

VALUE ADDED COURSE ON STARTUP LAUNCHPAD: IDEA TO IMPACT

SEP 23, 2025 – JAN 21, 2026

(Delivered by an Industry Expert – Bridging Academia, Innovation & Funding)

Course Outcomes:

- Develop an entrepreneurial mindset by understanding innovation types, startup culture, and the process of transforming ideas into viable ventures.
- Apply practical tools such as Business Model Canvas, MVP design, market sizing, and financial planning to validate and refine startup concepts.
- Demonstrate startup readiness by creating and pitching a business idea with clarity, confidence, and industry relevance.

Course Contents:

1. Orientation & Foundations
2. Ideation & Validation
3. Business Models
4. IP & Legal
5. Market Research & Go-to-Market (G2M)
6. Funding Landscape
7. Financial Planning
8. Pitching & Storytelling
9. Innovation Management
10. Commercial Strategies & Scaling
11. Ecosystem Building
12. Capstone & Demo Day



Dr. Rajat Pandey,
Sr. Consultant,
Startup Funding Specialist /
Biotech & Investment Professional

Coordinators:

Dr. Vidhya S., Assistant Director, EDC
Dr. Jothish Kumar M., President, IIC

Conveners:

Dr. Partha Sharathi Mallick, Pro-Vice Chancellor
Dr. Ramesh Kumar C., Director, VIT IST

Office of Innovation, Startup and Technology Transfer Cell (VIT IST)

Vellore Institute of Technology, Vellore - 632014, India

www.vit.ac.in

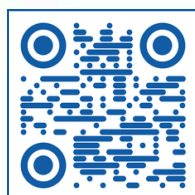
VIT - A Place to Learn; A Chance to Grow

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SEP 23, 2025 - JAN 21, 2026

COURSE SCHEDULE

Date	Day	Time	Mode
Sep 23, 2025	Tuesday	06:00 - 07:30 PM	Online
Sep 29, 2025	Monday	06:00 - 07:30 PM	Online
Oct 14, 2025	Tuesday	06:00 - 07:30 PM	Online
Oct 28, 2025	Tuesday	06:00 - 07:30 PM	Online
Nov 4, 2025	Tuesday	06:00 - 07:30 PM	Online
Nov 11, 2025	Tuesday	06:00 - 07:30 PM	Online
Dec 9, 2025	Tuesday	06:00 - 07:30 PM	Online
Dec 16, 2025	Tuesday	06:00 - 07:30 PM	Online
Dec 23, 2025	Tuesday	06:00 - 07:30 PM	Online
Dec 30, 2025	Tuesday	06:00 - 07:30 PM	Online
Jan 6, 2026	Tuesday	06:00 - 07:30 PM	Online
Jan 13, 2026	Tuesday	06:00 - 07:30 PM	Online
Jan 20, 2026	Tuesday	09:30 - 05:30 PM	Offline
Jan 21, 2026	Wednesday	09:30 - 05:30 PM	Offline



Target Audience:

UG/PG Students/Research Scholars

Registration Fee:

Students/Research Scholars: INR 1000/-
Including 18% GST

Registration Link:

<https://events.vit.ac.in/>

Contact:

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