



VIT School of Media, Arts and Technology

WORKSHOP

Event type	Workshop		
Title of the event	<u>Design That Speaks: Crafting Intuitive User Experiences</u>		
Date (From – To)	09-04-2026 to 10-04-2026		
Time	10:00 AM		
Venue	MG Block 205A		
No. of Participants	48		
Coordinator(s)	Emp. ID.	Faculty Name	Department
	16336	Dr. Krishnakumar K	Multimedia
	20176	Dr. Vaageessan M	Multimedia
Resource Person Name	Mr. Saravanan Sankaralingam		
Designation	Product Design Lead		
Organization Details	KissFlow		
Place	Chennai		
E-mail			
Mobile no.			

Signature of the Coordinator

Signature of the Dean / Director

Head of the Department - Multimedia
VIT School of Media, Arts & Technology (V-SMART)
Vellore Institute of Technology (VIT)
(Deemed to be university under section 3 of UGC ACT, 1956)
Vellore- 632014, Tamil Nadu, India

Dean
VIT School of Media, Arts & Technology (V-SMART)
Vellore Institute of Technology (VIT)
(Deemed to be university under section 3 of UGC ACT, 1956)
Vellore – 632 014 Tamil Nadu, India.



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Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

VIT School of Media, Arts and Technology (V-SMART)

Department of Multimedia
cordially invites you for a

Two days hands-on workshop

on

“Design That Speaks: Crafting Intuitive User Experiences”

by

Saravanan Sankaralingam

(Product Design Lead at Kissflow, Chennai)

Date: 09-04-2026 & 10-04-2026

Time: 10:00 AM to 5:30 PM

Venue: MG Block 205 A

Dr. Krishnakumar K
(Faculty Coordinator)

Dr. Waageessan M
(Faculty Coordinator)

21/4/26

Dr. Saravanan S
(HOD, Multimedia)

21/4/26

Dr. Arun Tom Mathew
(Dean, V-SMART)



VIT – A Place to learn; A Chance to grow

A REPORT ON Design That Speaks: Crafting Intuitive User Experiences

The workshop titled “Design That Speaks: Crafting Intuitive User Experiences” provided a practical introduction to UI/UX design through a hands-on approach. On the first day, Mr. Saravanan Sankaralingam laid the foundation by explaining the core concepts of User Experience (UX), emphasizing how good design begins with understanding user problems rather than focusing only on visuals. He highlighted the importance of empathy, user research, and structured problem-solving in creating meaningful digital experiences.

The session then transitioned into identifying real-world problems and breaking them down into manageable design challenges. Participants were encouraged to think critically about user needs, behavior, and usability. Instead of jumping directly into designing interfaces, the focus remained on defining clear problems and building logical solutions.

On the following day, the resource person reviewed the participants’ work, offering constructive feedback and guidance. This evaluation helped students understand design flaws, improve their thinking process, and refine their solutions.



Figure 1 Workshop Mr. Saravanan explaining the process in UX



Figure 2 Workshop Mr. Saravanan explaining the process in UX



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Attendance

Design That Speaks: Crafting Intuitive User Experience

09-04-2026

S. No.	Reg. No. / Emp. ID.	Name	Signature	Student (S) / Faculty(F) / External Participants (E)
1	23BAM0055	Mukesh yashwanth	Mukeshyash	S
2	23BAM0021	Sneha Priya.S	Sneha	S
3	23BAM0004	S. Kishore	S. Kishore	S
4	23BAM0012	Likitha	Likitha	S
5	23BAM0047	Krishank Singh	Krishank	S
6	23BAM0011	M.S.Saiverkab	Saiverkab.	S
7	23BAM0054	Fairose.S	Fairose	S
8	23BAM0002	Prihika Satish kumar	Prihika	S
9	23BAM0044	Vyas	Vyas M	S
10	23BAM0045	Suganya.	Suganya	S
11	23BAM0052	Gayatri	Gayatri	S
12	23BAM0046	Abhinava G	Abhinava	S
13	23BAM0020	Shital Jayasankaran	Shital	S
14	23BAM0050	Uma Sri	Uma	S
15	23BAM0022	Kavya.M.V.	Kavya	S
16	23BAM0029	M.S.VidyaRane	M.S.V	S
17	23BAM0014	Dhileeba.B	Dhileeba	S


