

Bachelor of Science in Visual Communication

VIT School of Media, Arts and Technology

	B.Sc	B.Sc(Honours)*	B.Sc(Honours with Research)#
Professional Core Courses	60	80	80
Professional Elective Courses	24	44	32
Ability Enhancement Courses	08	08	08
Skill Enhancement Elective Courses	09	09	09
Value Added Courses	08	08	08
Open Elective Courses	09	09	09
Project and Internship	02	02	14
Total Graded Credit Requirement	120	160	160

Note :

* Students who wish to continue for the fourth year have to complete 8 credits from 3rd-level courses in the programme elective basket.

Students who secure 7.5 CGPA and above at the end of the sixth semester are eligible to undertake the research stream in the fourth year and have to complete the Research Project/Dissertation (12 Credits) to become eligible for the "Honours and Research" degree.

Programme Credit Structure		Credits						
Professional Core Courses		80	UABVI304	Visual Effects	0	2	4	4
Professional Elective Courses		32	UABVI305	Film Making	0	2	4	4
Ability Enhancement Courses		08	UABVI306	Television Production	0	2	4	4
Skill Enhancement Elective Courses		09	UABVI406	Art Direction	0	2	4	4
Value Added Courses		08	UABVI407	Compositing	0	2	4	4
Open Elective Courses		09	UABVI408	Digital Intermediate and Colour Grading	0	2	4	4
Project and Internship		14	UABVI409	Visual Storytelling	0	2	4	4
Total Graded Credit Requirement		160	UABVI410	Drone and Aerial imaging	0	2	4	4
Professional Core Courses		80	UABVI411	Visual Asset Development	0	2	4	4
			UABVI412	Virtual Cinematography	0	2	4	4
			UABVI413	LED Wall and Stage Management	0	2	4	4
			UABVI414	3D Previsualisation	0	2	4	4
			UABVI415	Commercial Photography	0	2	4	4
			UABVI416	Social Photography	0	2	4	4
			UABVI417	Event Photography	0	2	4	4
			UABVI418	Conceptual Photography	0	2	4	4
			UABVI419	Media Research	2	0	4	4
			UABVI420	Statistical Analysis for Media Research	0	2	4	4
			UABVI211	Writing for Media	0	2	4	4
			UABVI307	Media Laws and Ethics	3	0	0	3
			UABVI308	Media Management	3	0	0	3
			UABVI299	Project	0	0	24	12
			Ability Enhancement Courses		08			
			UAENG101	Effective English Communication	2	0	0	2
			UAENG102	Technical English Communication	2	0	2	3
			UAIFL100	Indian/Foreign Language	3	0	0	3
			Skill Enhancement Courses		09			
			UASTS101	Qualitative Skills	3	0	0	1
			UASTS102	Quantitative Skills	3	0	0	1
			UABVI108	Computer System and Applications	0	2	4	4
			UABVI307	Media Entrepreneurship	3	1	0	4
Professional Elective Courses		32						
UABVI107	Visual Arts	0	2	4	4			
UABVI210	Field Visit	0	0	0	2			
UABVI302	3D Animation	0	2	4	4			
UABVI303	Study Tour	0	0	0	2			

Value Added Courses **08**

UABVI211	Artificial Intelligence in Visual Communication	3	0	0	3
UACHY101	Environmental Sciences	2	0	0	2
UASSC101	Indian Constitution	2	0	0	2
UACXC100	Co-Curricular Course	0	0	0	1

Open Elective Courses **09**

Engineering | Sciences | Humanities | Social Sciences | Economics | Finance | Management

Project and Internship **14**

UABVI399	Summer Internship	2
UABVI499	Research Project/Dissertation	12