



VIT
Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

Industry Academia Conclave 2026
School of Computer Science & Engineering
presents



The Startup Blueprint

From Ideation to Execution

Entrepreneurship Workshop

Ideas are everywhere. **Execution** changes everything.



21 October 2026
Wednesday



Smart Class Room
SJT 307



Mode
Offline



Why this Workshop?

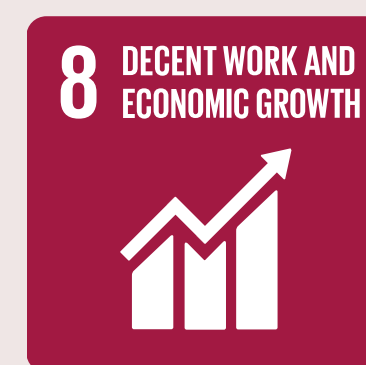
A practical, action-oriented session to help students move from having an idea to actually building and launching it. Learn real-world strategies, frameworks and tools from an active founder, with live demonstrations and actionable takeaways



Sustainable Development Goals



Practical,
industry-oriented
learning



Entrepreneurship
and new economic
opportunities



Innovation through
AI and modern
technologies



Keynote Presenter



Mr. Thakur Divyansh

Alumni Class of 2026

Founder, ZiirO (ziirO.work)
Batch of 2022-2026, VIT

Founder of ZIIRO, an AI-driven business automation consultancy. At ZiirO, we work across Analysis, Consulting, and Execution using specialised AI agents. Through real-world experience, I'll share insights on how to navigate the current startup landscape.

ZIIRO AGENT BLUEPRINT



**No prior startup
experience needed.**
**Just curiosity, ideas, and
willingness to build!**



What You'll Take Away



The Validation Blueprint

A step-by-step framework to validate an idea through problem, buyer, price, and proof.



First Customer Playbook

Practical strategies for outreach, pricing, offers, and closing the first customer.



Zero-Budget Marketing Kit

What to publish, where, when and how to grow with no cost.



Live AI Agent Build

Watch a working AI agent designed, built and executed live in approximately 20 minutes.



Q&A and Mentorship

Get direct feedback on your startup ideas through interactive Q&A and mentorship.



Technology Focus

AI Agent Agentic Systems Business Automation

Research & Data Gathering Sales & Marketing Automation

Automated Content Production



Expected Outcomes of the Workshop

- Validate an idea in a week, not a semester.
- Run your first sales conversation.
- Acquire first users without a marketing budget.
- Design and ship a working AI agent.



Note for Participants

- Bring your own **laptop** (with internet access)
 - Be ready to participate in **hands-on activities**.
 - Come with your startup **ideas and questions!!**
- A **certificate** soft copy will be provided to the participants.
 - **OD** will be provided for internal participants.

Limited Seats



REGISTER NOW

Fee: ₹350 (Incl. of GST)

Registration Link:

<https://forms.gle/g59V1Wu2eHQCpMZX8>



Scan to Register

Registration Deadline: 15-10-2026



COORDINATOR

Dr. Ramanathan L
Professor, SCOPE



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UG / PG Students
(All branches welcome!)
Internal & External Participants