Signature of the Coordinator



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09-04-2026

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18	23BAM0022	Srinidhieswari.S		S
19	23BAM0018	Dathri. Vutukuru		S
20	23BAM0040	Jai Suvathi.S		S
21	23BAM0007	Anmitha. J.P.		S
22	23BAM0004	Jai Suvathi. S		S
23	23BAM0036	Samya Kunhibi		S
24	23BAM0017	R. Thirugesaravanan		S
25	23BAM0043	Bharani Kumar		S
26	23BAM0041	Harith		S
27	23BAM0015	Ragavendran.s		S
28	23BAM0048	K. C. Lohith		S
29	23BAM0000	S. S. S. S. Charuvath		S
30	23BAM0031	Praveen.S		S
31	23BAM0024	S. Dhakshama Devi		S
32	23BAM0025	Koushik T		S
33	23BAM0037	Vaishnavi.		S
34	23BAM0033	Vimoth		S

Signature of the Coordinator



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09-04-2026

S. No.	Reg. No. / Emp. ID.	Name	Signature	Student (S) / Faculty(F) / External Participants (E)
35	23BAM0039	A.I. Arun Pravin	A.I. Arun	S
36	23BAM0053	Syed Tarique	Syed Tarique	S
37	23BAM0005	Eshwar Sai	Eshwar Sai	S
38	23BAM00	Lohit		
39	23BAM00	Charu kesh		
40	23BAM00	Praveen		
38	23BAM0003	Rudra	Rudra	S
39	23BAM0008	P. stee Anuj	Anuj	S
40	23BAM0021	Bhavya Sharma	Bhavya Sharma	S
41	23BAM0030	Naman Jain	Naman Jain	S
42	23BAM0042	Aaditya Raj	Aaditya Raj	S
43	23BAM0051	Anand G Nair	Anand G Nair	S
44	23BAM0026	B. Krishna Kumar	B. Krishna Kumar	S


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1.	23BAM0011	M.S.Saiveerkat	Saiveerkat.M.S	S
2.	23BAM0043	Bhavani kumar		S
3.	23BAM0041	Harish	Harish	S
4.	23BAM0015	Ragavendran.S		S
5.	23BAM0017	R.Thiyaga Sathyanan		S
6.	23BAM0048	K.C.Lohith	K.C.Lohith	S
7.	23BAM0010	S.Charukesh		S
8.	23BAM0031	Praveen.S	Praveen.S	S
9.	23BAM0025	T.Kowshik		S
10.	23BAM0037	R.Jaishrini	Jaishrini	S
11.	23BAM0039	A.L.Arun pravin	A.L.Arun pravin	S
12.	23BAM0038	Vinoth		S
13.	23BAM0034	S.Dheekshama Devi		S
14.	23BAM0055	Syed Tarique		S
15.	23BAM0005	S Eshwar Sai		S
16.	23BAM0028	Bhavya Sharma		S
17.	23BAM0003	Rudra Vyas		S

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18	23BAM0008	P. Sree Anuj		S
19	23BAM0042	Aaditya Raj		S
20	23BAM0051	Anand G Nair		S
21	23BAM0047	Krishank Singh		S
22	23BAM0001	Chandhana Muthuraj		S
23	23BAM0044	Vyas M		S
24	23BAM0030	NAMAN JAIN .M		S
25	23BAM0021	Snegha Priya. S		S
26	23BAM0006	S. Krishore		S
27	23BAM0019	S. Hari Deepak		S
28	23BAM0002	Pritika Sathish kumar		S
29	23BAM0035	ARUN.R		S
30	23BAM0026	B. Krishna Kumar		S
31	23BAM0010	Rikitha R		S
32	23BAM0050	Hema Sri		S
33	23BAM0024	D. kavinaya		S
34	23BAM0046	Abhinaya G		S

