

FREE

**FREE SMART PLS KEY
(2 MONTHS)**



VIT[®]
Business School

IN ASSOCIATION WITH



**21ST- 25TH
OCTOBER, 2025**

**06:00 - 08:00
PM**

A FIVE-DAY ONLINE WORKSHOP ON DATA ANALYSIS FOR MULTIDISCIPLINARY RESEARCH

DISCUSSIONS AND INSIGHTS

DAY 1

DATA ANALYSIS USING SMART-PLS

DAY 2

BASICS DATA ANALYSIS USING FSQCA

DAY 3

ADVANCE DATA ANALYSIS USING FSQCA

DAY 4

SLR AND BIBLIOMETRIC ANALYSIS

DAY 5

AI TOOLS FOR ACADEMIC PAPER WRITING

**REGISTRATION FEE
₹ 1000 (INCL. GST)**

REGISTRATION LINK
<https://events.vit.ac.in>

OUR RESOURCE PERSONS



**DR. BIJAY
KUSHWAHA**
VIT, VELLORE



DR. ATUL SHIVA
JAIPURIYA, NOIDA



DR. PUSHPA RAJ
AMITY UNIVERSITY,
BENGALURU



**DR. JAYANTA
CHAKRABORTI**
GIBS, BENGALURU

CONVENOR



PROF. MERY CHERIAN
DEAN, VITBS

CO-CONVENOR



PROF. P. VENUGOPAL
ASSO. DEAN, VITBS

FACULTY ORGANISERS



DR. BIJAY KUSHWAHA
VIT, VELLORE
+91 8979882334
BIJAYPRASAD.KUSHWAHA@VIT.AC.IN



DR. SHIVAM SAKSHI
VIT, VELLORE
+91 8897520909
SHIVAM.SAKSHI@VIT.AC.IN

****COMPLIMENTARY PHYSICAL WORKSHOP ON DATA ANALYSIS USING SPSS AND PROCESS MACRO ON
30/10/2025 AT VIT VELLORE DURING INTERNATIONAL CONFERENCE FOR ALL THE REGISTERED PARTICIPANTS
(OPTIONAL)**