



VIT[®]

Vellore Institute of Technology

(Deemed to be University under section 3 of the UGC Act, 1956)

FACULTY DEVELOPMENT PROGRAM (FDP)

DATA ANALYTICS USING POWER BI, SMART PLS AND PROCESS MACRO

 2nd - 6th February 2026

 07:30 am – 08:30 pm

 Mode: Online

 <https://events.vit.ac.in/>

Registration Fee: ₹250

(Including GST)

This program aims to equip learners with practical skills in Data Analytics using Power BI , Structural Equation Modelling (Smart PLS) and Process Macro to support data-driven business decisions. Participants will gain hands-on experience through real-world problem-solving and dashboard creation.



Convener

Dr. Mary Cherian

Professor and Dean –
VIT Business School
Vellore Institute of
Technology (VIT), Vellore

Organized by:

VIT Business School (VITBS)
Vellore Institute of Technology (VIT)
Vellore – 632014, Tamil Nadu, India
 <https://bschool.vit.ac.in/>

For

**FACULTIES & RESEARCH
SCHOLARS**



Co - Convener

**Dr. PULIDINDI VENU
GOPAL**

Associate Dean –
Professor Higher Academic
Grade

VIT Business School
Vellore Institute of Technology
(VIT), Vellore

**Coordinators /
Resource Persons**



Dr. Vasumathi A

Professor Higher Academic
Grade -
VIT Business School
Vellore Institute of
Technology (VIT), Vellore



Dr. Subhashini R

Associate Professor –
VIT Business School and
Director i/c - VITCR
Vellore Institute of
Technology (VIT), Vellore



Dr. Ganesan K

Professor Higher Academic Grade -
School of Computer Science,
Engineering and Information
Systems
Vellore Institute of Technology (VIT),
Vellore



**Dr. Asokan
Vasudevan**

Professor
Department of Business and
Communication
Inti International University,
Malaysia