



VIT®

Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

SCHOOL OF HOTEL & TOURISM
MANAGEMENT (HOT)
Cordially invites you to a

RESEARCH WORKSHOP

Strategies for Successful Research Publication: From Manuscript to Acceptance

Publish | Make an Impact



Research
Ideas

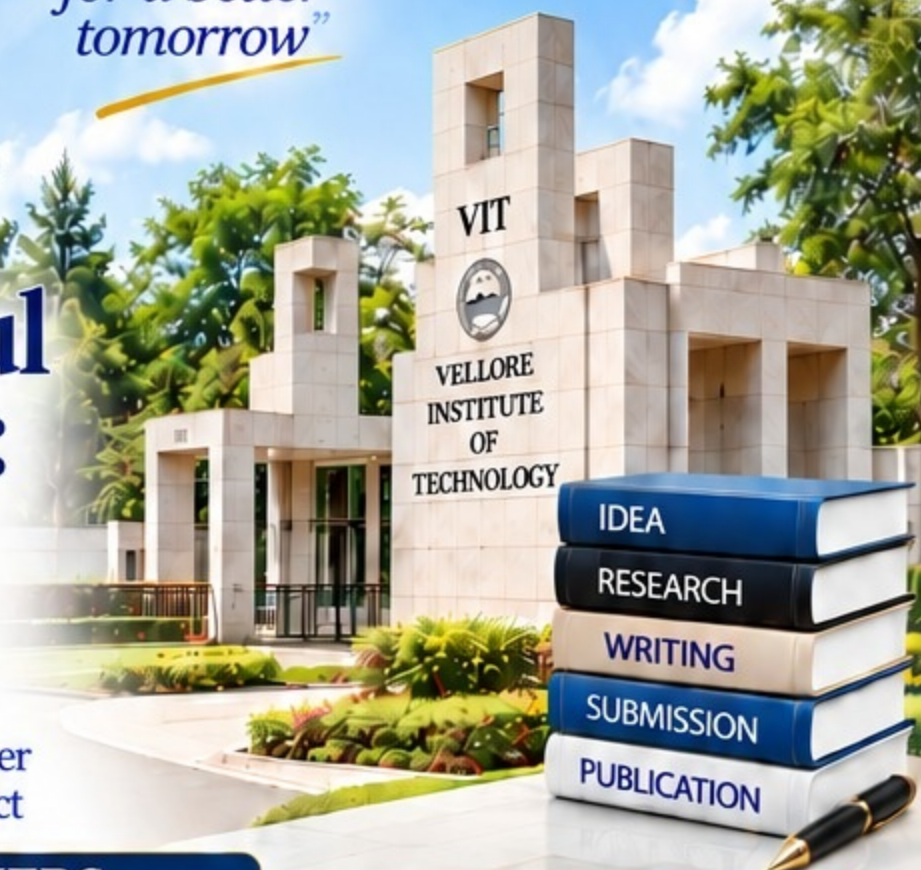


Right
Strategy



Greater
Impact

"Research today
for a better
tomorrow"



OUR SPEAKERS

SESSION 1

10:00 AM – 11:30 AM



Dr. Salini Devi Rajendran

Ph.D, Ts, CMILT
Associate Professor
Taylor's University
Kuala Lumpur, Malaysia

Topic:
Research Topic Selection,
Problem Identification and
Research Planning

SESSION 2

11:30 AM – 01:00 PM



Dr. Ravi Shankar B

Assistant Dean
School of Hotel & Tourism
Management (HOT), VIT

Topic:
Effective Literature Review
and Developing the
Theoretical Background

SESSION 3

02:00 PM – 03:30 PM



Dr. Bijay Kushwaha

Assistant Professor
VIT Business School
Vellore Institute of Technology

Topic:
Data Analytics and
Digital Tools for Research

SESSION 4

03:30 PM – 05:00 PM



Dr. Vipin Singh

Ph.D.
Assistant Professor
School of Hotel & Tourism
Management (HOT), VIT

Topic:
Manuscript Writing,
Structuring and Preparing
for Publication

WORKSHOP SCHEDULE

Time	Session	Speaker	Topic (Indicative)
10:00 AM – 11:30 AM	Session 1	Dr. Salini Devi Rajendran	Research Topic Selection, Problem Identification and Research Planning
11:30 AM – 01:00 PM	Session 2	Dr. Ravi Shankar B	Effective Literature Review and Developing the Theoretical Background
01:00 PM – 02:00 PM	Lunch Break		
02:00 PM – 03:30 PM	Session 3	Dr. Bijay Kushwaha	Data Analytics and Digital Tools for Research
03:30 PM – 05:00 PM	Session 4	Dr. Vipin Singh	Manuscript Writing, Structuring and Preparing for Publication



Wednesday
30th September 2026



10:00 AM – 05:00 PM
(IST)



Offline Venue
SMV 304
VIT, Vellore



Hybrid Mode
(Offline at VIT, Vellore
& Online via Google Meet)



Registration Fee
₹ 200/-
(Per Participant)



WHO CAN ATTEND?

- Faculty Members
- Research Scholars
- Postgraduate Students
- Industry Professionals



KEY TAKEAWAYS

- Systematic guidance through the research process
- Practical insights from experienced researchers
- Hands-on knowledge of tools and techniques
- Understanding the peer review process
- Tips to improve acceptance chances
- Strategies for research productivity and time management



GOOGLE MEET JOINING INFO

Research Workshop
Wednesday, September 30
Time zone: Asia/Kolkata

Video call link: <https://meet.google.com/ghn-mrvq-ebv>

Or dial: (US) +1 515-518-4809 PIN: 337 213 426#

More phone numbers:

<https://tel.meet/ghn-mrvq-ebv?pin=6025699624548>



VIT, Vellore

Inspiring Research for a Better Tomorrow

Organized by

Dr. Vipin Singh

Assistant Professor, HOT
VIT, Vellore (Workshop Coordinator)