

The Office of Innovation, Startup and Technology Transfer (VITIST)

INNOVATION WEEK 2026 (20 - 24 JANUARY 2026)

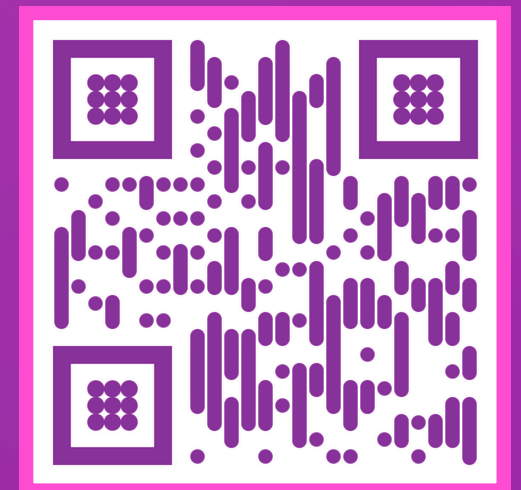
One Day Workshop on **AR-VR BOOTCAMP** Concepts, Tools & Application Development **23rd January, 2026 (Friday)**

About Workshop:

The AR-VR Bootcamp is a one-day, hands-on workshop designed to introduce participants to the complete XR (Extended Reality) ecosystem, covering Augmented Reality, Virtual Reality, and Mixed Reality. This bootcamp blends theoretical foundations with practical development sessions using Unity, Vuforia, and the XR Interaction Toolkit.

What You'll Learn:

- Fundamentals of XR (VR / AR / MR)
- Hardware overview: Quest 3, Vive, HoloLens, Mobile AR
- AR development: Vuforia, Image Targets, Plane Detection
- VR development: XR Interaction Toolkit, locomotion, grabbing
- Design principles for immersive 3D interfaces
- Deployment to Android / Meta Quest



Register Here: <https://events.vit.ac.in/>

Target Participants:

UG/PG/Phd Students, Faculty & Industry delegates

Registration Fee*:

UG/PG/PhD Students: Rs. 590/-

Faculty/Industry delegates : Rs. 1180/-

*Inclusive of 18% GST

Coordinators:

Dr. Konguvel E., Asso. Prof. & Coordinator, R&D Cell, IIC, VITIST

Dr. Vidhya S., Prof. & Assistant Director, EDC, VITIST

Convenors:

Dr. Ramesh Kumar C., Professor & Director, VITIST

Dr. Jothish Kumar M., President, IIC, VITIST



More Information | +91 9597812810

R & D Cell, Institution's Innovation Council,

The Office of Innovation, Startup and Technology Transfer (VIT IST),

Vellore Institute of Technology, Vellore - 632014.

VIT - A Place to Learn; A Chance to Grow

