CHIEF PATRON

Dr. G. Viswanathan, Chancellor

PATRONS

Mr. Sankar Viswanathan, Vice President

Dr. Sekar Viswanathan, Vice President

Dr. G.V.Selvam, Vice President

Dr. Sandhya Pentareddy, Executive Director

Ms. Kadhambari S.Viswanathan, Assistant Vice-President

CO-PATRONS

Dr.V.S. Kanchana Bhaskaran, Vice Chancellor

Dr.Partha Sharathi Mallick, Pro-Vice Chancellor

Dr.T.Jayabarathi, Registrar

Co-ordinators

Dr.Daphne Lopez,
Dean, SCORE

Dr. Senthil Kumar T
Assistant professor Senior
Grade 2, SCORE

Dr. Iyapparaja M
Professor & Head,
Department of Smart
computing, SCORE

Registration Details

Registration Fee —Rs.500*+18%GST
(Faculty/Students/Research Scholar)

*Maximum Participants(FCFS Basis) - 60

**Certification on "Mastering Canva: Branding, Animation, and AI Tools" will be provided for all participants after successful completion of the workshop.

Fee payment Link:

https://events.vit.ac.in

Follow the steps:

Click Login at the top → Existing User, login with your credentials/New user register your credentials → Get Confirmation Mail → Login →Select Workshop on Canva → Register → Proceed Payment

(After fee payment, the participants have to take Fee Receipt number and downloaded receipt to fill the registration form given below:)

Registration link:

https://forms.gle/pHcfSXcJFhFvLwiD7

RESOURCE PERSON

Dr. Senthil Kumar T
Assistant professor Senior Grade 2,
Department of Computer Applications,SCORE

VIT
Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

40
YEARS OF TRANSFORMING LIVES

One Day Hands on Workshop in "Mastering Canva: Branding, Animation, and AI Tools"

30th JANUARY 2026

Organized by

School of Computer Science Engineering & Information Systems(SCORE) Vellore Institute of Technology,Vellore

ABOUT VIT

Vellore Institute of Technology was established under Section 3 of the University Grants Commission (UGC) Act, 1956, and was founded in 1984 as Vellore Engineering College. The Union Ministry of Human Resources Development conferred University status on Vellore Engineering College in 2001. The University is headed by its founder and Chancellor, Dr. G. Viswanathan, a former Parliamentarian and Minister,Tamil Nadu Government.The institution persistently seeks and adopts innovative methods to improve the quality of higher education consistently. The campus has a cosmopolitan atmosphere with students from all corners of the globe. Experienced and learned teachers are strongly encouraged to nurture the students. The diversity of faculty members and their unrelenting focus on teaching and research enable to realise the high requirements of modern-day teaching-learning process. VIT has established and sustains a strong support structure for the successful progression of students. VIT is committed towards its vision of "Transforming life through excellence in education and research" and adopts professional approach in its governance.

RANKING & ACCREDITATION

VIT has emerged as one of the best institutes in India and is aspiring to become a global leader. Quality in teaching-learning, research and innovation make VIT unique.

Ranked among the top 701-800 Universities of the world and one among the top 5-6 Institutions in India (Shanghai ARWU Ranking 2023).

The 10 best University, the 13 best Research institution and the 11 best Engineering Institution in India (NIRF Ranking, Govt. of India 2024)

The Engineering and Technology subject areas of VIT are the 212 best in the World and the 9 best in India as per QS World University Rankings by Subject 2024.

NAAC Accreditation with A++ grade in the 4 cycle

Ranked within the top 163 Universities in Asia (QS Asia University Rankings 2024)

ABOUT SCORE

The School of Computer Science Engineering and Information Systems (SCORE) emphasizes the fields of Information Technology, Software Engineering and Domain Specific Applications to facilitate the evolution of skills in students to help them to attain a higher degree of knowledge, global competency, and excellence, for the betterment of the society. According to the subject positioning by QS, Computer Science and Information systems secured 136 rank in the globe. This school offers Bachelor of Technology, Master of Technology, Bachelor of Science(Computer Science), Bachelor of Computer Applications, Master of Computer Applications and Doctorate of Philosophy programmes. Major areas of research include Artificial Intelligence,Big Data,Cloud Computing,Data Mining,Image Processing,Information and Cyber Security, Intelligence Systems,IoT,Machine Learning and Software Engineering.The school's focus is on holistic learning to help the students to make significant contributions to the industry and to serve society at large. The school has committed faculty members, apart from many visiting professors, and working professionals from the industry and R&D organizations. The faculty members are highly motivated to do ground-breaking research and excel in teaching and learning processes.

Students are provided opportunities to apply the acquired knowledge in solving real-world problems and gaining research experience. The placement record of the school is always remarkable. The school has strong linkages with leading IT and research organizations with industry-supported laboratories. A selection of professors of the school are among the Top 2% Scientists in the world according to the study conducted by the Stanford University, USA in 2024.

ABOUT THE WORKSHOP

This engaging Canva Workshop focuses on the design of professional brochures. This session requires no prior graphic design experience and provides participants with the skills to create high-quality marketing and informational materials, including business brochures, event flyers, and educational handouts.

Participants will receive guided instruction on using Canva's templates, fonts, color schemes, and other design elements to develop brochures that are both visually appealing and effective in communication. The workshop emphasizes practical design principles, including layout composition, branding consistency, and visual storytelling techniques.

At the conclusion of the session, participants will have produced a ready-to-use brochure and gained the foundational skills and confidence to undertake future design projects independently.

Course Schedule

Session	Topic
10:00am-11:00am	Introduction to Canva Navigating the Dashboard
11:00am-11:45am	Design Fundamentals Advanced Tools
11:45am-12:45pm	Working with Templates
01:45pm-02:45pm	Collaboration Features Designing for Different Platform
02:45pm-04:00pm	Animation & Video Editing,AI & Productivity Tools