A One Day Workshop

On

Campus to Corporate: Communication & Interview Skills

20th March 2026

Organised by

**Department of English
School of Social Sciences & Languages
VIT, Vellore**

About Vellore Institute of Technology

Vellore Institute of Technology (VIT) was founded in 1984 as Vellore Engineering College by Chancellor Dr G. Viswanathan. VIT attracts students from all 29 states of India and more than 41 different countries because of its academic excellence. VIT was established with the aim, of providing quality higher education on par with international standards. VIT has been constantly ranked among the best universities and is aspiring to emerge as a global leader. VIT has already been ranked by major international rankings by agencies such as Shanghai ARWU Ranking, QS, Times Higher Education, US News, RUR, and others. VIT sets the record, as eight of the subjects made their way to the prestigious Quacquarelli Symonds (QS) World University Rankings (WUR) by Subject in 2023. Seven subjects of VIT are within the top 450 QS World University Rankings by Subject. VIT has national accreditation from the National Assessment and Accreditation Council (NAAC), Govt. of India with an A++ grade. VIT published the highest number of research publications in India in 2016, 2017, 2018, 2019, and 2020 as per Elsevier's (Scopus) database. There has been significant growth in the 'h' index since 2015. VIT has established some state-of-the-art laboratories in collaboration with industries and the government of India. VIT has ten research. centers in futuristic areas and has 300+ global academic partnerships in operation.

About the School of Social Sciences and Languages

The School of Social Sciences and Languages (SSL) at the Vellore Institute of Technology, Vellore Campus, was established in 2009 as a separate school with the prime objective of imparting futuristic and holistic education. The School focuses on disciplines such as Commerce, Economics, Finance and Accountancy, Business and Corporate Law, Psychology, Sociology, History, Music, and Indian and Foreign languages including English, French, German, Chinese, Spanish, Russian, Japanese and Arabic, apart from Tamil and Hindi.

SSL comprises four departments – **Commerce, Social Sciences, English, and Languages** – and is supported by about 135 committed faculty members across the University, dedicated to enhancing the employability of every VIT student. The School emphasizes soft skills training, provides opportunities to learn multiple foreign languages, and inculcates ethical and moral values through its unique course, *Ethics and Values*.

At the undergraduate level, SSL offers **B.Com – Bachelor of Commerce**, with specialisations in **Banking and Capital Markets**, **Financial Technology**, and **Business Process Services**. At the postgraduate level, the School offers a **Master of Social Work (MSW)**, a two-year programme. The School also offers **PhD programmes** in Commerce, English, Tamil, Hindi, French, Spanish, Social Work, Political Science, History, Economics, Sociology and Psychology, thereby fostering advanced research across a wide spectrum of social sciences and languages.

About the Workshop

Success in today's world largely depends on an individual's interpersonal skills. Proficiency in English is highly valued and respected in society, and in an increasingly competitive job market, those who excel in communication are the ones who rise to the top. A student's future is therefore significantly shaped by their ability to express ideas clearly, confidently and professionally.

This one-day workshop is designed to equip undergraduate and postgraduate students with essential communication and interview skills for career success. Through interactive sessions and practical exercises supported by advanced language lab software, participants will strengthen their clarity, confidence, and professional expression. Special focus will be given to interview preparation, covering frequently asked questions, structured responses, and strategies for handling challenging scenarios. By combining technology with focused skill-building, the workshop enhances employability and prepares students to transition smoothly from campus to corporate life with confidence and competence.

Resource Persons & Topics:

Dr. M. Vijayakumar Associate Professor Department of English SSL, VIT, Vellore	Session 1 - FN: Corporate Communication
Dr. Anu Baisel Associate Professor Department of English SSL, VIT, Vellore	Session 2 - AN: Confidence Building & Success Strategies

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REGISTRATION

➢ Registration is mandatory to attend the workshop

➢ Registration & Payment Link:

➢ **https://events.vit.ac.in/**

➢ Register at the above link on or before 19th March 2026

➢ Registration fee is Rs.300/- (Including GST).

➢ Registration is limited to 50 on a first-come-first-serve basis.

➢ Amount once paid will not be refunded.

➢ Registration fee includes workshop kit, lunch and refreshments.

➢ Participants will receive a certificate at the end of the workshop.