



INTERNATIONAL CONFERENCE ON EMERGING TRENDS IN INTELLECTUAL PROPERTY RIGHTS

ORGANIZED BY
DEPARTMENT OF COMMERCE
SCHOOL OF SOCIAL SCIENCES AND LANGUAGES (SSL) VIT, VELLORE
AND
VIT SCHOOL OF LAW (VITSOL), VIT, CHENNAI



FUNDED BY MINISTRY OF EDUCATION GOVERNMENT OF INDIA

DATE AND VENUE

**7TH NOVEMBER, 2025,
VELLORE INSTITUTE OF TECHNOLOGY,
CHENNAI CAMPUS,
CHENNAI**

ABOUT SCHOOL OF SOCIAL SCIENCES AND LANGUAGES

Established as a distinct entity in 2009, the School of Social Sciences and Languages (SSL) employs innovative teaching methods and adopts interdisciplinary approaches to learning. The School helps students gain knowledge and skills that are required in the global market. It adheres to the highest standards in teaching-learning by employing innovative practices, ensuring excellence in research, and by adopting rigorous internal peer and student review. The school is committed to providing a dynamic intellectual environment by fostering critical, reflective and conceptual thinking in students and aims to enrich their education by adopting unique approaches to learning. The school maintains an outstanding record of awards for excellence in teaching within the VIT community and in the broader higher education context. It is equipped with state-of-the-art laboratories and a team of excellent faculty members with commendable research capabilities. The school offers MSW and B. Com. Programme with four specializations (General, Fintech, Banking and Capital Markets, and Business Process). These courses are taught by a blend of industry/academia through MoUs with TCS, NSE, and ISDC (ACCA embedded with B.Com). The commerce programmes also employ Chartered Accountants as Professors of Practice. Minor in Finance and IPR are offered to the B.Tech programmes. Ph. D. programmes in Commerce, Economics, Psychology, Sociology, Tamil, Hindi, English and other Foreign languages such as Spanish, French, German, Japanese, Arabic are offered.


ABOUT VIT SCHOOL OF LAW

The VIT School of Law (VITSOL), the progeny of VIT University is one of the best Law Colleges in Chennai. It entered the legal arena in 2014, aiming at high goals to be achieved. The Law School aims to impart quality legal education to equip the young minds with knowledge of law, teach them the nuances of the legal profession and make them aware of the nitty gritty of the profession. The school has over 1200 students across the courses. The school is supported by around 45 core faculty members, with a sizable number of faculty members holding doctoral degrees in various branches of law, cementing our place as one of the best Law Colleges in Chennai. To improve the advocacy skills the school runs moot court and debate societies. Through these societies various International / National level programs are conducted. The school regularly organizes Moot Court Competitions, both in national and international law, National level debate competitions, International / National Conferences, Seminars and Workshops, and Legal Aid programmes, positioning us among the best Law Colleges. The knowledge of teaching faculty is enhanced and updated through Faculty Development Programmes conducted periodically.



ABOUT THE INTERNATIONAL CONFERENCE ON EMERGING TRENDS IN INTELLECTUAL PROPERTY RIGHTS

In the wake of limitless global issues there's a need of new machineries and tools to combat them. This can be effectively handled with the help of critical technological advancements. These advancements are being made with the help of IP protection. But now with unregulated increase in the technological advancements alongside the increase in globalization of commerce in today's world drives for new scenarios of Intellectual Property issues. Traditional IP frameworks, such as those for patents, copyrights, and trademarks, are being challenged and re-evaluated to accommodate new forms of creation, distribution, and innovation. These issues present significant challenges for creators, businesses, and legal systems worldwide. Lack of intellectual property protection, as well as disparities in protection requirements across countries, pose significant barriers to economic development, international trade, and investment. Intellectual property laws must ensure that both private rights and public interest are considered in order to allow technological and long-term economic growth. However, this equilibrium is precarious, and it is necessary to apply and interpret IP laws in such a way that all interests are properly balanced. In lieu with this backdrop, this conference is being organized. This, International Conference on Emerging Trends in Intellectual Property Rights, will serve as a forum for discussion on the very issues that raises question on the validity and applicability of the Intellectual Property Laws. This conference will delve into the complex and rapidly evolving landscape of IP, addressing the challenges and opportunities presented by new technologies and global trends including the rapidly evolving AI mechanisms, the issues persisting the pharmaceutical industry, agriculture and much more. The constantly evolving field of IP is a combination of ideas, standards, and principles from various scientific fields. This international platform merely reflects the joined global community's determined attempt to address the pressing issues legally and bring forth a change for a better and sustainable IP world.






