

Advance
your career in

Design

Ideate . Innovate . Create



ABOUT

VIT SCHOOL OF DESIGN

VIT School of Design (V-SIGN) was established in 2016. Master of Design (**M.Des.**) was launched in 2016 and Bachelor of Design (**B.Des.**) was started in 2018. V-SIGN offers both B.Des. and M.Des. program under the department of industrial design.

In V-SIGN, the Department of Industrial Design creates young designers with skills, knowledge and competence to enable the professional practice of designing products and services

VIT School of Design (V-SIGN) has one of the best infrastructures in India for training product designers. The school trains the students with a 360-degree experiential learning in all aspects of design. Our curriculum is aimed at instilling knowledge with competencies in creating better products and services for the better future and world.

Department of **Industrial Design**

- 01** **B.Des** | 4 years
Bachelor of Design
- 02** **M.Des** | 2 years
Masters of Design
- 03** **Ph.D** | 3* years
Doctor of Philosophy

PROGRAM HIGHLIGHTS

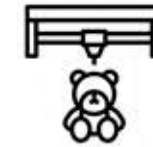


ABOUT THE PROGRAM

B.Des Bachelor of Design

The **4-year B.Des** (Bachelor of Design) program at VIT equips students for diverse careers in the design industry through comprehensive training in product design, development, production, and marketing. The program nurtures creativity and innovation while building strong understanding of historical and contemporary design principles.

Students gain hands-on experience with advanced digital sketching tools such as **Wacom Cintiq** enabling them to create professional, computer-based product designs. With its unique focus on **“designing for the smart world,”** the program integrates Industry 4.0-aligned subjects to prepare students for modern design challenges and emerging technologies.



TOY DESIGN



HUMAN CENTERED DESIGN



INTERACTION DESIGN



SYSTEMS DESIGN



TRANSPORTATION DESIGN



PACKAGING DESIGN



SMART PRODUCTS DESIGN



MEDICAL PRODUCTS DESIGN



AI-ENABLED DESIGN



FURNITURE & SPATIAL DESIGN

Submission of online application form by the applicants through www.vit.ac.in

01

Uploading of 10+2 hall ticket and mark sheet by the candidates before application deadline

02

Application verification & Scrutiny

03

Applicants will be shortlisted based on the eligibility criteria

04

05

Rank list announcement based on 10+2 marks & UCEED / VDAT score

06

Admission is based on Rank list

07

Fee payment & Provisional admission letter download

08

Document verification



Admission Process

B.Des | Bachelor of Design

Facilities

Houses, state-of-the-art facilities for teaching, enables high quality training, design research.

Advanced facilities include:

- **ProTICS** Studio
- **ID Innovation** Studio
- **3D-iD** Studio
- **Smart PD** Lab
- **Ergonomics** Lab
- **Paint** Booth



“ Scope of Employment

Graduates are prepared for diverse careers in design ranging from Consumer products to Healthcare products focusing on developing smarter product by integrating IoT, AI and machine learning to help them secure high profile roles in corporate worlds to grooming them into next gen entrepreneurs....!

Online Application

Steps

1. Sign up → verify OTP
2. Check email for password
3. Fill form (The list of Boards along with respective code is listed out in the Annexure)
4. Pay fee online
5. Upload documents

Documents

- Age proof*
- XII Hall Ticket*
- XII Marksheets*
- UCEED Score Card (if any)
- Community Certificate (SC/ST)
- Nativity Certificate (NE States / J&K / Ladakh)

Eligibility

General Eligibility

- Must have studied in regular, full-time, formal education.
- Class XII students awaiting results may apply (must submit pass certificate later).

Nationality: Resident Indian National or NRI.

Age Requirement

- Born on or after **01.07.2004**.
- Must show Age Proof (Birth Certificate/Passport) during admission.

Accepted Qualifications

- 10+2 from any recognized Central/State Board (CBSE, ISC, etc.).
- Intermediate / Two-year Pre-University Exam.
- GCE A-Level (London/Cambridge/Sri Lanka).
- Cambridge A-Level / Pearson Edexcel / IB Diploma.
- NIOS Senior Secondary (minimum 5 subjects).
- Foreign students must provide Equivalence Certificate + % conversion.
- Must have studied in Regular, Full-Time education only.
- Not eligible: students who appear for multiple boards in the same year.