Signature of the Coordinator



Attendance

Design That Speaks: Crafting Intuitive User Experience

09-04-2026

S. No.	Reg. No. / Emp. ID.	Name	Signature	Student (S) / Faculty(F) / External Participants (E)
35	23BAM0045	Suganya .L		S
36	23BAM0040	Jai Swathi .S		S
37	23BAM0052	Gayatri Babu		S
38	23BAM0020	Shital Jayasankaran		S
39	23BAM0004	Jai Swathi .S		S
40	23BAM0007	Anmitha . J.P		S
41	23BAM0036	Saanya Kunhibi		S
42	23BAM0018	Dathini .Votikuru		S
43	23BAM0032	Kanya .M.V.		S
44	23BAM0014	Dhileebha . B		S
45	23BAM0029	M.S.Vidasshane		S
46	23BAM0022	Srinidhyanurini .S		S
47	23BAM0053	Fairose .S		S
48	23BAM0055	Mukesh yashwanth		S

Signature of the Coordinator



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10-04-2026

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01	23BAM0005	S Eshwar Sai	S.S.S	S
02	23BAM0010	S. Charukesh	Charukesh	S
03	23BAM0044	Vyas M	Vyr M	S
04	23BAM0046	Abinaya G	Abinaya	S
05	23BAM0029	M.S. Vidanashana	M.S.V	S
06	23BAM0012	Prinidhyanwari S	Prinidhyanwari S	S
07	23BAM0014	Dhileelha	Dhileelha	S
08	23BAM0032	Kanya M.V.	Kanya	S
09	23BAM0018	Dathri V	Dathri V	S
10	23BAM0011	M.S.Saivernkat	M.S.Saivernkat	S
11	23BAM0038	Ethan Orlando H	Ethan	S
12	23BAM0008	P.Sree Anuj	Anuj	S
13	23BAM0021	Bhavya Sharma	Bhavya	S
14	23BAM0042	Aditya	Aditya	S
15	23BAM0030	Naman	Naman	S
16	23BAM0067	Kaishank	Kaishank	S
17	23BAM0003	Rudra Vyas	Rudra Vyas	S


Signature of the Coordinator



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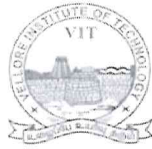
Attendance

Design That Speaks: Crafting Intuitive User Experience

10-04-2026

S. No.	Reg. No. / Emp. ID.	Name	Signature	Student (S) / Faculty(F) / External Participants (E)
18	23BAM0051	Anand G Nair		S
19	23BAM0002	Prithika Sathish kumar		S
20	23BAM0001	Chandhana Muthuraj		S
21	23BAM0026	B. Krishna Kumar		S
22	23BAM0012	R. Likhitha		S
23	23BAM0015	Ragavendran S		S
24	23BAM0041	Kaath.A		S
25	23BAM0043	Rharoni kumar		S
26	23BAM0017	P. Thiyaage Saravanan		S
27	23BAM0004	S. Jaiswathi		S
28	23BAM0007	Anmitha. J.P.		S
29	23BAM0036	Saanya Kunhibi		S
30	23BAM0090	Jai Swathi S		S
31	23BAM0031	Praveen S		S
32	23BAM0048	K.L. Lishith		S
33	23BAM0045	Suganya		S
34	23BAM0052	Gayathri		S

Signature of the Coordinator



Attendance

Design That Speaks: Crafting Intuitive User Experience

10-04-2026

S. No.	Reg. No. / Emp. ID.	Name	Signature	Student (S) / Faculty(F) / External Participants (E)
35	23BAM0034	Dhakshana		S
36	23BAM0006	Kishore		S
37	23BAM0080	Hema Sai		S
38	23BAM0024	Kavinaya		S
39	23BAM0019	^{Mari} Deepak		S
40	23BAM0021	Shrutha Priya		S
41	23BAM0025	Kowshik		S
42	23BAM0033	A. Vinuth		S
43	23BAM0053	Syad Tarique		S
44	23BAM0039	Arun Aravin		S
45	23BAM0037	Vaishnavi		S
46	23BAM0055	Mukesh yashwanth		S
47	23BAM0020	Shital		S

Signature of the Coordinator

Workshop Invitation - Design That Speaks: Crafting Intuitive User Experience




Dean V-SMART <dean.vsmart@vit.ac.in>
To: allvitians.vellore@vit.ac.in

Wed, Apr 8, 2026 at 4:17 PM

Dear All,

Please find the attached invitation for the hands-on workshop titled "**Design That Speaks: Crafting Intuitive User Experiences**," scheduled on 09/04/2026 and 10/04/2026.

