- Continuing Professional Education of Members
- Conducting Post Qualification Courses
- Formulation of Accounting Standards
- Prescription of Standard Auditing Procedures
- Laying down Ethical Standards
- Monitoring Quality through Peer Review
- Exercise Disciplinary Jurisdiction
- Financial Reporting Review
- Input on Policy matters to Government
- Ensuring Standards of performance of Members

ABOUT SEMINAR

This seminar is designed to provide participants with practical insights into the application of IND-AS in financial decision-making. It focuses on analyzing case-based financial data to understand how adjustments, such as fair-value measurement of financial instruments, can influence investment and capital-budgeting decisions. Participants will learn to apply spreadsheet models and ratio-analysis techniques to assess the impact of IND-AS on a company's financial health and to frame data-driven recommendations.

Registration: Free of Charge

Stakeholders from VIT and other institutions are encouraged to register.

Link for registration: https://forms.gle/o2XKUouybB7x59RC9

Last date of registration: 09/09/2025

Seats limits: 150 persons

Certificate of Participation will be issued to all participants who have 100% attendance in the venue.

Name of Resource Persons	Affiliation	
CA Rajiv Rabindran	Practising Chartered Accountant, International Skill Development Corporation (ISDC), Bangalore	
CA Vineela Thamminedi	Practising Chartered Accountant, International Skill Development Corporation (ISDC), Bangalore	
CA CMA S.Balaji	Practising Chartered Accountant, Chennai	
CA P.Manikandan	Practising Chartered Accountant, Chennai	

Schedule of Sessions

Time Sessions Title Speakers 09:00 am - 10:00 am - Inauguration	Date: 11th September 2025				
10:00 am -11:15 am I Introduction & Impact of Indian Accounting Standards on Financial Analysis and Strategic Decision-Making 11:15 am -11:25 am- Tea Break The Future of Indian Accounting Standards: Emerging Trends and Regulatory Developments 12:45 pm - 01:50 pm- Lunch Break Introduction on Leveraging Artificial Intelligence and Machine Learning for Advanced Data Analytics in Accounting and Auditing 03:15 pm -03: 30 pm-Tea Break O3:30 pm - 04:45 pm IV From Transaction Processing to Strategic Business Enabler CA Rajiv Rabindran CA Vineela Thamminedi CA CMA S. Balaji CA CMA S. Balaji CA CMA S. Balaji CA CMA S. Balaji	Time	Sessions	Title	Speakers	
10:00 am -11:15 am Impact of Indian Accounting Standards on Financial Analysis and Strategic Decision-Making 11:15 am -11:25 am - Tea Break The Future of Indian Accounting Standards: Emerging Trends and Regulatory Developments CA Vineela Thamminedi CA Vineela Thamminedi CA Vineela Thamminedi CA CMA S. Balaji O2:00 pm - 03:15 pm - 03: 30 pm-Tea Break O3:15 pm - 03: 30 pm-Tea Break Rethinking Accounting's Impact: From Transaction Processing to Strategic Business Enabler	09:00 am - 10:00 am - Inauguration				
11:30 am - 12:45 pm - 01:50 pm- Lunch Break 12:45 pm - 01:50 pm- Lunch Break 12:45 pm - 01:50 pm- Lunch Break Introduction on Leveraging Artificial Intelligence and Machine Learning for Advanced Data Analytics in Accounting and Auditing 13:15 pm - 03: 30 pm-Tea Break Rethinking Accounting's Impact: From Transaction Processing to Strategic Business Enabler Thamminedi CA CMA S. Balaji CA CMA S. Balaji CA CMA S. Balaji		,	Impact of Indian Accounting Standards on Financial Analysis and Strategic Decision-Making	Rabindran	
III Indian Accounting Standards: Emerging Trends and Regulatory Developments 12:45 pm - 01:50 pm- Lunch Break Introduction on Leveraging Artificial Intelligence and Machine Learning for Advanced Data Analytics in Accounting and Auditing 03:15 pm - 03: 30 pm-Tea Break Rethinking Accounting's Impact: From Transaction Processing to Strategic Business Enabler CA CMA S. Balaji CA CMA S. Balaji	11:15 am -11:25 am- Tea Break				
02:00 pm - 03:15 pm III O2:00 pm - 03:15 pm O3:15 pm O3:15 pm -03: 30 pm-Tea Break Rethinking Accounting's Impact: From Transaction Processing to Strategic Business Enabler CA CMA S. Balaji		II	Indian Accounting Standards: Emerging Trends and Regulatory	0	
02:00 pm - 03:15 pm III Leveraging Artificial Intelligence and Machine Learning for Advanced Data Analytics in Accounting and Auditing 03:15 pm -03: 30 pm-Tea Break Rethinking Accounting's Impact: From Transaction Processing to Strategic Business Enabler CA CMA S. Balaji CA CMA S. Balaji CA CMA P. Manikandan	12:45 pm - 01:50 pm- Lunch Break				
03:30 pm - 04:45 pm Rethinking Accounting's Impact: From Transaction Processing to Strategic Business Enabler Rethinking Accounting's Impact: P.Manikandan			Introduction on Leveraging Artificial Intelligence and Machine Learning for Advanced Data Analytics in Accounting and	CA CMA	
03:30 pm - 04:45 pm Rethinking Accounting's Impact: From Transaction Processing to Strategic Business Enabler Rethinking Accounting's Impact: P.Manikandan	03:15 pm -03: 30 pm-Tea Break				
04:45pm – 05:30 pm-Vote of Thanks			Rethinking Accounting's Impact: From Transaction Processing to Strategic Business	CA	

Committee Members

Dr. Muthumeenakshi M, Associate Professor Senior

Dr. Geetha R, Assistant Professor Senior

Dr. Syed Noorul Shajar, Assistant Professor

Dr. Lourden Selvamani V, Assistant Professor

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Organizing Committee

Honourable Patron

Dr. G. Viswanathan, Founder & Chancellor

Vellore Institute of Technology, Vellore

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Vice President, Vellore Institute of Technology, Vellore

Dr. Sekar Viswanathan

Vice President, Vellore Institute of Technology, Vellore

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