



# VIT<sup>®</sup>

## Vellore Institute of Technology

(Deemed to be University under section 3 of the UGC Act, 1956)



# ONE DAY WORKSHOP ON DATA ANALYTICS USING POWERBI, PROCESS MACRO AND RECENT TRENDS IN RESEARCH

20th April 2026  
06:30 pm - 09:30 pm  
Mode: Online

<https://events.vit.ac.in/>  
Registration Fee: \*100  
(Including GST)

This Workshop aims to equip learners with practical skills in Data Analytics using Power BI, Process Macro and expose them to recent research trends. Participants will gain hands on experience through real world problem solving and Dashboard creation.



**Convener**  
**Dr. Mary Cherian**

Professor and Dean –  
VIT Business School  
Vellore Institute of  
Technology (VIT), Vellore

### Organized by:

VIT Business School (VITBS)  
Vellore Institute of Technology (VIT)  
Vellore – 632014, Tamil Nadu, India  
<https://bschool.vit.ac.in/>



**Co - Convener**  
**Dr. PULIDINDI VENU  
GOPAL**  
Associate Dean –  
Professor Higher Academic  
Grade

VIT Business School  
Vellore Institute of Technology  
(VIT), Vellore

### For FACULTIES & RESEARCH SCHOLARS

### Coordinators / Resource Persons



**Dr. Vasumathi A**  
Professor Higher Academic  
Grade -  
VIT Business School  
Vellore Institute of  
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**Dr. Subhashini R**  
Associate Professor –  
VIT Business School and  
Director i/c - VITCR  
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**Dr. Ganesan K**  
Professor Higher Academic Grade -  
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