The workshop will be conducted by Mr. Saravanan Sankaralingam, Product Design Lead at Kissflow, Chennai.

 **Date:** 09/04/2026 & 10/04/2026
 **Time:** 10:00 AM
 **Venue:** MG Block 205 A

I have attached the official invitation for your reference.

Regards,

Arun Tom Mathew., PhD

Professor & Dean (In-charge) | VIT School of Media Arts and Technology, (V-SMART) |
Room No. MGB – F 207, MG Block |

Vellore Institute of Technology | Vellore | 632014 | Tamil Nadu | INDIA |

W: <https://vit.ac.in/schools/vsmart>
E: dean.vsmart@vit.ac.in/ arun.mathew@vit.ac.in
T: +91 4162204040 |
M: +91 9159127293 |

QS World University Rankings 2026: Ranked #201-300 in Arts and Design

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INVITATION- DESIGN THAT SPEAKS - CRAFTING INTUITIVE USER EXPERIENCES.pdf

338K



Dr. Vaageessan Masilamani
Media Academician | Researcher

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Dr. Vaageessan Masilamani ✓ · You
Media Academician | Researcher
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Organized the workshop on "Design That Speaks: Crafting Intuitive User Experiences" for final year Multimedia students of **VIT School of Media, Arts and Technology V-SMART** at Vellore Institute of Technology along with **Krishnakumar K** was a truly enriching experience, bringing together passionate minds to explore the power of meaningful design. From ideation to execution, it was an inspiring journey of transforming ideas into impactful user experiences.

I would like to sincerely thank Mr. **Saravanan Sankaralingam**, Kissflow for sharing valuable industry insights and guiding our students through real world design thinking.

I also extend my heartfelt gratitude to our respected Dean **Arun Tom Mathew** and Head of the Department **Dr. Saravanan S** for their continuous support and for giving me the opportunity to organize this program successfully.



VIT School of Media, Arts and Technology V-SMART

· 1st

Education Administration Program
1w · Edited · 🌐

Two days of creativity, insights & hands-on learning!

The workshop "Design That Speaks: Crafting Intuitive User ...more

My General Claimed Reimbursement - Finance Department - 2026-2027

Emp ID/Staff Code:	16336	Name:	Dr. Krishnakumar K	
Designation:	Associate Professor Grade 2	School / Centre:	V-SMART	
Date of Joining:	22/05/2019			
Mobile No:	9894226826	Email ID:		
Bank A/C Details:	Indian Bank	VIT Branch	6758419426	
General Reimbursement #:	58921	Submitted On:	19/04/2026	
Event Date	09/04/2026	Purpose of visit	Resource person remuneration for 2-day Design That Speaks: Crafting Intuitive User Experiences workshop conducted on 9th April 2026 and 10th April 2026(6 and half = 6.5 Hours X Rs 1500 = Rs 9750(Total).	
Journey Details		Date	Place	Time
From		Nil	Nil	Nil
To		Nil	Nil	Nil
Recipient Member (1) - Bank Details				
Recipient's Full Name		Saravanan Sankaralingam	Account No	914010005465678
Bank Name	AXIS BANK		IFSC Code	UTIB0000006
PAN No	FOAPS5186E			
Amount Details				
2.	Travel		0	
3.	Accommodation		0	
5.	Remuneration		9750	
8.	Others		0	
	Total		9750	
Claim Details of General Reimbursement				
Sl.No	Claim Title	Claimed Amount		
1.	Travel Claim with Bill (Restricted to 2 nd A/C train fare)	0		
2.	Accommodation	0		
3.	Remuneration Fee	9750		
4.	Other Fee	0		
	Claimed Total	9750		



K. Krishnakumar
Signature of Employee

[Signature]
20/4/26
Head
(With Seal)

[Signature]
Signature of Dean / HOD / Dept.