Apply:

<https://admissions.vit.ac.in/ugapplications/bdes-industrial-design-2026-applications/apply>

Fee: 1350 (non-refundable)

Use a valid email & mobile number for all communication.



UCEED

- **UCEED** (Undergraduate Common Entrance Exam for Design) Score will be considered for admissions to the B.Des. (Bachelor of Design) program.
- Applicants are advised to visit the website www.uceed.iitb.ac.in for more information on UCEED.

UCEED Brochure



V-DAT

V-DAT (VIT Design Aptitude Test) - For applicants without a valid UCEED score (candidates applying through non uceed channel)

The selection process consists of three stages:

- **V-DAT** - written exam of **2 hours** duration consisting of objective type questions - MSQ & MCQ, short descriptive answers, and creative ability questions with no negative marking (Weightage **50%**)
- **Portfolio** - presentation of original creative works like sketching, drawing, painting, craftworks, and photography, etc. (Weightage **30%**)
- **Personal interview** (Weightage **20%**)

SELECTION CRITERIA

- Admission will be based on the performance in the qualifying examination and valid **UCEED / V- DAT** score.
- Seat allotment is based on the candidates rank and seat availability.
- Information regarding seat allotment, instructions for admission fee payment, and downloading the allotment letter will be communicated to the candidates.
- Candidates can download the provisional admission letter after full fee payment.
- Provisional admission will be cancelled at any point of time if the candidate fails to fulfill the eligibility requirements.
- The fact that a candidate has been qualified and shortlisted does not guarantee admission to him/ her.

TUITION FEES

PARTICULARS	B.DES. (BACHELOR OF DESIGN)
TUITION FEES	₹ 1,76,000.00
CAUTION DEPOSIT (REFUNDABLE)	₹ 3,000.00
TOTAL FEES	₹ 1,79,000.00

* (Caution Deposit Rs.3,000/- is applicable for First Year only)

Document Submission at the time of Admission

The following documents in original should be submitted at the time of reporting to the Institute or as and when requested from office of admission.

Original Documents

- XII Mark statements of all attempts of qualifying examination
- Transfer Certificate / School leaving Certificate
- Migration Certificate (if issued by the board)
- Student Profile (<https://admissions.vit.ac.in/freshersportal/login>)- (Signed by Student & Parent)
- Affidavit by the Student on Rs.200/- stamp paper (https://vit.ac.in/files/admissions/Affidavit_Student.pdf) - (Signed & Notarized)
- Affidavit by the Parent on Rs.200/- stamp paper (https://vit.ac.in/files/admissions/Affidavit_Parent.pdf) - (Signed & Notarized)
- Hostel Affidavit on Rs.200/- stamp paper (<https://vit.ac.in/campuslife/hostels>)- (Signed & Notarized)
- Certificate of Physical Fitness (https://vit.ac.in/files/admissions/PhysicalFitness_Certificate.pdf) - (Certified by authorized Physician)
- Undertaking form (<https://vit.ac.in/sites/default/files/Undertaking.pdf>) - (Signed by Student & Parent)
- Recent passport size colour photos - **2 Nos**
- Software Usage Policy (<https://vit.ac.in/files/admissions/Affidavit-Software-Usage-Policy.pdf>)

Copy of documents (1 set)

- Copy of Provisional Admission Letter
- Age proof (Birth Certificate / Passport copy)
- **X & XII** mark sheet
- **UCEED** score card (If available)
- Transfer Certificate/School Leaving Certificate
- Migration Certificate
- Community Certificate (For SC/ST only)
- Nativity Certificate (For candidates hailing from Jammu and Kashmir, Ladakh and the North Eastern states)

Note:

- All copies of documents will be archived and will not be returned for any reason.
- The candidate should submit the qualifying mark statement from the board studied as mentioned in the application form for verification of genuineness at the time of admission. In case of submission of any fraudulent, incompetent certificate by the applicant will lead to legal action and the admission accorded will be duly cancelled and no refund will be initiated.
- The qualifying examination mark statement submitted will be verified with the respective board.

Withdrawal Procedure

- Candidate should give request for withdrawal only through online.
- Exit formalities to be completed.
- Date of Application for withdrawal is the date of submitting clearance form (NO DUES FORM) through online.

Refund of Fees

The policy announced by AICTE / UGC, will be adopted, as and when announced.



CAMPUS LIFE



HOSTEL



CONTACT

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