THEMATIC AREAS FOR PRESENTATION

- Challenge of Balancing IP protection with access to essential goods like medicines
- Impact of AI-generated works on Copyright protection and its issues
- Ownership and liability issues in AI systems
- Challenges in protection of Indigenous Cultural Heritage and Traditional Knowledge
- Enforcing GIs against counterfeit products - Challenges
- IP as a tool for achieving Targets set forth in COP 26
- Monetization of IP in music, film, and gaming industries and its legal challenges
- IP liability of e-commerce platforms
- Alternative dispute resolution (ADR) for IP disputes
- Intersection of data privacy regulations and IP rights
- Applicability of Criminal law in IP
- Intellectual Property Rights and Information Technology intersection
- Access and Exclusivity on Eco - Innovation in Proprietary Waste processing technologies under SDG

Note: *The sub-themes are only suggestive areas and are not exhaustive. Research papers that are not covered under the abovementioned sub-themes but have relevance in the thrust area of the conference may also be submitted.*





SUBMISSION GUIDELINES

- An abstract of 200 - 300 words (excluding 5 – 6 keywords), on the above-mentioned themes, is to be submitted
- There shall be a maximum of up to three Authors for each research paper
- The contributors are required to adhere to a uniform mode of citation (21st edition of The Bluebook: A Uniform System of Citation)
- Submissions should be in the form of research papers, and the acceptable word limit is 3000-5000 words (exclusive of footnotes)
- The submissions must be accompanied by a cover letter bearing the following information that is full name of the authors, designation of the authors, institutional affiliations and contact details of the authors
- The submission should be original work of the authors and must not be published elsewhere
- The papers shall not exceed 10% similarity under any anti-plagiarism detection software
- Authors may be expected to revise their abstracts and research paper submissions based on reviews and comments received from the organizing team
- The conference will follow a double-blind peer review process for publication
- Participants may register for the conference as an Author or Delegates/Observers
- The full paper submission link will be provided subjected to verification of abstracts and registration.
- Submit your abstract in the link given below;

<https://forms.gle/YvzpJyVRq87SS2tKA>





PUBLICATION PROCEEDINGS

Selected papers, based on the recommendation of the publication committee will be published after the conference with reputed publishers.

MODE OF PAPER PRESENTATION

The conference will be conducted in a hybrid mode, allowing participants the option to present their research paper either in online or offline mode.

IMPORTANT DATES


Last Date of Abstract Submission - **22nd October, 2025**

Communication of Abstract acceptance - **24th October, 2025**

Last Date for Full paper submission - **3rd November, 2025**

Date of Conference - **7th November, 2025**

REGISTRATION FEE

- Academicians, Legal and Other Professionals - Rs. 1500 -/-
 - Research Scholars - Rs. 1000 -/-
 - Undergraduate/ Post-Graduate Students - Rs. 750 -/-
 - Participants Alone - Rs. 500
- 



IMPORTANT DETAILS

- Confirmation for registration of the conference shall be subject to the payment of registration fee and submission of registration form
- The registration fees does not include accommodation or travel charges
- Certificate will be presented to every participant who duly submits and presents the paper

Non - Presenters will be given certificates based on their attendance marked on the day.

PAYMENT LINK

- <https://eventhubcc.vit.ac.in/EventHub/>
- The link given above leads to the portal through which payments are to be made
- External participants (other than VIT Chennai) can sign in to the portal as an external user by filling out the necessary details asked
- Participants are requested to search for **International Conference on Emerging Trends in IPR**.

Note: Participants are requested to choose correctly from the options given in the event link attached according to their designations to avoid confusions



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