Head of the Department - Multimedia
VIT School of Media, Arts & Technology (V-SMART)
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Vellore – 632 014 Tamil Nadu, India.



VIT SCHOOL OF DESIGN (V- SIGN)
FEEDBACK FORM

Suganya a.c
 23BAM0045

A Workshop on
Design That Speaks: Crafting Intuitive User Experience

Date: 9.04.2026

Venue: MGB-205A

*Your feedback is critical for the organizers to ensure if we are meeting your educational needs.
 We would appreciate if you could take a few minutes to share your opinions with us.*

Please return this form to the organizer at the end of Workshop . Thank you.

Title: " Design That Speaks: Crafting Intuitive User Experience "

Please rate the following on a five-point scale.
 [5- Excellent; 4-Very Good; 3-Good; 2: Fair; 1: Poor]

- | | | | | | |
|---|----------|---|---|---|---|
| • Depth of topics covered | <u>5</u> | 4 | 3 | 2 | 1 |
| • The program was well paced within the allotted time | <u>5</u> | 4 | 3 | 2 | 1 |
| • The Instructor was a good communicator | <u>5</u> | 4 | 3 | 2 | 1 |
| • The material presented was in an organized manner | <u>5</u> | 4 | 3 | 2 | 1 |
| • The Instructor was knowledgeable on the topic | <u>5</u> | 4 | 3 | 2 | 1 |

What did you most appreciate/ enjoy/ think was best about this talk?

I really enjoyed and very usefully me

Comments:

Good.

[Signature]
 Signature

23BAM0046
Abinaya G.



VIT SCHOOL OF DESIGN (V- SIGN)
FEEDBACK FORM

A Workshop on
Design That Speaks: Crafting Intuitive User Experience

Date: 9.04.2026

Venue: MGB-205A

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- | | | | | | |
|---|----------|---|---|---|---|
| • Depth of topics covered | <u>5</u> | 4 | 3 | 2 | 1 |
| • The program was well paced within the allotted time | <u>5</u> | 4 | 3 | 2 | 1 |
| • The Instructor was a good communicator | <u>5</u> | 4 | 3 | 2 | 1 |
| • The material presented was in an organized manner | <u>5</u> | 4 | 3 | 2 | 1 |
| • The Instructor was knowledgeable on the topic | <u>5</u> | 4 | 3 | 2 | 1 |

What did you most appreciate/ enjoy/ think was best about this talk?

I enjoyed the class and learned something
New

Comments:

~~Not~~ Excellent!

Abinaya
Signature



VIT SCHOOL OF DESIGN (V- SIGN)

FEEDBACK FORM

A Workshop on

Design That Speaks: Crafting Intuitive User Experience

Date: 09.04.2026

Venue: MGB-205A

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Depth of topics covered	5	4	3	2	1
The program was well paced within the allotted time	5	4	3	2	1
The Instructor was a good communicator	5	4	3	2	1
The material presented was in an organized manner	5	4	3	2	1
The Instructor was knowledgeable on the topic	5	4	3	2	1

What did you most appreciate/ enjoy/ think was best about this talk?

Comments:

Rudra

Signature

Rudra
23BAm0003



VIT SCHOOL OF DESIGN (V- SIGN)
FEEDBACK FORM

A Workshop on
Design That Speaks: Crafting Intuitive User Experience

Date: 9.04.2026

Venue: MGB -205A

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- | | | | | | |
|---|-----|---|---|---|---|
| • Depth of topics covered | ✓ 5 | 4 | 3 | 2 | 1 |
| • The program was well paced within the allotted time | ✓ 5 | 4 | 3 | 2 | 1 |
| • The Instructor was a good communicator | ✓ 5 | 4 | 3 | 2 | 1 |
| • The material presented was in an organized manner | ✓ 5 | 4 | 3 | 2 | 1 |
| • The Instructor was knowledgeable on the topic | ✓ 5 | 4 | 3 | 2 | 1 |

What did you most appreciate/ enjoy/ think was best about this talk?

The course is what we wanted and liked so much

Comments:


Signature